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WHY CAN’T WE BE FRIENDS? IT’S WAR!

William Henslee

I. INTRODUCTION

Ownership of a band’s name has been the subject of extensive litigation,¹ and no group has litigated as often as the group formerly known as WAR.² The nearly forty years of litigation³ has turned friends and business partners into feuding “frienemies.”

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³See Oskar, 247 F.3d at 990 (recounting the extensive history of litigation over the name WAR).

²Joint Time Line at 5, Far Out Prods., Inc. v. Oskar, No. 96-1382-WJR (C.D. Cal. Sept. 20, 1996) (stating the first lawsuit was filed in 1972) [hereinafter Joint Time Line].
Drummer Harold Brown went to see WAR, the band he started 40 years earlier but now includes only one original member, keyboardist Lonnie Jordan. Legally barred from using the name of the band he founded with his current group—which features four of the five living original members—Brown was feeling somewhat frustrated.

When an emcee introduced Jordan as “the man who wrote all the songs,” Brown yelled back. He jumped onstage, made a couple of comments, took an uninvited bow and returned to his table, where providence placed a pie. He threw the pie at Jordan.

While it seems incredible that two grown men could act this way, it was a brawl that had been brewing for over ten years. Harold Brown and Lonnie Jordan are both original members of the band formerly known as WAR. Brown stated about the incident, “I didn’t want to hurt him. I love Lonnie. . . . We raised him. I asked his mom could he join the group. We got him his first keyboard. I went to his mommy’s funeral.”

The band WAR was established in 1969 by Howard Scott, Harold Brown, Morris “B.B.” Dickerson, Lee Oskar, and Lonnie Jordan, and wrote and recorded classic songs such as “Low Rider,” “The World is a

4. From top left to right, Lee Oskar, Howard Scott, B.B. Dickerson, and Harold Brown, four of the five living members of the original WAR. http://www.thelowriderband.com/vault/lowriderpostermarch08.jpg.
5. Four of the five original living members are pictured above.
7. See Oskar, 247 F.3d at 992 (stating that an injunction and judgment were issued in 1999 by a District Court, finding that Far Out Productions was the exclusive owner of the trademark “War,” and that Brown and others had infringed upon the mark).
8. Selvin, supra note 6.
9. Id.
10. WAR, Low Rider, on Why Can’t We Be Friends? (United Artists 1975).
Levitin, Lonnie (quoting Scott, the millions consumers. the made owned information consumers soul. in involving years unable. This performs 2001, the band lost the use of its name in litigation. Currently, WAR performs as a cover band with only one original member, Lonnie Jordan. This has left the other four original members scraping by on small gigs, unable to state that they are "former members of WAR" or "original members of WAR."

This article will trace the origins of the original WAR through the years that led up to the pie-throwing incident. It is an unbelievable story involving greed, betrayal, legal malpractice, and, of course, rock and soul. While there are no "good guys" in this story, the real victims are the consumers and fans. The original WAR members cannot use biographical information related to WAR in advertising, while the cover band WAR is owned and operated by the original WAR's manager. Confused? So is the consumer. "Take a little trip with me" to learn how the mistakes made by the original members of a band that wrote and performed some of the most iconic music of a generation affect their fans and casual consumers.

11. WAR, The World is a Ghetto, on THE WORLD IS A Ghetto (Avenue 1972).
14. WAR, Me and Baby Brother, on DELIVER THE WORD (Rhino 1973).
15. WAR, Why Can't We Be Friends?, on WHY CAN'T WE BE FRIENDS? (United Artists 1975).
17. Far Out Prods., Inc. v. Oskar, 247 F.3d 986, 999 (9th Cir. 2001).
19. Id.
22. See Selvin, supra note 6.
II. A BRIEF HISTORY OF THE BAND WAR

A. 1969–1979: The Period Before the Trademark Litigation

1. All Day Music

On January 4, 1969, The Night Shift, originally comprised of Howard Scott, Harold Brown, Sylvester “Papa Dee” Allen, Charles Miller, Leroy Lonnie Jordan, and Peter Rosen, performed at The Rag Doll on Lankershim Boulevard in North Hollywood, California. Lee Oskar, Eric Burdon, and Jerry Goldstein were in the audience to listen to Deacon Jones perform. After the show, the members of The Night Shift met at Jerry Goldstein’s house in Benedict Canyon to discuss the possibility of playing with Eric Burdon, who was leaving The Animals. Steve Gold and Jerry Goldstein, business partners in a poster and recording business, met with The Night Shift to discuss the possibility of the all black band playing with Eric Burdon. Up to that time, there had never been a black band playing behind a white singer.

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25. The following facts are derived from interviews with Steve Gold and Harold Brown, a timeline provided by Harold Brown, and various court and legal documents available online or provided by Harold Brown.


27. Id. at 18 ("Lead singer of the British Invasion superstar group The Animals. Responsible for hit records 'House of the Rising Sun,' 'We Gotta Get Out Of This Place,' and 'Don't Let Me Be Misunderstood.' Co-founder of Far Out Productions, Inc. and Far Out Music, Inc.").

28. Id. at 17 ("Prior to being co-founder of Far Out Productions, Inc. and Far Out Music, Inc. was a successful songwriter, producer and artist. Wrote and produced #1 record 'My Boyfriend's Back' by the Angels. Produced #1 record 'Hang On Sloopy' by the McCoys. Performed, wrote and produced hit records 'I Want Candy,' 'Nighttime' and 'Cara-Lin' by the Strangeloves.").


31. Id.

32. Id. at 18 ("Certified Public Accountant and music industry professional. Finance executive at Uni Records (an MCA Company) prior to co-founding Far Out Productions, Inc. and Far Out Music, Inc.").

33. Id. at 2.

34. Id. (According to Jay Coggan, "[t]he performers would be called Eric Burdon and WAR. Goldstein wanted to assemble a Black band to produce albums to play behind Burdon. This would be significant because up to that time, there had been no Black band for a white lead
According to the Joint Timeline prepared by Jay Coggan, attorney for Jerry Goldstein: "Goldstein and Burdon originate[d] the name ‘WAR’ for the band because during that time with the Vietnam War escalating, and everyone on the street would say ‘Peace’ or flash a ‘Peace Sign.’" 35 According to Steve Gold and Bertram McCann, an associate in Gold's and Goldstein's poster business, the name was created when Gold and McCann were driving down Sunset Boulevard where they saw the John Lennon and Yoko Ono "Peace" billboard. 36 Gold rhetorically asked McCann, "What is the most hated word in the world right now? War! 37 That's what we're going to name the group, WAR." 38 From that day forward, The Night Shift, with the addition of Lee Oskar, became WAR. 39 The only other change to the original lineup came in November 1969 when B.B. Dickerson replaced Peter Rosen as the bass player. 40

In 1970, the super-group released its first album, Eric Burdon Declares WAR, which made it to number eighteen on the Billboard Charts. The song "Spill the Wine" 41 made it to number three. 42 The band's second album, Black Man's Burdon, was released in 1971. 43 In November of that year, while on tour in Europe, Eric Burdon voluntarily left the band and Harold Brown, Howard Scott, Lee Oskar, Papa Dee Allen, Charles Miller, singer.").

35. Id.
36. Interview with Bertram McCann (Aug. 26, 2003); contra Joint Time Line, supra note 3, at 2 (disputing this fact and alleging that Jerry Goldstein originated the name WAR).
37. Interview with Harold Brown (July 17, 2009). In 1969, the Vietnam War was at its peak; liking the contrast between WAR and peace, Gold thought the name would receive attention. Id.
40. Id. at 3.
Leroy Lonnie Jordan, and B.B. Dickerson continued to tour as WAR. 44 Steve Gold and Jerry Goldstein formed WAR Productions45 and War Music46 with Gold and Goldstein owning fifty-one percent of the companies and the members of WAR owning forty-nine percent. 47

While their first solo album, WAR, 48 sold fewer than 50,000 units and charted at number 190, their second album, All Day Music, 49 made it to number sixteen on the Billboard Charts and sold gold. 50 One single off the album, “Slippin’ Into Darkness,” made it into the top twenty. 51

2. Slippin’ Into Darkness

In early 1972, the long string of litigation between the band members and Gold, Goldstein, and their companies began. 52 The parties ended that litigation by executing a Memorandum of Agreement requiring them to enter into new contracts with Far Out Productions, Inc., Far Out Music, Inc., and Far Out Management, Ltd., terminating the prior agreements between the band and WAR Productions. 53

44. Joint Time Line, supra note 3, at 3; see Spill the Wine by WAR, supra note 42.
46. Id.
47. Id.
53. Id.; Agreement Between Far Out Productions and Howard Scott, B.B. Dickerson, Harold Brown, Charles Miller, Lonnie Jordan, Sylvester Allan, and Lee Oskar (1972) (on file with author). Note that there are conflicting facts: Goldstein indicates that the 1972 recording agreement acknowledges the name “WAR” belongs exclusively to Far Out Productions. Id. Harold Brown indicates the understanding was for the producer to use the name “WAR” during the term of the agreement. Id. The clause in question states:

Artist acknowledges and agrees that the name “WAR” belongs exclusively to Producer for all purposes during the term of this Agreement and thereafter with respect to records made during the term hereof, and that Artist shall not, during the
In 1972, the band released *The World is a Ghetto* which made it to number one on the Billboard charts. In 1973, *Deliver The Word* was released and made it to number six on the Billboard charts. In August, the band sued Far Out Productions, Inc., Goldstein, and Gold in Los Angeles Superior Court and filed a claim with the California Labor Commission against the same defendants. They settled those claims in January of 1974 and entered into a new agreement between WAR Productions, Far Out Productions, and Far Out Music, Inc. *WAR Live!* was released March 6, 1974, and reached number thirteen on the Billboard charts.

On May 7, 1975, the band executed a Memorandum of Agreement stating that upon the expiration of the August 22, 1972 recording, songwriting, and management agreements, the band was "deemed to have consummated new contracts" under the same terms as the previous agreements, "except as otherwise specifically stated." The new contracts contained improved economic terms for the seven members. In June term of this agreement (or for a period of five years after the term with respect to merchandising rights), use or authorize the use of the above name for purposes of records and merchandising by any person, firm or corporation, or refer to Artist as a member of such group, without the express prior written authorization of Producer for purposes of records and merchandising.

*Id.*


59. *Id.*


62. *Id.* at 6–7 (citing LASC Case No. C64500). An additional clause was entered that stated:

Accordingly, and without limiting the provisions of the Recording Agreement and/or any other rights Productions, Music and/or Management may have in the name "War", Musician agrees that he shall not use or authorize others to use the name War for any purpose whatsoever, without the express written consent of Management, until August 21, 1977.
1975, the band released *Why Can’t We Be Friends?* The album went to number eight on the charts. "Low Rider" and "Why Can’t We Be Friends?" were the two hit singles from that album.

Blue Note Records released *Platinum Jazz* in 1977, which made it to number twenty-three on the Billboard charts. The album went on to become the label’s first platinum record, selling over one million copies. That same year, United Artists released the single "Summer" and "WAR’s Greatest Hits," which went on to reach number six on the Billboard Charts.

The group contends that on March 17, 1977, Harold Brown, Howard Scott, Lee Oskar, Sylvester "Papa Dee" Allen, Charles Miller, Leroy Lonnie Jordan, and B.B. Dickerson entered into a general partnership, named WAR, under the California Uniform Partnership Act. This
partnership agreement specifically states, "The Partners have been engaged in the business of composing and recording music and related activities at Los Angeles, California, as a partnership under the tradename, WAR."

On November 7, 1977, MCA Records released WAR's next album, *Galaxy.* That same year, Far Out Productions' agreement with United Artists expired. The following year, the band created the soundtrack album for the movie *Youngblood,* released by United Artists. The album peaked at number sixty-nine on the Billboard charts.

In 1979, MCA Records released *The Music Band,* which peaked at number forty-one on the Billboard charts. Between June and August, Goldstein and Gold presented Howard Scott, Harold Brown, Lee Oskar, Sylvester Allen, Charles Miller, and Leroy Lonnie Jordan with a series of agreements to modify their relationship. Because B. B. Dickerson's...
behavior was becoming a liability, Steve Gold informed the group that Far Out Productions planned to trademark the name to prevent leaving members from performing under the name WAR. As a result, on June 29, 1979, Far Out Productions filed an application for federal registration for the trademark/service mark "WAR" with the United States Patent and Trademark Office (PTO) under Title 15 of the United States Code, the Lanham Act of 1946. The registration stated that Far Out Productions, Inc., is the exclusive, absolute owner of the name "WAR." 


In 1979, original member Charles Miller died. His untimely death, coupled with B.B. Dickerson's departure from the group, caused the first changes in the group's line-up since it was set in 1969. Rather than replacing the original members with equity partners, the remaining members of WAR started hiring sidemen to perform on tour.


81. Interview with Harold Brown, supra note 37.
83. Id.
84. Joint Time Line, supra note 3, at 8.
85. See id. at 10; see also About.com, Profile: War, http://oldies.about.com/od/70spopandsoul/p/war.htm (last visited Sept. 22, 2009) (stating that the band was formed in 1969 with the seven original members: Brown, Scott, Oskar, Allen, Miller, Jordan, Dickerson).
86. See Joint Time Line, supra note 3, at 8, 10 (indicating that Ronnie Hammon joined as a second drummer, Pat Rizzo replaced Charles Miller, and Luther Rabb and Alice Tweed Smith were hired as non-royalty earning feature players).
89. War: Billboard Albums, supra note 71.
90. Complaint at 4–5, Jordan v. Far Out Music, Inc., No. 82-22711 (11th Cir. Nov. 24, 1982) [hereinafter Jordan Complaint]. The complaint sets out the following cause of action:
On October 11, 1984, the Florida court entered a partial judgment finding that Goldstein and Gold fraudulently caused the plaintiffs to transfer their intangible property rights in the tradename WAR to the corporate defendants:

[T]he Court hereby enters it [sic] judgment on the issue of liability as follows:

1. All of the material allegations of the Complaint filed herein are deemed established. More particularly, the Court declares that:

   a) The contracts herein sued upon were procured by fraud committed by the individual Defendants Steven Gold and Jerry Goldstein;
   
   b) The contracts herein sued upon have been materially breached;
   
   c) Messrs. Gold and Goldstein have been grossly negligent in the performance of their duties under the Contracts herein sued upon;

   Count I—Fraud

15. For some time prior to the signing of the aforementioned contract, [1980 production agreement], Defendants [Far Out Productions] had set upon a course of conduct aimed at procuring the signature of each of the Plaintiffs to the contracts in question.

16. To achieve such ends, Defendants through their agents, servants and employees represented to Plaintiffs, among other things, that:

   (a) They would faithfully, honestly and fully perform all tasks called for under the agreements as well as any other tasks that were consistent with industry practices.
   
   (b) All accountings and payments of monies would be timely and accurately rendered.
   
   (c) Notwithstanding language in the Exclusive Artists' Recording Agreement to the contrary, the name "WAR", was and would always be the property of Plaintiffs herein.
   
   (d) That Plaintiffs would by virtue of their association with Defendants reap certain significant and specified financial gain within a year after signing said contracts.
   
   (e) That if Plaintiffs failed to sign the contracts they would fail in the industry by virtue of their inability to deal with any other entity.

17. At the time the aforementioned statements were made to Plaintiffs they were false and made by Defendants with the knowledge of their falsity and were made willfully, wantonly and maliciously with the intent that Plaintiffs rely upon same to their detriment by signing the contracts in question.

18. In truth and in fact, Defendants never intended to account or to pay to Plaintiffs what they were rightfully due. Rather, Defendants intended, by using false records, spurious charges, misinformation and/or lack of information, to deprive the Plaintiffs of the fruits of their labors. Defendants through the use of minimal payments to Plaintiffs timed so as to make it appear that Defendants were "saviors" as opposed to "slavers" created a mentality of defeatism and subjugation.

Id.
d) The Court specifically declares that Messrs. Gold and Goldstein, by fraud, induced Plaintiffs to assign the name "WAR" to corporate entities owned and/or controlled by Gold and Goldstein.

2. As a direct and proximate result of the fraud, breach of contract and gross negligence of Defendants, Plaintiffs have been damaged, such damages to be assessed after hearing on same to be shortly held.

This Order is deemed to take effect in a manner not inconsistent with the Federal Bankruptcy Code.\(^{91}\)

The Florida court severed Far Out Productions and Goldstein from the case due to federal bankruptcy cases which had previously been filed against them by the corporate debtors in June 1984 and an individual debtor in May 1984.\(^{92}\)

On January 10, 1986, the Florida court issued its final judgment against all of the defendants in the suit.\(^{93}\) The court specifically incorporated the October 11, 1984 partial judgment in the final judgment.\(^{94}\) Each of the three defendants was ordered to pay each of the three plaintiffs compensatory damages of $1.00 because of the defendants' adamant refusal to produce documents readily available to them.\(^{95}\) Punitive damages, in a disproportionate amount to the compensatory damages, were awarded.\(^{96}\) Gold never appeared in the Florida trial and was never informed of the final judgment.\(^{97}\) On February 17, 1987, the Florida Court of Appeal affirmed the judgment of the trial court in its entirety.\(^{98}\)

Soon thereafter, Far Out Productions issued new contracts, which recognized that the individual members of "Original WAR" had no dispute

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93. See generally id. ("The Court readopts and reaffirms its findings contained in its Orders of October 11, 1984.").
94. Id. (entering judgment for compensatory and punitive damages in favor of Plaintiffs and against Defendants).
95. Id. at 1-2 ("The Court specifically finds that Plaintiffs suffered damages and their inability to prove the specific extent of same was occasioned by Defendants' failure to produce business records available to them.").
96. Id. (awarding each plaintiff compensatory damages of $3.00 and punitive damages of $100,000.00).
with Far Out Productions concerning ownership of the tradename "WAR."99 On April 1, 1987, the members of WAR, who had just won their case in Florida, executed new licensing and production agreements.100 These contracts recognized that Far Out Productions had rights to the tradename "WAR."101

C. 1988–2001: WAR Over the Name

Around 1991, WAR's entire catalogue was transferred from Far Out Productions to Avenue Records/TMC Music, which was owned and controlled by Goldstein.102 Avenue Records/TMC Music began making deals with Rhino Records and Priority Records on Best of WAR and More,103 Rap Declares War,104 and the WAR catalogue.105 In July 1992, Rap Declares War and seven reissues of WAR's earlier albums were released on CD for the first time.106 Between November 1992 and January 1993, Harold Brown, Howard Scott, and Lonnie Jordan executed exclusive recording artist agreements with Avenue Records.107 In 1994, Peace Sign

100. Id.
101. Id.; see also License Agreement (Apr. 1, 1987) ("Notwithstanding anything to the contrary herein, Artist hereby represents, warrants, and agrees that the professional name 'WAR' (Licensor's Trademark) belongs exclusively to Licensor for all purposes and Artist has no right, title or interest, vested or contingent, therein or thereto.").
102. Joint Time Line, supra note 3; see also United States Copyright Office Search Records, http://cocatalog.loc.gov/cgi-bin/Pwebrecon.cgi?ti=1,0&Search%5FArg=WAR&Search%5FCode=NALL&CNT=25&PID+Tn+67_mml3lmX7NPg2xx3Rao0egwut&SEQ=20090918112937&SID=1 (last visited Sept. 22, 2009) (showing WAR catalogue owned and controlled by Goldstein).
107. Exclusive Artist's Recording Agreement between Avenue Records and Lee Oskar,
was released on Avenue Records. Also, on September 17, 1994, a final decree and order closing the Chapter 11 case was issued for Far Out Productions.

On February 28, 1996, Far Out Productions commenced a suit for unfair competition and trademark infringement against Howard Scott and the other band members of WAR.

On March 21, 1997, Scott moved for summary judgment on the Far Out Productions’ complaint on two grounds: (1) that the Florida judgment precluded the appellees from relitigating the ownership of the trademark; and (2) that the appellees’ failure to disclose the Florida judgment in the incontestability affidavit rendered the affidavit false and the trademark registration invalid. The district court denied [the] motion, finding that there were triable issues of fact as to whether the Florida judgment applied to Far Out Productions and Goldstein.

Two years later, in 1999, almost three years after the initial filing of the suit, the district court granted Far Out Productions’ motion for summary judgment. The court issued its judgment in June and ordered a permanent injunction against Scott and the band, stating that Far Out Productions owned the WAR trademark, and holding Scott and the band as infringers of the WAR trademark. Scott and the band immediately filed a motion for a new trial and to amend the judgment, claiming that counsel for Far Out Productions had submitted false testimony and that there was newly discovered evidence. On August 20, 1999, the circuit court issued an order stating that the newly discovered evidence was substantially and procedurally defective, that much of the evidence had already been before the court at the summary judgment hearing, and that the evidence regarding false testimony was unconvincing.


110. Far Out Prods., Inc. v. Oskar, 247 F.3d 986, 991 (9th Cir. 2001).

111. Id. at 991–92.

112. Id.

113. Id. at 992.

114. Id.

115. Id.
Before the Ninth Circuit decision, but after the summary judgment, the original members of WAR (without Lonnie Jordan) were touring as S.O.B. (Same Old Band). On March 10, 2000, Far Out Productions filed a complaint stating claims of infringement of a United States Registered Service Mark. The basis of the complaint was that Alligator Alley promoted S.O.B. as the original WAR. On July 13, 2001, a default motion was granted on behalf of Far Out Productions, and Harold Brown and Howard Scott were found liable for infringement of the service mark “WAR” while touring as S.O.B.

By the time the Ninth Circuit reviewed the district court of California’s decision, it was 2001. The court began its discussion by looking to the Florida litigation. The court acknowledged that full faith and credit provides that federal courts must give state court judgments preclusive effect, and found the Florida law applicable. Under Florida law, collateral estoppel is applied if: (1) the parties are identical; (2) the issues are identical; and (3) the issue was fully litigated and determined resulting in a final decision. Under the first prong, litigation must have...
been between the same parties or their privies. 124 The court found the issues were identical, because the Florida partial final judgment found that the 1979 agreements were a result of Gold and Goldstein fraudulently inducing the band members into assigning the trademark. 125 However, the court found that the parties were not identical under Florida law, because to find privity under Florida law, "the third party 'must have an interest in the action such that she will be bound by the final judgment as if she were a party' or must be 'virtually represented by one who is a party.'" 126 The court stated that nothing in the record indicates appellants were virtually represented by Gold or the Far Out entities involved in the Florida litigation. 127

The court also indicated that pursuant to federal bankruptcy laws, the Florida judgment could not bind Far Out Productions. 128 The court found that any judgment in violation of the automatic stay provision is void. 129 Although there is a narrow exception when a debtor extensively participates in a suit leading to a default judgment, the court found the record did not reflect that Goldstein or Far Out Productions participated meaningfully in the Florida litigation, filed merely to avoid judgment in the Florida court, or failed to provide notice to the plaintiffs. 130 Because the Florida litigation neither involved the same parties nor was binding due to a violation of the automatic stay, the court did not need to consider whether the judgment was final. 131

In dealing with the allegation of the fraudulent incontestability affidavit, the court stated:

For the same reasons that the Florida judgment does not

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124. Id. (citing Trucking Employees of North Jersey Welfare Fund, Inc. v. Romano, 450 So. 2d 843, 845 (Fla. 1984)).
125. Id. at 994 ("While the court did not assign the trademark to the band members or enjoin the Far Out entities from asserting the trademark in the future, it did actually and necessarily resolve whether the Far Out entities legitimately obtained ownership in the trademark through the 1979 contracts.").
126. Oskar, 247 F.3d at 994 (quoting Stogniew v. McQueen, 656 So. 2d 917, 920 (Fla. 1995)).
127. Id.
128. Id. ("More importantly, the Florida judgment cannot be binding on the appellees as a matter of federal bankruptcy law. When a debtor files for bankruptcy, subject to certain exceptions not present here, section 362(a) of the Bankruptcy Code automatically stays any other judicial proceeding involving the debtor.").
129. Id. at 995 (citing In re Fillion, 181 F.3d 859, 861 (7th Cir. 1999); In re Graves, 33 F.3d 242, 247 (2d Cir. 1994)).
130. Id. at 995 (citing In re Docteroiff, 133 F.3d 210, 215 (3d Cir. 1997)).
131. Id.
have a preclusive effect in this litigation, Goldstein was not required to disclose the judgment. He was not a party to the Florida suit, and the 1987 agreements with the appellants vacated the Florida judgment. His incontestability affidavit was therefore not false.

Even if the Florida judgment were a final adverse decision, Goldstein can only be adjudicated to have filed a fraudulent oath if he acted with scienter. If Goldstein had a good faith belief that the Florida judgment was irrelevant, he cannot be found to have submitted a false affidavit.\(^\text{132}\)

Additionally, the court found the appellants did not preclude summary judgment because they did not set forth specific facts for the alleged fraud.\(^\text{133}\) The court also denied the appellants’ motion for a new trial based on newly discovered evidence, ruling that the new evidence could have been found through due diligence before the trial.\(^\text{134}\) The Ninth Circuit affirmed the district court’s decision.\(^\text{135}\)

**D. Why the Ninth Circuit Was Wrong**

1. Trademark Law

Trademark law is rooted in unfair competition, which has its sources in the common law of England, and was largely codified by the Lanham Act.\(^\text{136}\) The Lanham Act reflects the traditional common law’s prohibition

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132. Oskar, 247 F.3d at 996.

133. Id. at 997 (“Thus, the appellants failed to set forth specific facts or identify with reasonable particular[ity] the evidence that precluded summary judgment. The district court therefore did not err in granting the appellees’ motion for summary judgment.”).

134. Id. at 998. The court justified it’s holding as such:

On appeal, the appellants identify two pieces of “new” evidence as sufficient to justify amending the judgment or permitting a new trial. First, the appellants presented evidence to the district court that Far Out Productions was not incorporated until October 1969. . . .

The other piece of new evidence is an article, apparently not presented to the district court, describing WAR’s first commercial performance in June 1969. In the appellants’ view, the article is “documentary” proof that the group made first commercial use of the mark before Far Out Productions was incorporated, thereby vesting the members of the band, not the appellees, with ownership of the mark.

Like the appellants’ “new” evidence of Far Out Productions’ incorporation date, the article is insufficient to establish that the district court abused its discretion in denying the appellants’ motion for a new trial.

Id.

135. Id. at 999.

of uses that "convey a false impression to the public mind, and [are] of a character to mislead and deceive the ordinary purchaser in the exercise of ordinary care and caution in such matters." 137 Trademark law is based on the proposition that a producer will reap the financial and reputational rewards associated with a desirable product and the consumer will not be misled by imitators. 138 Narrowly construed, it prevents fraudulent "passing off" of goods or services. 139 Additionally, in a cause of action:

The rights of the complainant must be based upon a wrong which the defendant has done to it by misleading customers as to the origin of the goods sold and thus taking away its trade. Such rights are not founded on a bare title to a word or symbol but on a cause of action to prevent deception. 140

Designed to protect consumers and producers of goods and services, the Lanham Act provides a right of priority under which the first to use a mark in commerce has the rights to that mark. 141

The band WAR's first commercial performance was in June of 1969, 142 and Far Out Productions was not incorporated until October of 1969. 143 As a result, under the right of priority, the original members of WAR should have primary rights to the mark because they were the first to use it in commerce. 144

The ruling allowed Goldstein to hire whomever he wanted to play the

138. Qualitex Co. v. Jacobson Prods., Co., 514 U.S. 159, 163–64 (1995) ("In principle, trademark law, by preventing others from copying a source-identifying mark, "reduce[s] the customer's costs of shopping and making purchasing decisions," for it quickly and easily assures a potential customer that this item—the item with this mark—is made by the same producer as other similarily marked items that he or she liked (or disliked) in the past. At the same time, the law helps assure a producer that it (and not an imitating competitor) will reap the financial, reputation-related rewards associated with a desirable product.") (citations omitted).
142. Far Out Prods., Inc. v. Oskar, 247 F.3d 986, 990 (9th Cir. 2001).
143. Id. at 998.
144. See Reporter's Transcript of Proceedings at 10, Far Out Prods., Inc. v. Scott, No. 96-1382-WDK (C.D. Cal. Mar. 16, 1999) (Keller, J.) ("McCarthy says, 'To acquire ownership of a trademark, it is not enough to have invented the mark first, or even to have registered it first. 'The party'—and here is the active part—'the party claiming ownership must have been first to actually use the mark in the sale of goods or services.'"); see also Int'l Yogurt Co., 662 F. Supp. at 853.
original songs and imitate the original members on stage, all without violating the trademark ownership. By allowing a cover band to use the name WAR, the basic tenants of the Lanham Act are violated because a false impression is made on the minds of the consuming public. When the consuming public goes to see WAR, they are in reality seeing a tribute band. This violates the tenants of trademark law that state financial and reputational rewards should be bestowed on the original producer of the goods and services, in this case, Brown, Dickerson, Oskar, and Scott. As a result, the premises behind trademark law are violated by Goldstein’s continued use of the name.

2. Florida Fraud Litigation

The Ninth Circuit found that the Florida litigation was not appropriate for collateral estoppel because the parties were not identical, or in the alternative, because the bankruptcy proceedings should have precluded the court from reaching a finding.

Since there are disputed issues of material fact under both theories, summary judgment was inappropriate. Initially, to indicate that Far Out Productions was not represented by other Far Out entities is without merit or common sense—Gold and Goldstein were co-founders and partners in all of the Far Out entities. The court went on to state that the bankruptcy action should have precluded judgment in the Florida courts. In doing so, however, it blatantly disregarded any information that showed the depth of Goldstein’s involvement in the Florida litigation. A finding of exclusive involvement would have permitted the application of collateral estoppel.

145. See Oskar, 247 F.3d at 999 (affirming appellee Goldstein’s summary judgment grant).
146. See Mclean v. Fleming, 96 U.S. 245, 255 (1878) (stating that where a “similarity is sufficient to convey a false impression to the public mind, and is of a character to mislead and deceive,” the injured party has a cause of action).
148. See Oskar, 247 F.3d at 994.
149. FED. R. CIV. P. 56(c).
150. Oskar, 247 F.3d at 990.
151. Id. at 994.
152. Id. at 995 (“On occasion, courts have recognized a narrow equitable exception to the strict enforcement of the automatic stay provision, such as when the debtor has participated extensively in a suit leading to a default judgment before declaring bankruptcy. Although the Florida suit was initially filed in November 1982 and Goldstein and Far Out Productions did not file for bankruptcy until June 1984, the record here does not reflect that Goldstein or Far Out Productions participated in the Florida litigation in a meaningful way before declaring bankruptcy, that the appellees declared bankruptcy merely to avoid being subject to the Florida
Additionally, the Federal Rules of Bankruptcy Procedure allow a bankruptcy court to make a ruling based on a trustee's motion, after notice and a hearing, for a settlement of a claim or compromise. 153 Since the 1987 agreements are a constructive settlement of the 1986 Florida judgment, 154 this procedure should have been followed. 155 The court acknowledged the validity of the unenforceable 1987 contracts which were executed without the permission of the bankruptcy court. 156 The court, however, allowed Far Out to use the bankruptcy stay to preclude the Florida judgment inconsistently and selectively choose how and when to recognize the effects of Far Out Productions' and Goldstein's bankruptcy. 157

The original and founding members of WAR went on to form another group based on a track from one of their most famous albums, Lowrider. 158

In the interest of full disclosure and fairness to the courts, most of the theories discussed were not presented to the court by counsel for Brown, Oskar, Scott, and Dickerson. While counsel for Far Out Productions and Jerry Goldstein did not impress Judge Keller, 159 counsel for Brown, Oskar, Scott, and Dickerson were not up to the task of litigating complex

judgment, or that the appellees failed to notify the Florida plaintiffs of the bankruptcy applications." (citations omitted).

153. FED. R. BANKR. P. 9019.

(a) COMPROMISE. On motion by the trustee and after notice and a hearing, the court may approve a compromise or settlement. Notice shall be given to creditors, the United States trustee, the debtor, and indenture trustees as provided in Rule 2002 and to any other entity as the court may direct.

(b) AUTHORITY TO COMPROMISE OR SETTLE CONTROVERSIES WITHIN CLASSES. After a hearing on such notice as the court may direct, the court may fix a class or classes of controversies and authorize the trustee to compromise or settle controversies within such class or classes without further hearing or notice.

(c) ARBITRATION. On stipulation of the parties to any controversy affecting the estate the court may authorize the matter to be submitted to final and binding arbitration.

Id.


155. See generally Oskar, 247 F.3d at 999 (affirming appellee's summary judgment grant in spite of the automatic stay provision for bankruptcy cases).

156. See generally id.

157. See 11 U.S.C. § 362(a) (2006) (indicating which petitions qualify as automatic stays); id. § 541(a)(1) (stating that a bankruptcy action creates an estate that contains all legal and equitable interests of the debtor as of the commencement of the case).

158. Selvin, supra note 6.

159. Reporter's Transcript of Proceedings at 29-30, Far Out Prods., Inc. v. Scott, No. 96-1382-WDK (C.D. Cal. Mar. 16, 1999). Judge Keller said to Coggan: "This is where you cite to 50-page segments of a deposition. Figure it out, Judge. You did that repeatedly. . . . You went 100 pages a section and basically said, 'read it.' . . . I'm told your filing was incomplete and many of exhibits—71 through 81—were actually missing." Id.
trademark and copyright issues in federal court.\footnote{Id. at 4–5. Judge Keller said to Pepper: Among other things, during the course of this most recent bout with Mr. Pepper \ldots Messrs. Brown and Scott, through their attorneys of record at the particular time, have failed to comply with enumerable procedural rules. To include, they failed to retain local counsel or seek a waiver from the court as required by Local Rule 2.2.3.3.\ldots They failed to respond to a timely filed motion for summary judgment. They failed to comply with Local Rule 3.4.1 by using a type face smaller than 10 type characters per inch. They failed to comply with Local Rule 3.4.2 by not using pleading paper. They failed to comply with local rule 3.4.2 by using more than 28 lines per page in their opposition. They failed to comply with local rule 3.4.3 by not consecutively paginating their filings. They failed to comply with Local Rule 3.4.7 by single spacing, not double spacing the filings. Further, it appears that Messrs. Brown and Scott have not actually filed their opposition with the clerk's office. In addition to that, Local Rule 7.14.2, which is really critical—some of these other rules can be called ticky-tacky, but I'm talking really critical here. They failed to file a statement of genuine issues of material fact by an opposing party. The rule reads: "Any party who [o]pposes the motion shall serve and file with his opposing papers a separate document containing a concise statement of genuine issues, setting forth all material facts as to which it is contended there exists a genuine issue necessary to be litigated." Now, let me say that we had Mr. Brown, I think it was, call chambers, saying, you know, "don't penalize me for what Pepper is doing," or something to that effect. And we had Mr. Pepper saying, "well, I didn't understand pro hac vice." And the answer is—I mean, it's "elemento" [sic] pro hac vice, when you’re admitted—that you’re admitted to practice. For all purposes, not a limited purpose. I made that clear. It cannot be otherwise, okay? And then, you splay your hands and say, "gee, I didn’t know I could try the cause." Oh, really? I don't subscribe to that for a second.}

E. 2009 Litigation: False Designation and Misrepresentation of Origin

1. Complaint

On May 12, 2009, Harold Brown, Lee Oskar, Howard Scott, and B.B. Dickerson filed a complaint for violations of false advertising and false endorsement pursuant to the Lanham Act\footnote{15 U.S.C. § 1125(a) (2006).} and under California unfair competition laws,\footnote{Cal. Bus. \\& Prof. Code §§ 17200, 17500 (West 2009).} in addition to state and common law misappropriation of likeness, declaratory relief, and accounting.\footnote{Brown Complaint, supra note 20, at 1; Ex. L (The picture was used to promote “WAR” with only one remaining original member performing):} In the complaint Brown,
Oskar, Scott, and Dickerson allege Goldstein, by and through his Far Out entities:

unfairly trade[d] on the goodwill and reputations of Plaintiffs and their contributions as members of the Original War by, *inter alia*: (1) falsely trading on Plaintiffs’ names, likenesses, reputations, and the goodwill of the Original WAR by advertising to potential concertgoers and the record buying public as if the New War is the Original War, when, in fact, it is a pale imitation of the legendary Original War; (2) falsely representing to potential concertgoers and the record buying public that Plaintiffs endorse the New War; and (3) obtaining another controversial Court ruling in California Superior Court in 2008 that the Goldstein Defendants no longer have any *contractual* obligation to pay Plaintiffs their share of the millions of dollars of royalties that the Goldstein Defendants’ own royalty statements demonstrate is owed to Plaintiffs from the sales and licensing of the songs and recordings of the Original War.  

The complaint further alleges that the New WAR’s website violates 15 U.S.C. § 1125(a) by fraudulently misrepresenting to the public that the New WAR is the Original WAR. Additionally, the complaint’s allegations are based on the Los Angeles Superior Court’s ruling in 2008, which stated that Goldstein’s contractual obligations to pay royalties had expired and that the copyrights should revert back to the plaintiffs (the original song writers). 

164. *Id.* at 3.
165. *Id.*
166. *Id.* at 3–4 ("In addition, Plaintiffs bring this action for a declaration that pursuant to the ruling of the Los Angeles Superior Court last year sustaining the Goldstein Defendants’ demurrer on the grounds that all contractual obligations to pay royalties to the Plaintiffs expired (the “Ruling”): (1) Plaintiffs’ grant to the Goldstein Defendants of copyrights in the sound recordings and musical compositions, which they wrote and recorded and which triggered those contractual obligations in the first place; (2) Plaintiffs’ grant to the Goldstein Defendants of copyrights in the titles of the songs; (3) Goldstein’s failure to pay Plaintiffs their share of the millions of dollars of royalties that the Goldstein Defendants’ own royalty statements demonstrate is owed to Plaintiffs from the sales and licensing of the songs and recordings of the Original War.")
The complaint elaborates on the 2007 Action and the 2008 Ruling by stating that millions of dollars in royalties are owed to the Plaintiffs. On May 16, 2007, Plaintiffs filed an action in the Los Angeles Superior Court against the Goldstein defendants alleging that the Goldstein entities owed them monies based on various agreements. While these contracts were in force, plaintiffs delivered compositions and sound recordings. Plaintiffs alleged that the Goldstein entities filed copyright registrations as the recipient or assignee of work-for-hire recordings. These entities then acted as the sole and exclusive administrator of the compositions from inception.

On July 1, 2008, the Goldstein defendants argued "the express terms of the [contracts] unambiguously show that the agreements have expired . . . [and that Plaintiffs could not] ignore the express [termination] of the agreement[s] . . . [and] proceed with their lawsuit." The court in the 2007 Action accepted the Goldstein argument and ruled that the terms of the contract had expired. Therefore, the Original WAR could not have an accounting and were not awarded royalties and were limited to only a right to "equitable accountings."

2. Trademark 15 USC § 1125(a)

(1) Any person who, on or in connection with any goods or services, or any container for goods, uses in commerce any word, term, name, symbol, or device, or any combination thereof, or any false designation of origin, false or misleading description of fact, or false or misleading representation of fact, which—

(A) is likely to cause confusion, or to cause mistake, or to deceive as to the affiliation, connection, or association of such person with another person, or as to the origin, sponsorship, or
approval of his or her goods, services, or commercial activities by another person, or
(B) in commercial advertising or promotion, misrepresents the nature, characteristics, qualities, or geographic origin of his or her or another person's goods, services, or commercial activities,
shall be liable in a civil action by any person who believes that he or she is or is likely to be damaged by such act.

III. AN ANALYSIS OF RELEVANT CASE LAW: DELIVER THE WORD

A. Cash v. Brooks, 1996 WL 684447 (E.D. Tenn.)

In order to prove an action for false designation of origin or false misleading description of fact, one must show the representation is likely to cause confusion or mistake. In Cash v. Brooks, two original members of the band "The Impressions" were sued by other former members of the band under a false designation of origin claim. Plaintiffs Fred Cash and Sam Gooden filed suit alleging a superior right to use the name "The Impressions." The plaintiffs sought to prevent the defendants from using the name and otherwise interfering with their use of the name.

During the mid-1950s, a musical group from Chattanooga, Tennessee called itself "Four Roosters and a Chick." The members included Fred Cash, Sam Gooden, Arthur and Richard Brooks. All members were in their teens, except Arthur Brooks who was in his twenties. In 1957, two record companies expressed an interest in the group and the Brooks brothers and Sam Gooden moved to Chicago to pursue a musical career. Cash did not go. The new group renamed themselves "The Roosters," but they were unsuccessful. Later in 1957, they asked Jerry Butler, who

177. Id.
178. Id.
179. Id.
180. Id.
181. Id. at 2.
183. Id.
was not a party to the suit, and then fourteen year-old Curtis Mayfield to join the group. The group then secured a recording contract with Veejay Records. In 1958, the group produced a big hit entitled “For Your Precious Love.” “[The] writing credit for this song [was] given to Richard Brooks, Jerry Butler, and Arthur Brooks.” Jerry Butler sang lead vocals.

After their first hit song, the record company asked them to change their name to “The Impressions.” In late 1958 or early 1959, Jerry Butler left the group to pursue a solo career and plaintiff Fred Cash joined the group. No formal contract was ever developed setting out the legal structure, rights and responsibilities, financial requirements, roles, and division of income. In 1961, Veejay Records terminated its contract. Also in 1961, “The Impressions”—comprised of Curtis Mayfield, Sam Gooden, Fred Cash, and Arthur Brooks—and Richard Brooks, recorded the song “Gypsy Woman,” which brought them success and public attention. Curtis Mayfield sang lead vocals.

While no one disputes the fact that defendants Arthur and Richard Brooks left the group in 1961, the parties disagreed as to the facts surrounding the departure. The plaintiffs claimed that the defendants left because they suspected that money was being withheld. The plaintiffs further alleged that Arthur Brooks, the self proclaimed “leader” of the group, was dissatisfied not only with Mayfield’s songs being selected, but his decreasing role in the group, and the general artistic direction of the group as well.

The defendants, however, claimed that “they did not quit the group but, rather, were not picked up by Fred Cash for a concert in

184. Id.
185. Id. at 3.
186. Id.
187. Id.
189. Id.
190. Id.
191. Id.
192. Id.
193. Id.
195. Id.
196. Id.
197. Id.
198. Id.
199. Id.
Indianapolis." The court found that the defendants' story lacked credibility because the Brooks brothers did not attempt to join the group in Indianapolis, contact their agent, or obtain their share of the money. After the departure of Arthur and Richard Brooks, Mayfield, Gooden, and Cash continued to perform and record under the name "The Impressions." The plaintiffs enjoyed great success while performing under the name. They released many more hits, including "It's All Right," "Talking About My Baby," "I'm So Proud," "Keep On Pushing," "Amen," and "People Get Ready." With Curtis Mayfield as lead singer and major songwriter, "The Impressions" developed a unique and successful sound. The pictures of Mayfield, Gooden, and Cash appeared on the covers of several albums that continue to be available to the public. "The Impressions" gained a reputation with the public, as well as within the music and entertainment industry, as a top musical entertainment act amassing "considerable" good will. There was no evidence that the Brooks brothers performed using the name "The Impressions" between 1963 and 1983. However, extensive records of Cash and Gooden's performances as "The Impressions" were submitted to the court at trial.

In January of 1991, the Rock and Roll Hall of Fame decided to induct "The Impressions." The Rock and Roll Hall of Fame included the members of the group when "For Your Precious Love" was recorded. This inducted Richard and Arthur Brooks, Sam Gooden, Jerry Butler, Curtis Mayfield, and Fred Cash into the Hall of Fame.

After 1983, Fred Cash learned that the Brooks brothers "were going to perform at a local nightclub under the name 'The Impressions.'" The court found that because the Brooks brothers used the same name as the Gooden, Mayfield, and Cash

200. Id.
202. Id.
203. Id.
204. Id.
205. Id.
206. Id.
208. Id.
209. Id.
210. Id. at 7.
211. Id.
212. Id.
group, and competed for the same audience, there was and continued to be confusion in the marketplace.\textsuperscript{214} The court also found that “[p]ersons interested in securing the services of the musical group ‘The Impressions’” would be “confused as to what performers are the ‘true Impressions.’”\textsuperscript{215} At that time, Defendants permitted and authorized promotional materials which contributed to the confusion of the consumers.\textsuperscript{216} “This promotional material would have the natural tendency to suggest, and the natural consequence of suggesting, to people that Defendants are ‘The Impressions’ and Defendants recorded songs such as ‘Amen,’ ‘I’m So Proud,’ ‘Keep on Pushing,’ ‘People Get Ready,’ ‘Talking About My Baby,’ and ‘It’s All Right,’ thereby taking advantage of the reputation and efforts of Plaintiffs and others who recorded these songs.”\textsuperscript{217}

The Brooks Brother’s promotional material also included a one-page group history entitled “The World Famous Original Impressions.”\textsuperscript{218} They sent the promotional history package to prospective buyers.\textsuperscript{219} The court stated, “Nowhere in this history is any mention made of the success enjoyed by Plaintiffs and Curtis Mayfield as ‘The Impressions.’ From reading this history, one could conclude, erroneously, ‘The Impressions’

\begin{enumerate}
\item \textsuperscript{214} Id.
\item \textsuperscript{215} Id.
\item \textsuperscript{216} Id.
\item \textsuperscript{217} Id.
\item \textsuperscript{218} Id.
\item \textsuperscript{219} Cash, 1996 WL 684447, at *7.
\end{enumerate}

They started out in the early 50’s in a town in southeast Tennessee called Chattanooga as “The Four Roosters and a Chick.” The group then consisted of Emanuel Thompson, Catherine Thompson, Samuel Gooden, Arthur Brooks, and Richard Brooks. In later years brothers Arthur and Richard Brooks decided to advance their talent by moving to Chicago, Illinois. Samuel Gooden also came to Chicago. Richard enrolled at Washburne High School where he met Jerry Butler. As song writers Richard and Arthur also became acquainted with Curtis Mayfield. They got together, renamed the group “The Impressions,” and history was made. After the five super stars toured the world and made a lot of hits, they somehow departed on unfriendly terms which will probably never be told.

Richard and Arthur stayed together and are widely known for their song writing as they created such hits as “For Your Precious Love,” “The Gift of Love,” “Lovely One,” “I Need Your Love,” and many more.

In 1983 brothers Richard and Arthur Brooks decided to renew “The Impressions” and add a new member to blend in with their forceful voices. They signed one of their best friends, another super star, Dozie Melvin, to join the group to replace Jerry Butler’s voice sound. Richard went to lead to replace Curtis’ voice. Now they are on the roll again and much bigger than ever.
did not perform until Defendants 'decided to renew' the group in 1983." 220

Based on the history, the court held:

Defendants have permitted and authorized interference with the musical careers of Plaintiffs by (a) attempting to pass themselves off as "The Impressions" . . . ; (b) permitting, authorizing and allowing their agents and purchasers of musical talent to pass them off as "The Impressions" by falsely indicating that Defendants are the originators, performers and recorders of songs and recordings made by Plaintiffs and Curtis Mayfield as "The Impressions" after Defendants were no longer a part of "The Impressions" . . . ; (c) permitting, authorizing, and allowing their agents and attorneys to state to talent buyers, including talent buyers utilizing the services of Plaintiffs, that Defendants are the sole individuals with rights to use the name "The Impressions" . . . ; (d) authorizing or allowing their agents to contact talent buyers who have entered into agreements with Plaintiffs in efforts to convince those talent buyers to utilize the services of Defendants instead of the services of Plaintiffs . . . ; and, (e) by performing live engagements that are inferior to those of Plaintiffs, thereby diluting the value of the name "The Impressions." 221

The court also found that the defendants infringed upon the plaintiffs' rights to the tradename "The Impressions" 222 while the tradename application on behalf of Cash and Gooden was pending in the PTO from 1984 to 1991. 223 In 1990, the defendants filed their own application with the PTO. 224 Both entered into litigation to pursue the tradename. 225 "Because of the mounting expense of pursuing the [tradename] in the face of [d]efendants' opposition, and because [p]laintiffs thought they had an agreement with [d]efendants that both would abandon seeking" rights to the tradename, the plaintiffs voluntarily withdrew their application with the PTO. 226 The defendants did not withdraw their application with the PTO, but did sign the mandatory declaration. 227 The plaintiffs contended that

220. Id.
221. Id. at *8.
222. Id. at *14.
223. Id. at *8.
224. Id.
226. Id.
227. Id. at *8-9 ("[Applicant], being hereby warned that willful, false statements and the like so made are punishable by fine or imprisonment . . . and that such willful false statements
"[d]efendants made willful, false statements on their applications with respect to no one else having the right to use the name 'The Impressions.'" While the court agreed the statement was obviously "false," it did not find the falsity to be material because the PTO knew of the plaintiffs' right to the name. However, the court found that the defendants were aware of the name, reputation, good will, and marketability of "The Impressions." The court further stated that the agents for the defendants capitalized on the good will of "The Impressions" by falsely publicizing that the defendants "were the artists who recorded the hit songs of 'The Impressions.'"

In order to prevail in a trademark infringement action, two elements must be proved: (1) validity of the mark, and (2) infringement. Validity is determined by looking at whether the mark is used "to identify and distinguish his or her goods." Infringement is determined by showing the likelihood of consumer confusion.

The Cash court found that the trademark was inherently distinctive because it fell into the "arbitrary" mark category. The court stated, "The essence of a complaint under the Lanham Act is an allegation that the consuming public is being deceived as to the origin of the product, which may arise from a misleading representation that a product was produced, manufactured or authorized by a particular person." The question for the court became whether a consumer would likely be confused when

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228. Id. at *9.
229. Id.
230. Id. at *10.
234. Two Pesos, Inc. 505 U.S. at 769; Cash, 1996 WL 684447, at *11.
235. Cash, 1996 WL 684447, at *12 ("An arbitrary mark is one that has a recognized meaning, but that meaning is unrelated to the product or service to which the mark is attached. Courts have held the names of popular singing groups are 'strong' marks. 'The name is a 'strong' mark in that as the name of a singing and entertainment group it is arbitrary and distinctive, bereft of any descriptive meaning.' Since 'The Impressions' is an arbitrary mark, Plaintiffs do not have to show the name has acquired a secondary meaning.") (citations omitted).
236. Id. at *13 (quoting Kingsmen v. K-Tel Int'l Ltd., 557 F. Supp. 178, 181 (S.D.N.Y. 1983)).
viewing promotional materials for "The Impressions." Because of the promotional material's wording, "[t]he consuming public would have no way of knowing" if a promotion for "The Impressions" was for the plaintiffs or the defendants. As a result, the court found the defendants liable for false designation of origin and unfair competition pursuant to section 43(a) of the Lanham Act.

B. This Case Should Be the Model for the WAR Outcome

The case between the band formerly known as WAR (Original WAR) and its former manager, Jerry Goldstein (Goldstein), has several similarities. In January 1969, the band called itself "The Night Shift" and was comprised of Harold Brown, Howard Scott, Sylvester "Papa Dee" Allen, Charles Miller, Leroy Lonnie Jordan, and Peter Rosen. Two personnel changes occurred before the band played its first show and recorded its first album. While the origin of the name is disputed, the first album titled "Eric Burdon Declares WAR" was released in 1970. The original contracts stated that the individual performers were members of the band "WAR." From the group's inception, Eric Burdon was not a member of the band WAR. During a tour in Europe, Burdon voluntarily left the band. WAR continued to perform without Burdon, indicating it was a stand-alone band. WAR Productions and WAR Music were created in 1971 with the managers owning fifty-one percent and WAR

237. Id. at *14.
238. Id.
239. Id. at *15; see 15 U.S.C. § 1125(a).
241. Id. at 3.
242. Id.
243. See id.
244. Id. at 4.
245. Id.
WHY CAN’T WE BE FRIENDS? IT’S WAR!

owning forty-nine percent. Those partnerships show that the members of the band were part owners of the name of their band.

The original WAR’s unique sound and iconic body of work helped earn the band a nomination for induction into the Rock and Roll Hall of Fame (Hall of Fame) in 2008. Likely because of the problems caused by the feuding members of “The Impressions,” the original WAR did not receive induction into the Hall of Fame. Although the feud probably cost the original members of the band membership in the Hall of Fame, consumers are the real losers.

Currently, four of the five surviving original members of WAR perform under the name “The Lowriders.” In the current litigation, Brown, Dickerson, Oskar, and Scott are suing Goldstein, who authorized Lonnie Jordan and several side musicians to perform under the tradename WAR (New WAR). The two groups, the Lowriders and New WAR, are in direct competition for the same audience. New WAR has created consumer confusion by marketing and promoting themselves as the original members of WAR, with statements like “Next year will mark the critically acclaimed band’s fortieth year. . . . Jordan remarks ‘. . . War is still going strong. We’ve never broken up,’ he says. ‘We now have several generations of fans and we’re very proud of that.’” In addition, Goldstein and New WAR have used old photographs of Original WAR members to promote live performances and recordings of New WAR. As indicated in the plaintiffs’ complaint, “[t]he use of old photographs

249. See Greene, supra note 24, at 18 (offering “guide” to help consumers “sort through the madness” created “when multiple versions of the same group” are marketed).
250. See Brown Complaint, supra note 20, at 3.
251. Id. at 2.
252. Id. at 3, 9.
253. Id. at 10.
254. Id. at 12.

This photograph of the Original WAR was used in an advertisement for the New WAR live album.
falsely and misleadingly implies that the [] New WAR is [] Original War.” 255 Additionally, New WAR’s website contains misleading information. 256 After giving a haphazard history of Original WAR, it states:

During the eighties, WAR began to focus on what would be the group’s true calling to this day: touring. In the beginning it was very hard, small crowds, bad venues, and low pay, but the band persevered. “It was the spirit of survival and the belief we few remaining original members had in our music that carried us forward,” reflects original member Lonnie Jordan. “There were moments when even I wanted to call it quits, but I am thankful I kept going and now live to tell the tale.”

The band’s popularity has grown steadily ever since, as a result of the commitment to being road WARriors combined with great increases [sic] television appearances, record sales, use of their music in film, television and commercials, samples and covers by other recording artists. A big shot in the arm to WAR’s presence on the touring scene was the release of 1994’s Peace Sign, an album well received by critics and fans. WAR now tours over 150 dates a year to audiences ranging from tens of thousands to intimate clubs.

WAR’s consistent catalogue sales and thriving tour business is a tribute to the timelessness of its music and message. Perhaps, nothing epitomizes this truth greater than the fact that WAR has twice been honored by its hometown of Los Angeles, over twenty years apart, for its music making positive contributions to the betterment of the community. 257

As described in statements like this, New WAR has publicly disseminated information that contains false or misleading descriptions which materially mischaracterizes the quality and character of New WAR and its current membership. 258

Based on the similarities between Cash and Brown, the District Court should find a violation under 15 U.S.C. § 1125(a) and hold: (a) New WAR is deliberately passing itself off as Original WAR; (b) New WAR has allowed its agents to pass it off as Original WAR; and (c) New WAR has

255. Id.
256. Brown Complaint, supra note 20, at 3.
258. Brown Complaint, supra note 20, at 17.
performed live engagements inferior to those of the plaintiffs, devaluing the name “WAR.”

C. Lonnie Jordan Should Not Be the Only Surviving Original Member to Identify Himself as “WAR”

The original band “Kingsmen” was formed in 1962, consisting of Lynn Easton, Michael Mitchell, Norman Sundholm, Richard Peterson, and Barry Curtis. In high school, they recorded a demo entitled “Louie, Louie.” Jack Ely was the lead vocalist on the recording. However, before the record became popular on the music charts, Ely left the group. In 1964, “Louie, Louie” became the second best-selling record in the U.S. The Kingsmen, consisting of the five plaintiffs, recorded a number of successful albums and made numerous concert tours and television appearances. Ely “did not tour with the band [and] did not perform on [its] subsequent albums.” In 1967, the Kingsmen disbanded and ceased performing. Though the band’s legacy continued through litigation.

In 1976, one of the defendants in Kingsmen v. K-Tel Int’l Ltd, communicated with Ely and made a proposal to “re-record” a song originally performed by the Kingsmen. Ely re-recorded “Louie, Louie.” None of the other original Kingsmen participated in the recording sessions. Ely’s most recent recording of “Louie, Louie” appeared on defendant’s 60’s Dance Party album, which was released in October 1982.

The plaintiffs in Kingsmen sought to enjoin defendants from

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261. Id.

262. Id.

263. Id.

264. Id.

265. Id. at 180.


267. Id.

268. Id. There was another member approached, Easton, who re-recorded Jolly Green Giant, the Kingsmen’s second most popular song. Id. The contract to re-record Jolly Green Giant mentions “Lynn Easton, a/k/a Kingsmen,” which the court stated was an effort to grant use of the Kingsmen name. Id.

269. Id.

270. Id.

271. Id.
representing that its recorded version of "Louie Louie" was the original version of "Louie Louie" recorded by the Kingsmen. Although Ely was the original lead vocalist on the recording, plaintiffs asserted that "the use of the name Kingsmen, together with the notation that the song [was] a 're-recording by the original artists,' create[d] the false impression to consumers that they [were] getting a recording of Louie, Louie as performed by those five persons associated by the consumer with the band The Kingsmen." The court broadly construed 15 USC § 1125(a) and found that it protects against the use of either a "false description or a false designation of origin." "Usage, not registration, confers the right to a trademark." "A complaint under the Lanham Act is an allegation that the consuming public is being deceived as to the origin of the product, which may arise from a misleading representation that a product was produced, manufactured or authorized by a particular person." The plaintiffs' contracted with music publishing and record companies under the name the Kingsmen for royalties from the sale of their original recordings, which aided the plaintiffs' argument that they were being hurt financially by defendant's recording and that the defendant was deceiving the public. The court also "stress[ed] the ensemble nature of The Kingsmen's music" and determined the band's "sound" to be collective, thereby belonging to a group and not an individual. "No one member of the group can be singled out as representing the essence of The Kingsmen's performing style." The plaintiffs also licensed the original recording of "Louie, Louie" on several compilations, such as Original Rock N' Roll Hits of the 60's, which competes directly with the re-recording of 60s Dance Party album. The court concluded by stating:

There is also little question that defendants' [labeling] of its 60's Dance Party album is likely to cause confusion in the mind of the public with respect to the origin of the album's contents. The clear import of the notation "[r]e-recordings by the original

273. Id. at 180–81.
274. Id. at 181.
275. Id. (citing WGBH Educ. Found., Inc. v. Penthouse Int'l Ltd., 453 F. Supp. 1347, 1350 (S.D.N.Y. 1978), aff'd mem., 598 F.2d 610 (2d Cir. 1979)).
276. Id.
277. Id. at 182.
279. Id.
280. Id.
artists" is that those persons known in the public consciousness as The Kingsmen assembled in a studio to re-record Louie, Louie—an event that all parties agree did not occur. Finally, there is little doubt that this confusion will cause financial harm to the plaintiffs. The plaintiffs continue to receive royalties from the sale of albums containing Louie, Louie. Every time a consumer purchases one of defendants’ records, thinking he is getting a recording of Louie, Louie by The Kingsmen, the royalties owed the plaintiffs are reduced.281

D. Similarities with the WAR Litigation

When the "New WAR" tour plays the Original WAR’s music, the public is being harmed.282 The recently released album, Greatest Hits Live, includes performances by only one of the original members.283 Additionally, the use of the name WAR, with the notation that the album and songs are a "re-recording," creates a false impression to consumers that they are getting a recording of the greatest hits of "Original WAR."284 Like Kingsmen, WAR also has an ensemble nature in their music, and the "sound" is collective and not individualistic.285 "No one member of the group can be singled out as representing the essence" of WAR.286 Greatest Hits Live connotes those persons known to the public consciousness as WAR assembled to re-record.287 The misrepresentation causes financial harm to the remaining members of original WAR, and creates consumer confusion.288

E. Why Jerry Goldstein Should Not Receive Rights to the Trademark


In late summer or early fall of 1961, David Rick, a manager and promoter, discovered four young men on a Brooklyn street corner singing

281. Id.
282. See Brown Complaint, supra note 20, at 3.
283. See id. at 9.
284. See id.
286. See id.
287. See id.
288. See id.
“doo-wop.” Rick invited the foursome to audition in Manhattan. Two members, Robert DiPaolo and Barry Solomon, accepted the offer. DiPaolo and Solomon were accompanied by Dominick Mitchell and Vito Balsano. All four were in their teenage years with Balsano being the youngest at fifteen years of age. After the audition, Rick offered to act as their manager/promoter and suggested the name “The Salutations.” On November 18, 1961, Rick entered into a management agreement with the four “Salutations.” Subsequently, Rick decided they should be called “Vito and the Salutations” because popular doo-wop groups at the time often augmented the group’s name with the first name of a group member. All agreed.

Vito and the Salutations only had brief commercial success. One of the first songs recorded, “Gloria,” had commercial success in New York. The group recorded “Unchained Melody” in 1963, which climbed the popular music charts. After 1963, however, Vito and the Salutations never made a commercially successful album even though Rick managed to book engagements into the 1970s.

Vito and the Salutations experienced a high turn-over rate. Within a year after formation, three of the four original members left the group. Vito Balsamo, the only remaining member, left the group several times for brief periods during the 1960s. He rejoined the group in 1972 and remained until 1974, but has not performed since this time under Rick’s management. Throughout the 1960s and 1970s, approximately twenty-two different people performed in the group at one time or another. While the group toured and performed under the name “Vito and the

290. Id.
291. Id.
292. Id.
293. Id.
294. Id.
296. Id.
297. Id.
298. Id.
299. Id.
300. Id.
302. Id.
303. Id.
304. Id.
305. Id.
306. Id.
WHY CAN'T WE BE FRIENDS? IT'S WAR!

Salutations,” the “role” of Vito was often played by someone other than Balsamo, although “Vito” was always a member of the group. The court stated, “[i]t is estimated that at least ten persons in addition to Balsamo played the role of ‘Vito’ in ‘Vito and the Salutations’ during the 1960s and 1970s.”

The court further stated:

The group’s continued ability to secure bookings for live performances despite the rapid turnover must be attributed largely to the management and promotional efforts of plaintiff. In the 1982 decision on plaintiff’s preliminary injunction motion, this Court likened plaintiff’s task in managing the group to that of the producer or director of a long-running Broadway play, who must constantly find new performers to fill established roles without substantially altering the nature of the show itself. So Rick, as manager and promoter of “Vito and the Salutations,” conceived of the group’s performance as an “act” in which each member played a particular role. As individuals left the group, others were found to replace them and to assume their respective parts.

The court found that no other party to the action besides Rick had the same level of influence over the group from 1961 until the date of decision. Rick selected songs, taught dance and vocal technique, and paid the group’s expenses, including the purchase of meals, stage apparel, and lodging. The court stated, “[h]aving managed the musical group continuously since 1961, Rick is, in a sense, its ‘longest-playing’ member, albeit a behind-the-scenes participant.”

The plaintiff filed an application for the service mark “Vito and the Salutations” with the PTO on January 14, 1980. Plaintiff’s application for the mark was unopposed and granted on September 15, 1981. At this time, “Vito and the Salutations” consisted of defendants Buchansky, Graziano, Pardocchi, and Spinelli. While Buchansky and Graziano sung with the group briefly in the 1960s (but were not original members),

308. Id.
309. Id.
310. Id. at 1528.
311. Id. at 1527.
312. Id. at 1528.
314. Id.
315. Id.
316. Id. at 1527 (stating that the original members of the band were DiPaulo, Mitchell,
Pardocchi and Spinelli joined in 1978.\textsuperscript{317} Pardocchi played the role of Vito.\textsuperscript{318} The group members signed an exclusive agreement with Rick on February 21, 1980 for one year with a two-year option.\textsuperscript{319}

Within a few months of signing the 1980 agreement, a dispute arose between Rick and the group.\textsuperscript{320} The group wanted to record an album with Life Stream Records, Inc. (Life Stream), but Rick refused to comply.\textsuperscript{321} Without Rick's knowledge, the group proceeded to record the album.\textsuperscript{322} Through Life Stream, defendants became acquainted with Charles Garone, who expressed an interest in managing them.\textsuperscript{323} Garone offered to purchase the group from Rick, but Rick rejected the offer.\textsuperscript{324} Garone eventually convinced the members to leave Rick's management.\textsuperscript{325} On October 15, 1980, the group entered into a management agreement with Garone.\textsuperscript{326} Vito Balsamo joined the group in late 1980, assuming the position of "Vito" at live concert appearances.\textsuperscript{327} Pardocchi remained in the group and assumed a different "role."\textsuperscript{328}

When Rick learned of the group's contract with Garone, he informed Buchansky, Graziano, Pardocchi, and Spinelli that they were in breach of their 1980 agreement with him.\textsuperscript{329} Rick also asserted that their use of the name "Vito and the Salutations" infringed on his rights to the name.\textsuperscript{330} He demanded that defendants cease performing for Garone, cease recording with Life Stream, and cease using the name "Vito and the Salutations."\textsuperscript{331} They refused.\textsuperscript{332} Rick recruited replacement members for "Vito and the Salutations," including three returning members and a newcomer.\textsuperscript{333}

Rick's group obtained few bookings because Garone's group had already appeared at many of the clubs where Rick sought to have his
Club owners did not want to book a second group performing under the name "Vito and the Salutations." Vito filed suit to invalidate plaintiff's service mark. Rick filed counter-suit, and the two actions were consolidated.

The court found that from 1961 through the date of filing, "plaintiff assumed leadership and control of 'Vito and the Salutations.'" The court also found that a promoter and manager of a group "can properly register a mark identifying the entertainment services of that group, although he himself is not one of the performers." According to the court, a trademark does not have to "be the name of the manufacturer of the goods and the public need not know the name of the owner of the mark."

A trade or service mark functions . . . to inform the public of the source of the product or service to which the mark attaches, and to assure the public of its quality. Therefore, to the extent an individual controls the quality of the good or service involved, he or she may properly register a mark for that good or service. Because the source of the goods does not depend on the public's perception, the public need not know the registrant's role.

The court found that since Rick originally appropriated the mark and used the mark in commerce (and was the only person who continuously used the mark in commerce), he could properly claim ownership of the service mark.

In contrast, three of the group's four original performing members remained for less than a year; the fourth, defendant Balsamo, left the group permanently in 1974. While the record reflects that many of the group's former members have returned to sing with the group from time to time, none has performed with the group continuously since 1961, nor does the evidence suggest that any performer has ever supplanted plaintiff as overseer of the group's day-to-day operations.

Particularly in view of the constant turnover of performers within the musical group, the Court concludes that only plaintiff
has been in a position to control the content and quality of the
entertainment services provided by “Vito and the Salutations”
over the last twenty-three years. Thus, plaintiff could properly
register a mark identifying the entertainment services of the
group, even though his name is not a part of the mark and he
himself has never performed in the musical group. 343

2. Why This Litigation Proves Jerry Goldstein Should Not Have Rights to
the Trademark

There are similarities to the way both groups were discovered. They
were both found at a young age while performing. 344 While there is a
dispute about who created the name WAR, the band had incredible
commercial success. 345 Additionally, neither Gold nor Goldstein was a
member of the band; neither performed with the band; neither taught vocal
or dance techniques; and while they did provide a weekly recoupable
stipend for living expenses, neither paid for all of the group expenses. 346
Original WAR did not experience a high turnover rate. 347 There was never
a “role” for band members to play. Although the vocals were often shared,
Howard Scott did not share his lead singer role with other members. 348
The group’s ability to secure bookings was due to its own song writing and
performance talent, not the direction of its manager and promoter, Gold and
Goldstein. 349

Generally, the success of any group is enhanced by its managers,
booking agents, promoters, producers, public relations personnel, radio
program managers, and record company. However, in this case, talent was
the reason for Original WAR’s success, not Gold or Goldstein. 350 The
facts of the Rick case are interesting and stand for the proposition that a
manager can own the trade name of a band, but the similarities between the
WAR litigation and Rick are not sufficient to provide guidance to the court
when it decides whether Goldstein is entitled to deceive the public by
promoting New WAR.

Under the injunctions issued by both the Ninth Circuit and a federal

344. See id. at 1526.
345. Contra id.
346. Contra id.
347. Contra id. at 1527.
348. Contra id.
350. Contra id. at 1528.
judge in Florida, the “original” members of WAR cannot secure the number of bookings that New WAR achieves because they are not permitted to use WAR on their résumés or state that they are original members of WAR. Because the function of a trade or service mark is to inform the public of the source of the product or service, the original members of WAR should be allowed to identify themselves as the source of their greatest hits. The original use of WAR in commerce belonged to the original members and not to Far Out Productions and Jerry Goldstein. Because original WAR members continue to perform as the LOWRIDERS, and Lonnie Jordan heads a WAR tribute band, the public is being deceived.

3. Reversion of Copyrights

In certain instances, courts have justified rescission of a contract when the breach “is of so material and substantial a nature that [it] affect[s] the very essence of a contract and serve[s] to defeat the object of the parties.... [The breach must constitute] a total failure in the performance of the contract.” While there is no bright line rule to determine when rescission is appropriate, courts have found rescission inappropriate when almost ninety percent of royalties have been paid, or when the failure to

352. See Buchansky, 609 F. Supp. at 1537-38.
353. Contra id. at 1538.
354. Contra id.; see also Brown Complaint, supra note 20, at 2–3.

Rano has not provided evidence sufficient to withstand summary judgment on this issue. Rano points to a number of acts that he contends constitutes a material breach, but only those acts preceding Rano’s purported termination on March 12, 1987 are relevant. These acts include Sipa’s alleged failure to pay royalties, failure to return negatives, and failure to credit for the Sara Ferguson photograph. The first two breaches claimed by Rano, upon which he relies most heavily, are not supported by the record. Sipa actually paid Rano 99.99% of the royalties due him up to approximately the time Rano sought to terminate the licensing agreement, excluding royalties due for photos published in the United States from 1985 to 1986. Of the latter, Sipa paid 86.85% of the royalties due. . . .

Even if we found Rano’s allegations had merit, however, we could not conclude that Sipa materially breached the licensing agreement in light of the fact that the parties enjoyed a harmonious eight-year relationship (in which Rano received royalties and credit for his work). “After considerable performance, a slight breach which does not go ‘to the root’ of the contract will not justify termination.” Witkin Summary of California Law § 795 (9th ed. 1987).

Id.
pay was the result of oversight and neglect. At least one court has found rescission appropriate when the licensor failed to pay sixty-seven percent of the royalties and the breach was willful. In addition, the New York Supreme Court has granted rescission of contracts containing copyrights when the owner of the copyright has not worked the copyright in good faith, and stated:

I think [copyright holders] have abundantly established their right to such relief. One who undertakes to work property, such as a copyright on a royalty arrangement, becomes obligated to work it in good faith and for the benefit of the recipient of the royalties, as well as for his own avail. If he fails so to do, and thereby destroys the essential object of the royalty contract, rescission thereof may be decreed.

In the case at bar, the Goldstein entities have claimed "copyright registrations for the compositions and sound recordings, identifying themselves ... as the assignee pursuant to the various agreements." As a result, the Goldstein entities have acted as the exclusive administrator of the compositions, controlling all monies earned from the works' exploitation. In this instance, the only motivation for Brown, Dickerson, Oskar, and Scott to sign any of the contracts with any of the Far Out entities would be for the payment of royalties. Because there was no payment of royalties, there was a material breach of the contract. In addition, the members of the Original WAR have not received a current

357. Nolan v. Williamson Music, Inc., 300 F. Supp. 1311, 1317 (S.D.N.Y. 1969) ("Cases which have considered the problem of rescission in situations [analogous] to the one presented by the case at bar have granted rescission only after finding the equivalent of a total failure in the performance of the contract."). The court opined that [oversight, negligence and less than meticulous bookkeeping do not amount to fraud."] Id. at 1320.

358. Frankel v. Stein & Day, Inc., 470 F. Supp. 209, 213 (S.D.N.Y. 1979) ("There are several significant factual differences between this case and Nolan which suggest that, if the standard set out in that case were applied here, the breach would in fact be found material. Nolan held that rescission is permitted when a breach is 'material and willful, or, if not willful, so substantial and fundamental as to strongly tend to defeat the object of the parties in making the contract.' Whereas in Nolan, the court found that Fox's failure to pay royalties was the result of [oversight, negligence and less than meticulous bookkeeping ...], it is undisputed here that defendant's failure to pay the money in question was willful." (citing Nolan v. Sam Fox Publ'g Co., 499 F.2d 1394, 1397, 1399 (S.D.N.Y. 1969))).

359. Broadcast Music, Inc. v. Taylor, 55 N.Y.S.2d 94, 104 (1945) (granting rescission of a publishing agreement when a copyright holder intentionally did not place the music and prevented songwriters from receiving royalty payments).


361. Id. at 13–14.

362. See Frankel, 470 F. Supp. at 213 (granting rescission where defendant failed to pay two-thirds of the royalties owed, and the breach was willful).
accounting, a summary of what monies were paid, or any indication as to how the royalties were distributed and to whom.\textsuperscript{363} Any failure to pay royalties is not an instance of oversight or neglect, but is rather a willful act motivated by greed.\textsuperscript{364} As a result, the court should find that the Far Out entities and Jerry Goldstein have intentionally withheld royalties owed to Brown, Dickerson, Oskar, and Scott. Accordingly, the court should rescind all of the breached contracts while transferring all the copyrights and trade names back to the Original WAR members. This result would allow the original members to record and tour under the name WAR and the public would get exactly what it bargained for.

IV. CONCLUSION

The WAR story is not over. As discussed above, there is still pending litigation in the Central District of California.\textsuperscript{365} It is not clear whether the resolution of the litigation will end the decades of fighting. If the court decides that the New WAR is deceiving the public and bars the group from advertising itself as the band that wrote and performed the songs made famous by the Original WAR, then the mark would be unusable by the New WAR unless they negotiate a settlement with the remaining members of Original WAR. The New Original WAR, comprised of Harold Brown, B.B. Dickerson, Lonnie Jordan, Lee Oskar, and Howard Scott, all of the living members of the Original WAR, could likely achieve great economic success by playing a reunion tour and would likely be inducted into the Hall of Fame.

The current state consumer protection laws are inadequate to prevent consumer confusion in a case like this one. Most state consumer protection statutes have language that would allow the current deception to continue because Lonnie Jordon was a member of Original WAR and is the only member of New WAR.\textsuperscript{366} The other members of Original WAR have not

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366. \textit{See e.g., Truth in Music Advertising Act}, S. 929 Gen. Assem., Reg. Sess. (Pa. 2005) ("It shall be unlawful for any person to advertise or conduct a live musical performance or production in this Commonwealth through the use of a false, deceptive or misleading affiliation, connection or association between a performing group and a recording group. This section does not apply if any of the following apply: . . . (2) At least one member of the performing group was
\end{flushleft}
voluntarily abandoned the name; they have been enjoined from using the name. 367 That particular contingency does not seem to be covered by the consumer protection statutes and creates a loophole that perpetuates consumer confusion.

As to the breach of contract claim, Far Out Productions and Jerry Goldstein admit that they have underpaid the litigants millions of dollars. 368 They do not believe that they are required to pay the royalties because they claim the contract under which the royalties are due has expired. 369 If their theory is correct and the contract has expired, all of the intellectual property that is the subject matter of the expired contracts should revert to the individuals who signed the contracts. Counsel for Far Out Productions and Jerry Goldstein found a short term solution (no royalties are due because the contract expired), 370 ratified by an uninformed state court judge, 371 that will create long term nightmares for their previously enforceable positions. No record company in the world, except Jerry Goldstein’s, would argue that the duty to pay royalties expires at the conclusion of the contract period because that would mean that the company would no longer have any rights to the intellectual property. This position is absurd, and the decision recognizing the theory is even more absurd.

Band members need to protect themselves from each other while they prevent public confusion about whether the public is buying tickets and albums from the original members of a band or a group of musicians acting like a tribute band. The New WAR is a tribute band that features one of the original members of the group. 372 The Lowriders are the real deal who have been legally precluded from advertising their pedigree. Imagine being fifty-something years old and being told that you cannot include anything on your résumé from the last thirty years of your life. Try to get a job without mentioning your past accomplishments. That is the plight of Harold Brown, B. B. Dickerson, Lee Oskar, and Howard Scott. It could be the fate of Lonnie Jordan if he does not do exactly what Jerry Goldstein requires. The consuming public needs the members of Original WAR to be

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367. Far Out Prods., Inc. v. Oskar, 247 F.3d 986, 999 (9th Cir. 2001).
369. Id. at 14.
370. Id.
371. Id.
372. See Selvin, supra note 6.
friends and reunite to end the confusion over which group truly represents Original WAR.