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LAUSD Strike Report (Data Collected During the First Seven Days of the Strike)

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LAUSD Strike Report - Update

2019 LOS ANGELES PUBLIC OPINION SURVEY REPORT



THOMAS AND DOROTHY LEAVEY CENTER FOR THE STUDY OF LOS ANGELES

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ABOUT US

LOYOLA MARYMOUNT UNIVERSITY

LMU is a private Catholic university with 6,250 undergraduates, 2,150 graduate students and 1,100 law students from diverse backgrounds and many perspectives. Our seven colleges and schools boast best-in-the-nation programs in film and television, business, education and more. Our stunning campus in West Los Angeles is a sun-soaked oasis overlooking the Pacific coast and a model of sustainability. We're rooted in the heart of Los Angeles, a global capital for arts and entertainment, innovation and technology, business and entrepreneurship. Our mission is grounded in a centuries-old Jesuit educational tradition that produces extraordinary men and women dedicated to service and social justice. We're proud of more than 92,000 LMU alumni whose professional achievements are matched by a deep commitment to improving the lives of others.

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CENTER FOR THE STUDY OF LOS ANGELES

The Thomas and Dorothy Leavey Center for the Study of Los Angeles (StudyLA) at Loyola Marymount University is one of the leading undergraduate research centers in the nation. We are a respected leader in public opinion surveys, exit polling, and leadership and community studies. Founded in 1996, StudyLA conducts groundbreaking research through its LA Votes exit poll project, LA Riots Anniversary Studies, and LA Public Opinion and Leaders Surveys. We provide rigorous, mentored research experiences for undergraduate students at Loyola Marymount University with an emphasis on hands-on field research. As the preamble to the LMU mission states, "We benefit from our location in Los Angeles, a dynamic city that brings into sharp focus the issues of our time and provides an ideal context for study, research, creative work, and active engagement. We invite men and women diverse in talents, interests, and cultural backgrounds to enrich our educational community." StudyLA brings this mission alive, taking pride in our work's emphasis on understanding and communicating the issues of our time.

For more information about the results or methodology from this or other datasets from the Center for the Study of Los Angeles, please contact Brianne Gilbert, Associate Director, at brianne.gilbert@lmu.edu.

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ABOUT THIS STUDY

Note: the following report is based on partially collected data (516 phone and online respondents). The survey runs throughout the month of January 2019. These results reflect the opinions of the 516 residents who were surveyed during the LAUSD strike from Monday, January 14 through Sunday, January 20, 2019. The margin of error is $\pm 4.31\%$ for the 516 respondents.

The annual Los Angeles Public Opinion Survey conducted by StudyLA involved 20-minute telephone sessions and online surveys with more than 2,000 adults (1,200 phone and 800 online) living in Los Angeles County. Survey respondents were asked about quality-of-life perceptions, personal economic wellbeing, economic concerns, overall life satisfaction, and various civic issues. The margin of error is $\pm 3.0\%$ for the entire sample.

For more information on study methodology, see Appendix section at the end of this report.

RECOMMENDED CITATION

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TOPLINES

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Do you support LAUSD teachers going on strike this January to meet their demands?

Strongly support	53.1
Somewhat support	25.5
Somewhat oppose	12.2
Strongly oppose	9.2

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 516 adult respondents of the 2018 Los Angeles Public Opinion Survey.

CROSSTABS

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Do you support LAUSD teachers being on strike this January to meet their demands?

	Black	Asian	White	Latina/o	Other
Strongly support	77.2	30.5	45.4	62.4	50.7
Somewhat support	13.4	33.5	32.1	18.1	39.2
Somewhat oppose	2.7	17.1	11.9	14.6	0.0
Strongly oppose	6.6	19.0	10.6	4.8	10.1
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 516 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Do you support LAUSD teachers being on strike this January to meet their demands?

	LAUSD	School district
Strongly support	61.8	46.3
Somewhat support	21.4	28.6
Somewhat oppose	10.9	13.3
Strongly oppose	5.9	11.8
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 516 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Do you support LAUSD teachers being on strike this January to meet their demands?

	18-29	30-44	45-64	65+
Strongly support	66.2	51.1	51.3	38.3
Somewhat support	15.3	26.2	26.6	38.1
Somewhat oppose	12.4	15.5	11.4	9.0
Strongly oppose	6.1	7.2	10.7	14.6
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 516 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Do you support LAUSD teachers being on strike this January to meet their demands?

	Rent home	Own home
Strongly support	57.5	49.0
Somewhat support	23.3	27.2
Somewhat oppose	12.8	12.0
Strongly oppose	6.5	11.8
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 516 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Do you support LAUSD teachers being on strike this January to meet their demands?

	Working full-time	Working part-time	Student	Homemaker	Retired	Self-employed	Not working
Strongly support	55.3	44.0	60.5	53.5	41.6	64.5	63.7
Somewhat support	23.9	32.5	16.8	21.3	35.1	16.8	17.8
Somewhat oppose	13.4	17.1	15.5	23.2	5.9	7.3	9.9
Strongly oppose	7.4	6.4	7.3	2.1	17.4	11.3	8.5
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 516 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Do you support LAUSD teachers being on strike this January to meet their demands?

	Union household	Non-union household
Strongly support	61.3	50.8
Somewhat support	16.7	28.0
Somewhat oppose	8.9	13.1
Strongly oppose	13.1	8.1
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 516 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Do you support LAUSD teachers being on strike this January to meet their demands?

	Single	Married/Domestic partnership	Divorced/Separated/Widowed
Strongly support	60.0	46.9	56.0
Somewhat support	21.3	25.3	32.1
Somewhat oppose	11.0	15.5	6.3
Strongly oppose	7.7	12.2	5.6
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 516 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Do you support LAUSD teachers being on strike this January to meet their demands?

	No children in household	One or more children
Strongly support	50.9	58.0
Somewhat support	25.4	24.3
Somewhat oppose	12.7	11.6
Strongly oppose	11.0	6.2
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 516 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Do you support LAUSD teachers being on strike this January to meet their demands?

	Liberal	Moderate	Conservative
Strongly support	65.8	49.8	42.1
Somewhat support	21.7	28.0	27.7
Somewhat oppose	6.9	16.0	13.9
Strongly oppose	5.6	6.2	16.3
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 516 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Do you support LAUSD teachers being on strike this January to meet their demands?

	Registered voter	Not registered voter
Strongly support	53.6	51.0
Somewhat support	26.2	23.5
Somewhat oppose	11.5	14.6
Strongly oppose	8.7	10.9
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 516 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Do you support LAUSD teachers being on strike this January to meet their demands?

	High school or less	College degree	Graduate degree
Strongly support	55.6	52.5	41.2
Somewhat support	24.0	29.0	24.1
Somewhat oppose	12.2	12.7	11.2
Strongly oppose	8.3	5.8	23.5
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 516 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Do you support LAUSD teachers being on strike this January to meet their demands?

	Under \$40K	\$40K-<\$70K	\$70K-<\$100K	\$100K-<\$150K	\$150K+
Strongly support	57.5	40.8	59.3	68.2	31.1
Somewhat support	25.7	32.1	14.6	16.3	38.2
Somewhat oppose	11.4	13.9	15.9	6.8	14.1
Strongly oppose	5.4	13.2	10.2	8.7	16.6
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 516 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Do you support LAUSD teachers being on strike this January to meet their demands?

	Upper class	Upper-middle class	Middle class	Lower-middle class	Lower class
Strongly support	43.5	38.0	56.0	57.1	51.0
Somewhat support	24.0	37.2	24.4	20.3	30.3
Somewhat oppose	0.0	17.4	11.2	15.3	9.5
Strongly oppose	32.5	7.5	8.4	7.2	9.2
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 516 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Do you support LAUSD teachers being on strike this January to meet their demands?

	Male	Female
Strongly support	46.3	58.4
Somewhat support	27.6	23.9
Somewhat oppose	12.9	11.7
Strongly oppose	13.2	5.9
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 516 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Last August, LAUSD teachers voted to authorize a strike if labor negotiations cannot reach an agreement. Would you support LAUSD teachers going on strike this January to meet their demands?

	Identifies as LGBTQ	Does not identify as LGBTQ
Strongly support	58.7	52.6
Somewhat support	31.8	24.6
Somewhat oppose	7.2	12.9
Strongly oppose	2.3	10.0
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Appendix

DEMOGRAPHICS

Which ethnic group do you consider yourself a part of or feel closest to?

	Unweighted frequencies	Weighted percentages
Black	99	10.3
Asian	99	17.6
White	196	35
Latina/o	103	34.4
Other	9	2.8

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

	Unweighted frequencies	Weighted percentages
LAUSD	233	42.9
Other school district	283	57.1

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Do you rent your home, are you buying it with a mortgage, or is it entirely paid for?

	Unweighted frequencies	Weighted percentages
Rent home	215	49.6
Own home	287	50.4

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

How would you describe your current work status: working full-time, working part-time, student, homemaker, fully-retired, semi-retired, self-employed, or not working?

	Unweighted frequencies	Weighted percentages
Working full-time	139	37.2
Working part-time	58	14.0
Student	15	4.1
Homemaker	26	6.1
Retired	198	19.8
Self-employed	38	8.3
Not working	40	10.5

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Is someone in your household a member of a union?

	Unweighted frequencies	Weighted percentages
Union member	105	21.3
Not union member	404	78.7

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Are you currently single, married, divorced, separated, widowed, or in a domestic partnership?

	Unweighted frequencies	Weighted percentages
Single	152	36.9
Married/Domestic partnership	250	46.5
Divorced/Separated/Widowed	106	16.6

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

How many children 17 years or younger live in your household?

	Unweighted frequencies	Weighted percentages
None	382	66.4
One or more	131	33.6

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Politically, do you consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

	Unweighted frequencies	Weighted percentages
Liberal	187	37.7
Moderate	141	30.0
Conservative	164	32.2

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Are you a registered voter?

	Unweighted frequencies	Weighted percentages
Registered voter	418	75.5
Not a registered voter	95	24.5

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

What is the last grade or level you completed in school?

	Unweighted frequencies	Weighted percentages
High school or less	272	57.0
College degree	161	30.9
Graduate degree	80	12.1

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Age categories

	Unweighted frequencies	Weighted percentages
18-29	61	23.3
30-44	94	28.9
45-64	152	32.5
65+	188	15.2

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Total household income.

	Unweighted frequencies	Weighted percentages
Under \$40K	206	45.0
\$40K to \$70K	85	19.9
\$70K to \$100K	67	15.2
\$100K to \$150K	48	10.2
\$150K+	51	9.7

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

If you were asked to use one of these five commonly used names for the social classes, which would you say you belong in:

	Unweighted frequencies	Weighted percentages
Upper class	17	3.7
Upper-middle class	67	12.7
Middle class	227	42.4
Lower-middle class	119	25.6
Lower class	71	15.5

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

What is your gender?

	Unweighted frequencies	Weighted percentages
Male	227	45.7
Female	287	54.3

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

Do you personally identify as a member of the LGBTQ (lesbian, gay, bisexual, transgender, or queer) community?

	Unweighted frequencies	Weighted percentages
Identifies as LGBTQ	25	6.3
Does not identify as LGBTQ	480	93.7

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 425 adult respondents of the 2019 Los Angeles Public Opinion Survey.

2019 PUBLIC OPINION SURVEY METHODOLOGY

Note: the following report is based on partially collected data (516 phone and online respondents). The survey runs throughout the month of January 2019. These results reflect the opinions of the 516 residents who were surveyed during the LAUSD strike from Monday, January 14 through Sunday, January 20, 2019. The margin of error is $\pm 4.31\%$ for the 516 respondents.

As part of Forecast LA's unique approach to forecasting in the Los Angeles region, the Center for the Study of Los Angeles conducted an outlook survey. The Los Angeles Public Opinion Survey involved 20-minute telephone sessions and online surveys with more than 2,000 adults (phone and online) living in Los Angeles County. Survey respondents were asked about quality-of-life perceptions, personal economic wellbeing, economic concerns, overall life satisfaction, and various civic issues.

SAMPLING

Since the primary purpose of this study was to gather representative input from adult residents within the Los Angeles region, an initial random digit dial (RDD) sample was employed. The RDD sample was drawn by determining the active phone exchanges (the first three numbers of a seven-digit phone number) and blocks within a given sampling area (in this case, by the zip codes that comprise the county). A random list of all active residential and cell phone numbers in the area was produced. This method included both listed and unlisted phone numbers. Listed samples were used to meet particular quotas for racial/ethnic categories and geographic location.

The online portion was comprised of responses from double opt-in respondents who have agreed to participate in surveys. Real-time sampling and survey publishing services were also used to target respondents outside of the initial reach. Finally, listed samples were used to fill gaps within racial/ethnic and geographic quotas. For all methods, adult respondents in LA County were targeted and then randomly selected within their group.

SCREENERS

The protocol for this study involved asking potential respondents a series of questions, referred to as screeners, which were used to ensure that the person lived within the county and was at least 18 years old. The target sample size was 1,000 residents from the city of Los Angeles and 1,000 residents from Los Angeles County who live outside the city of LA. The first quota was a random digit dialing of approximately 475 residents (with 80% cell phone). The online survey ran concurrently with a target sample size of 800 respondents. The remaining racial/ethnic and geographic quotas were determined based on the fallout: 350 African American residents, 500 Asian residents, and 400 residents from the San Fernando Valley (only within the city of Los Angeles). Given the demographic proportion of Latino/a and white residents in the region, as expected, both groups naturally fell out from the initial wave of online and phone respondents.

DATA COLLECTION

Telephone surveys were conducted the first four full weeks in January 2019 and first two weeks in February between the hours of 4:30pm and 9pm during the week, 10am to 4pm on Saturday, and 10am to 5pm on Sunday. The survey was translated into Spanish, Mandarin, and Korean. Translators who spoke Spanish, Mandarin, and Korean were available to conduct interviews for residents who only spoke, or were more comfortable speaking any of those languages. The online survey ran concurrent with the phone survey and was available in both English and Spanish.

The margin of error is $\pm 3.0\%$ for the entire sample of 2,000 residents, not adjusted for weighting or design effects. The 2,000 responses collected for this survey were weighted based on respondents' self-identified racial and ethnic group, gender, age, and geographic location matching them to the most recently available population parameters from the American Community Survey (ACS) estimates.