Designing a Mixed Methods Study Group Activity

Choose one of the scenarios to design a Mixed Methods Study.

**OPTION A: SPACE OUT**
Your library dean is interested in a grant to redesign and remodel physical space in the library to support the increasingly diverse needs of students in learning spaces. The current library space is inefficiently used with both crowded and underutilized areas. How would you and your team of researchers design a mixed methods study to explore this issue?

**OPTION B: MOTIVATING MILLENNIALS**
As a library supervisor in a multigenerational workplace, you are interested in how to improve practices in recruiting, retaining, and motivating younger Millennial library staff. You want to avoid miscommunication due to generational differences and develop promising practices for fellow supervisors. How would you and your team of researchers design a mixed methods study to explore this issue?

On your poster paper, map out your research design. Make sure you include:

1. Research Question(s)
2. Mixed Methods Design
   a. Convergent Parallel
   b. Explanatory
   c. Exploratory
3. Sample Population
4. Data Collection Plan
   a. Quantitative Data
      i. Survey Questions
      ii. Other (please specify)
   b. Qualitative Data
      i. Interview Questions
      ii. Focus Groups Questions
      iii. Observations (where, when, how)
      iv. Document Analysis (what documents will be collected)
      v. Other (please specify)

*Scenarios taken from published articles in the Journal of Academic Librarianship*