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Spring 2016

### Flirty

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# Flirty

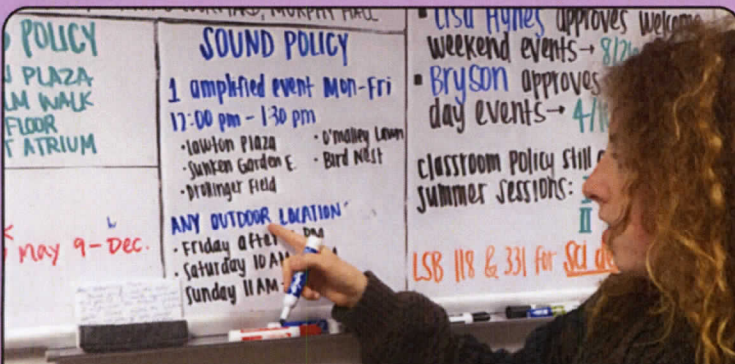
By: Scarlett Sanchez



It all began on the beautiful campus of Loyola Marymount University in Los Angeles . . .



I'm ready with my backpack and books in hand.



The professor looks nice and friendly. She has the notes on the board prepared for class.

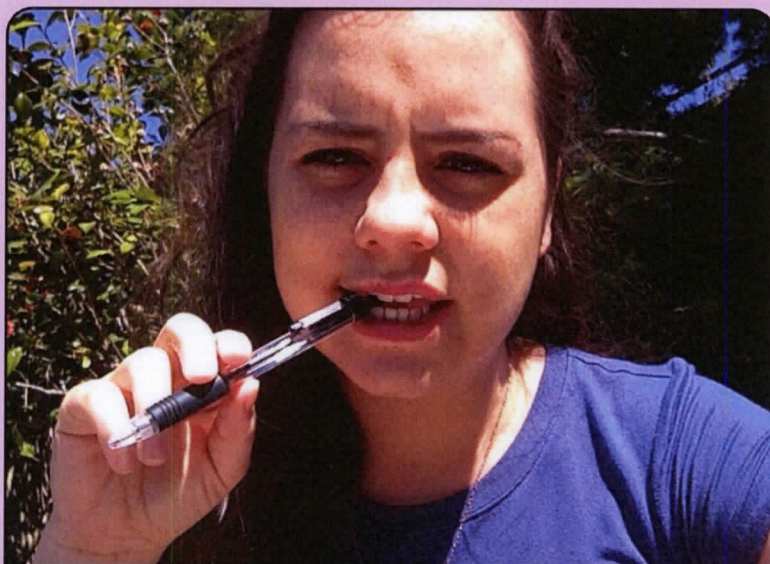
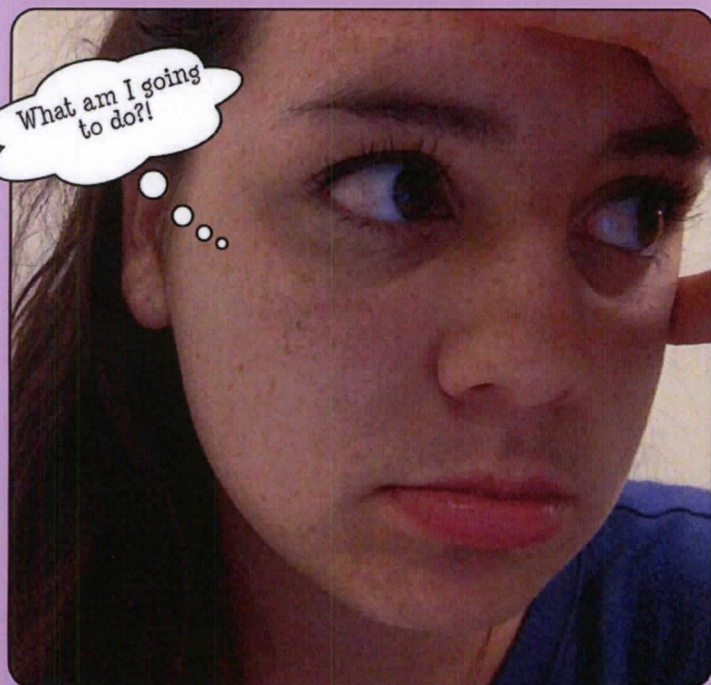


Time for the first class of the year . . .  
Communication Research!

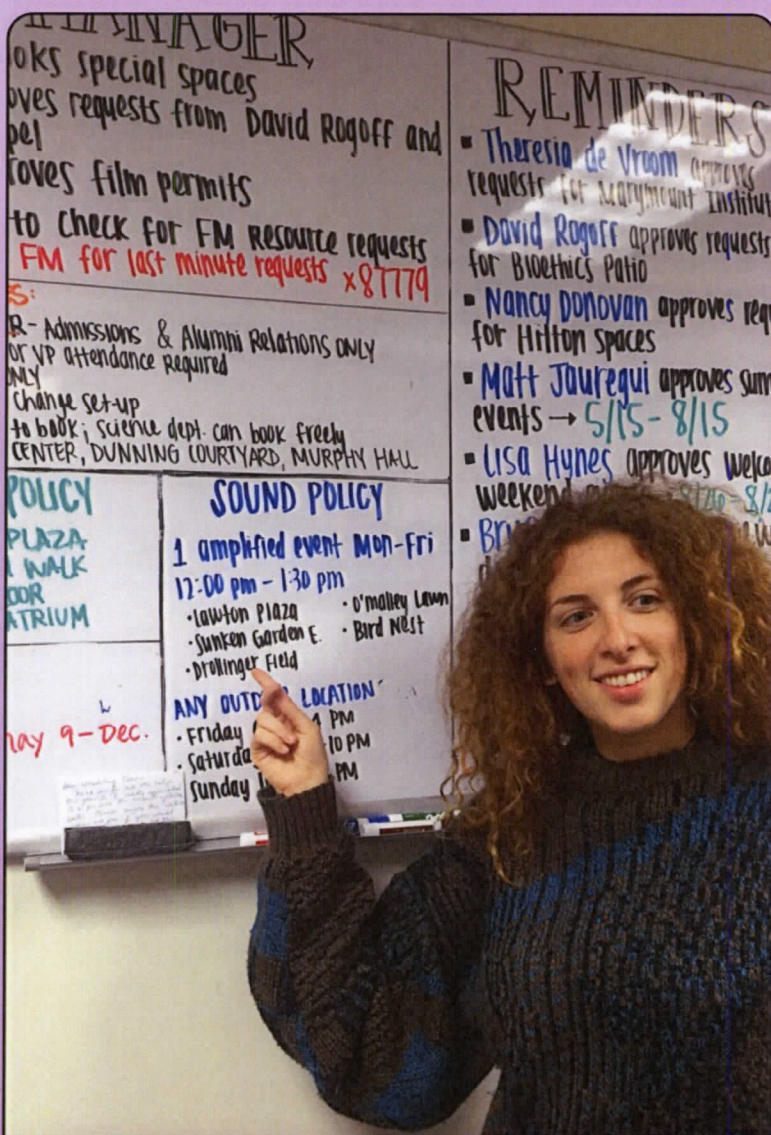




Oh no! The professor just assigned an annotated bibliography, an arguments paper, and a literature review all on the FIRST DAY!

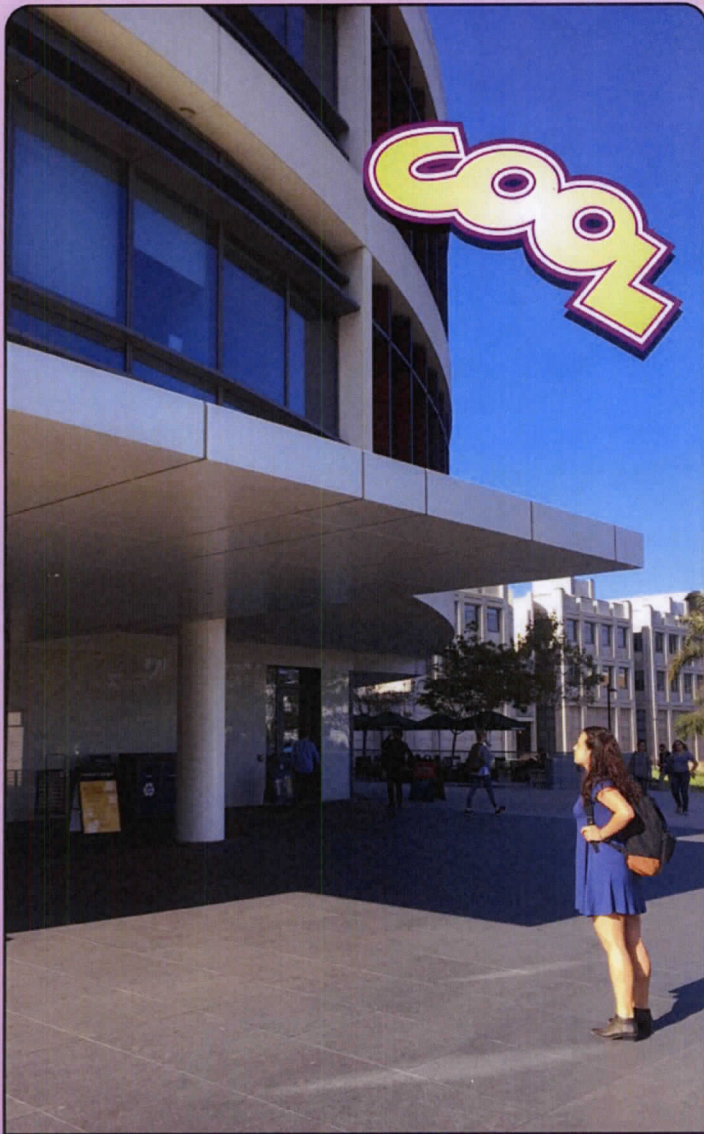


She has to be kidding ... right?!

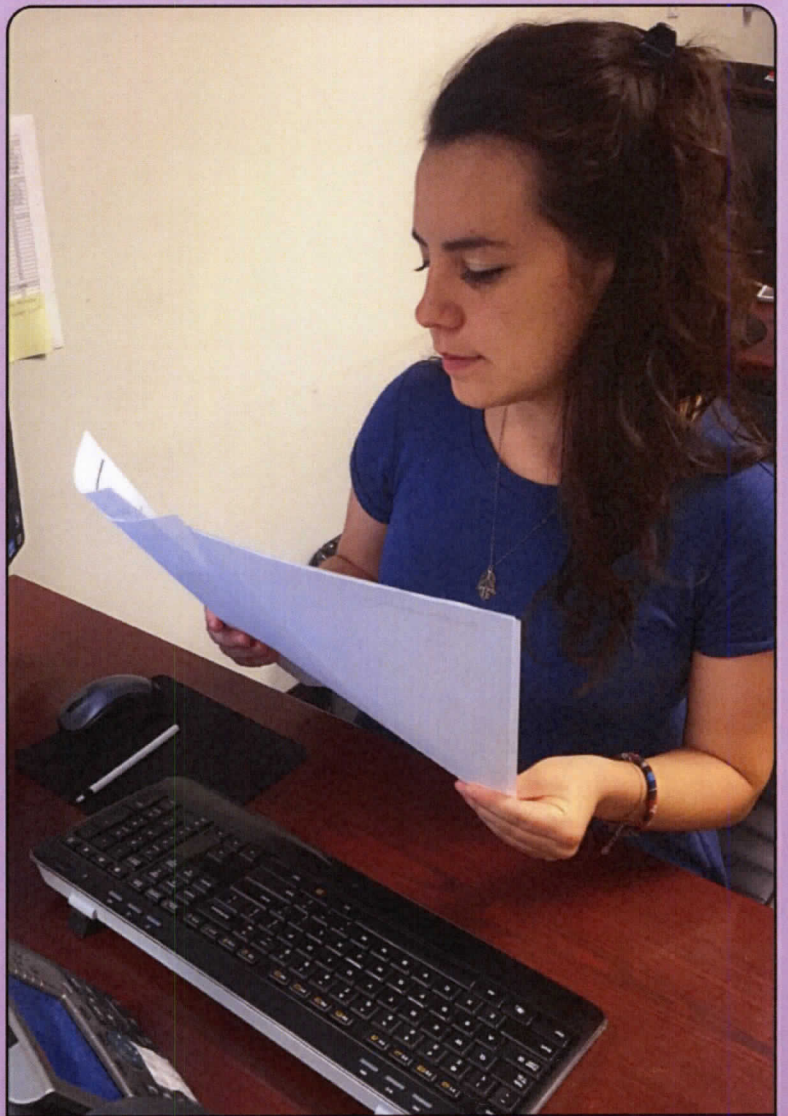


The professor is not kidding! She continues to explain the assignments with a smile on her face. I need to choose a topic based on a communication phenomenon.

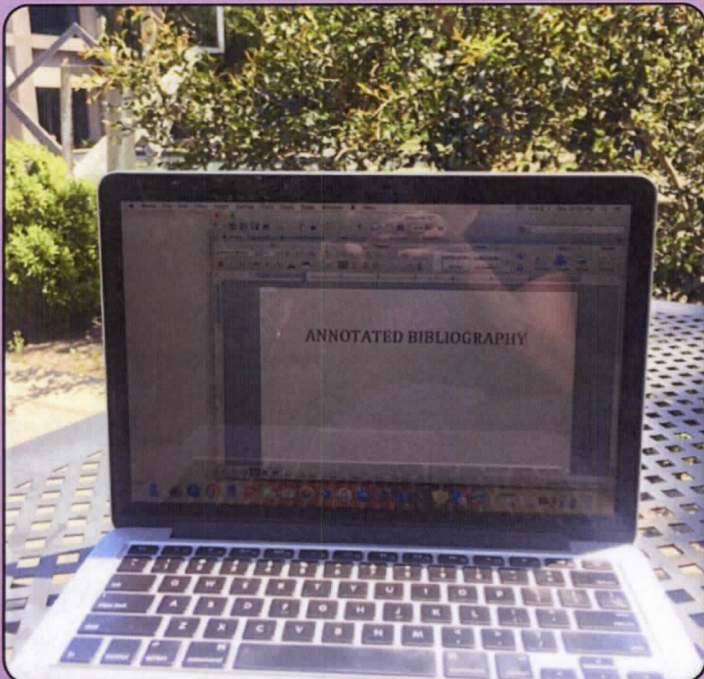




Well, it seems I will be spending most of my time in the library this year!



After reading the first draft of the annotated bibliography, I believe I can handle the other assignments.





BOYS!



However, I have distractions on my mind . . .



BOYS



and more boys . . .

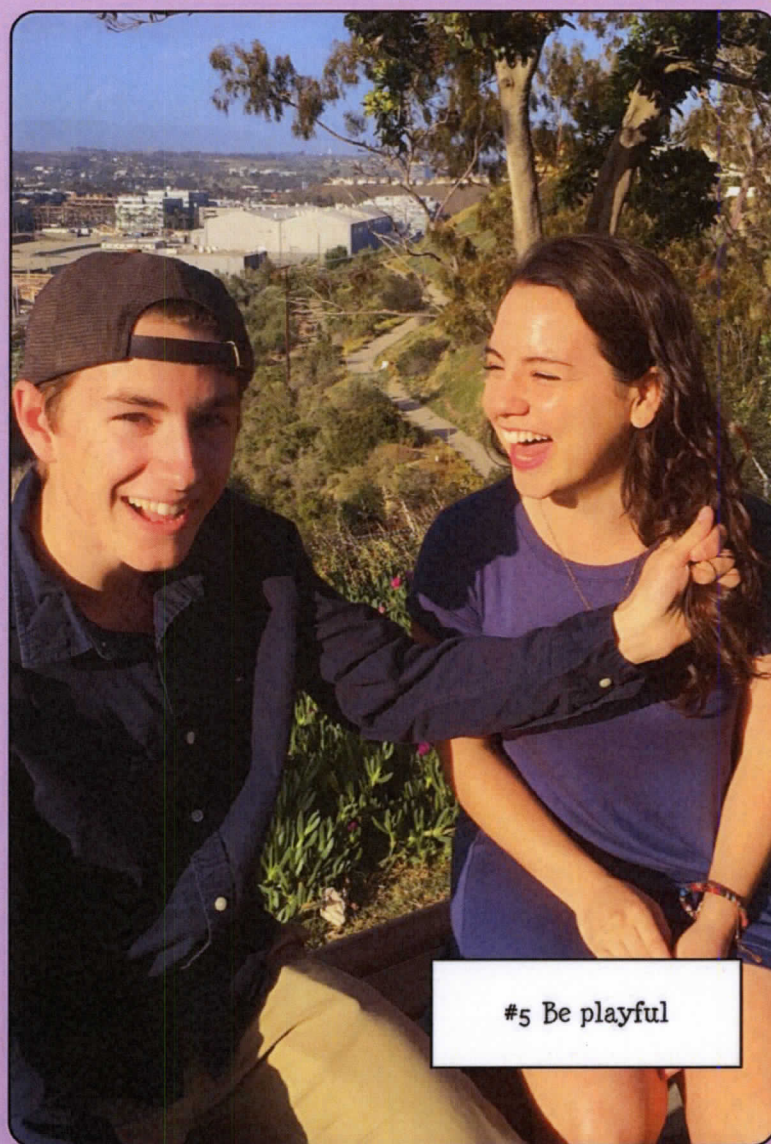
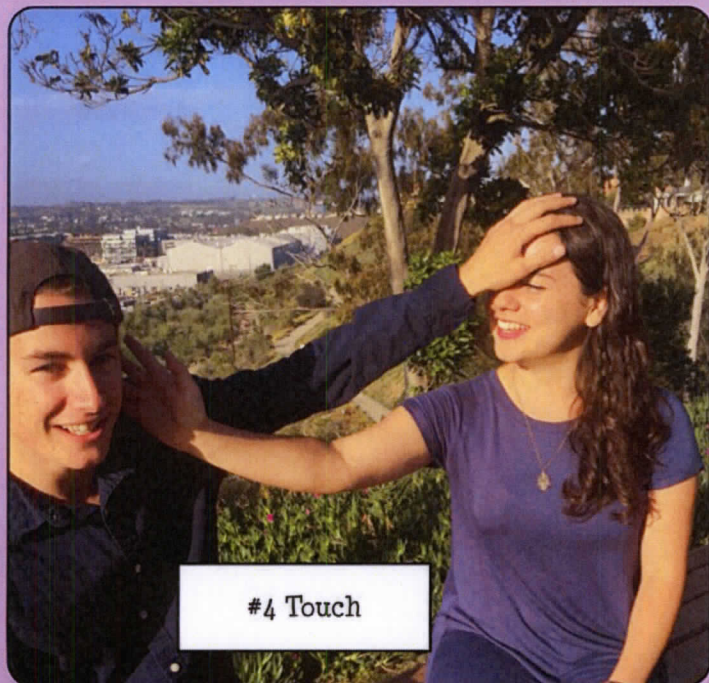
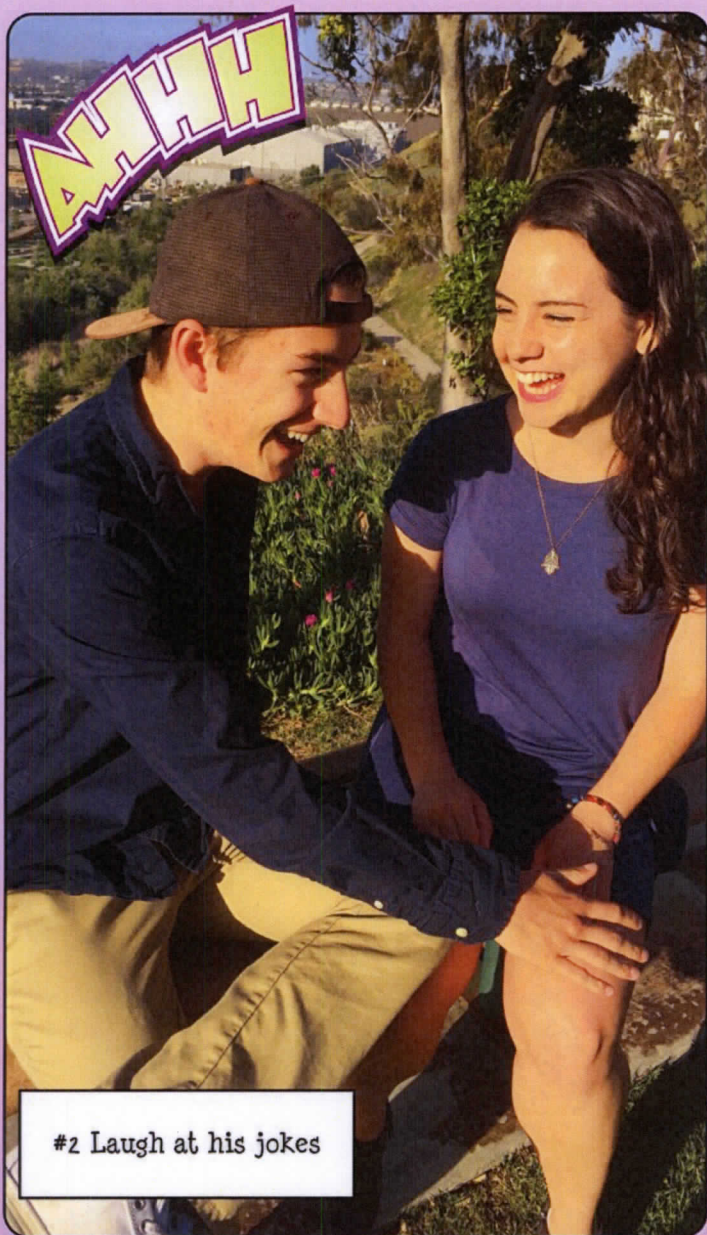


Flirting with boys is fun . . .

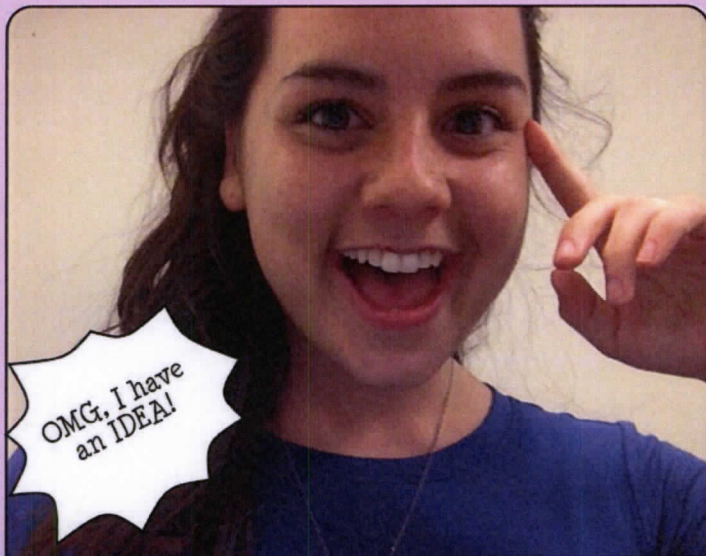


#1 Play with hair

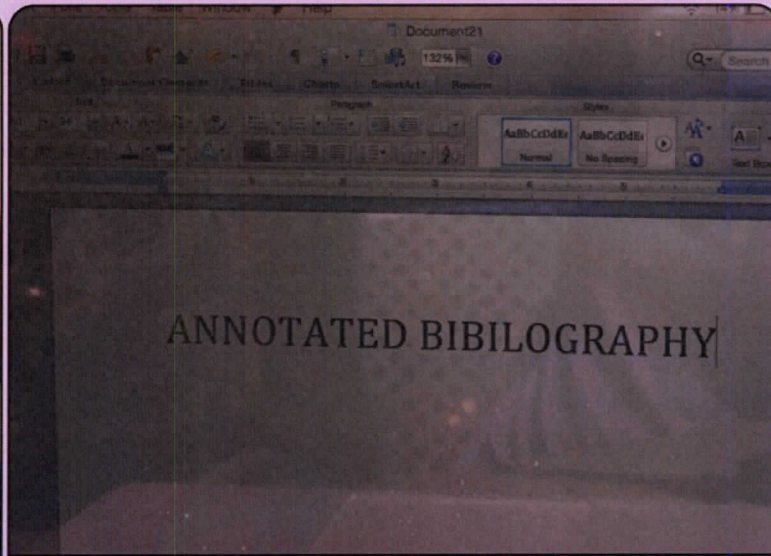




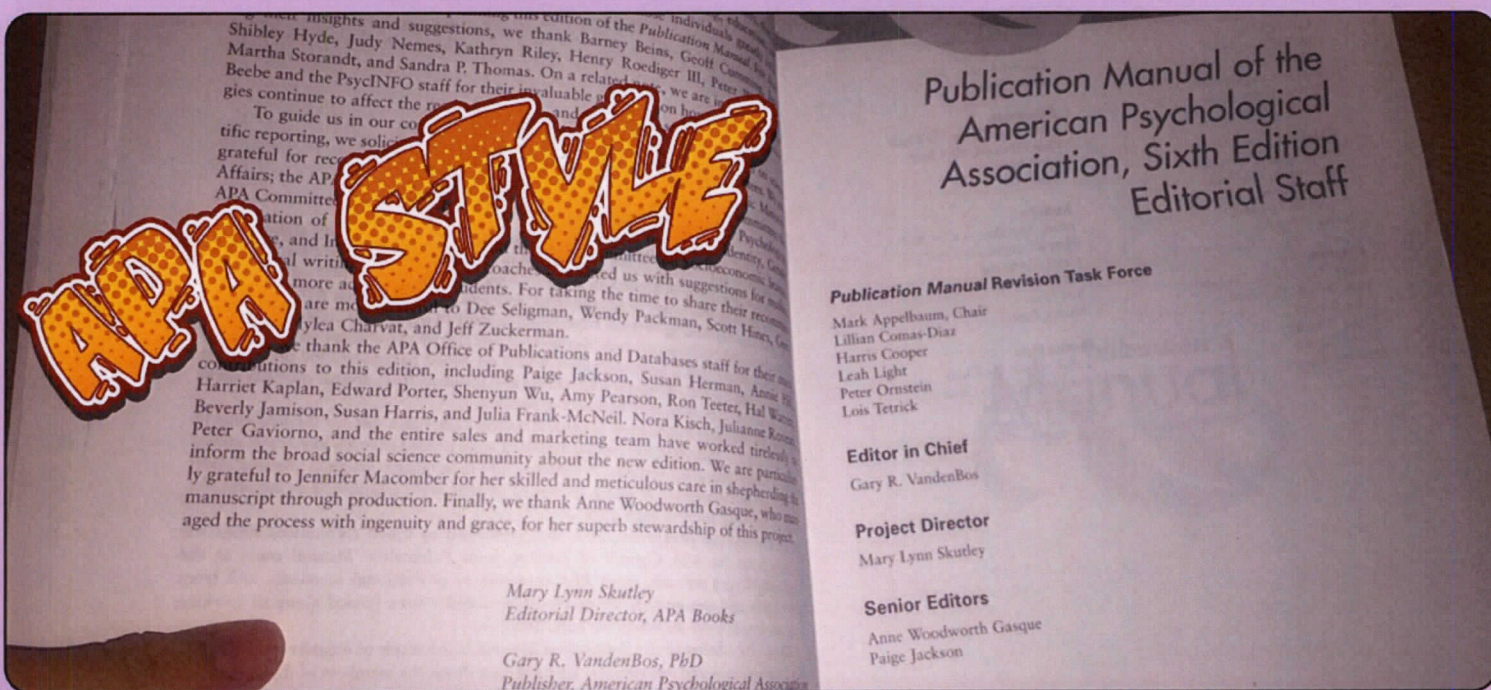




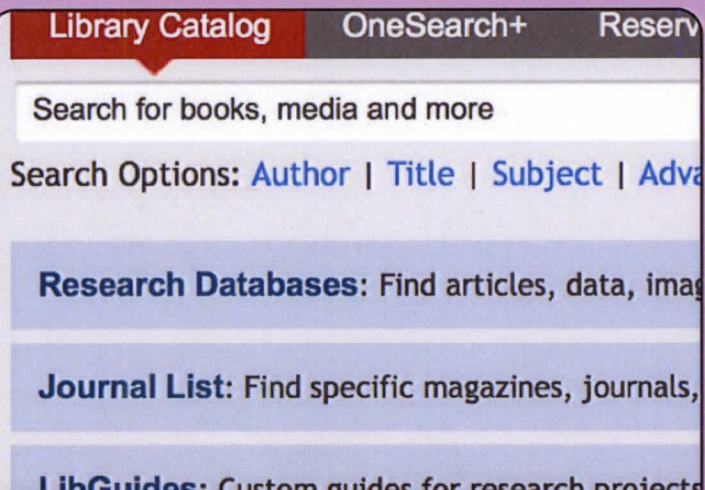
I will study FLIRTING as the communication phenomenon for class.



Now, it's time to finish my annotated bibliography...

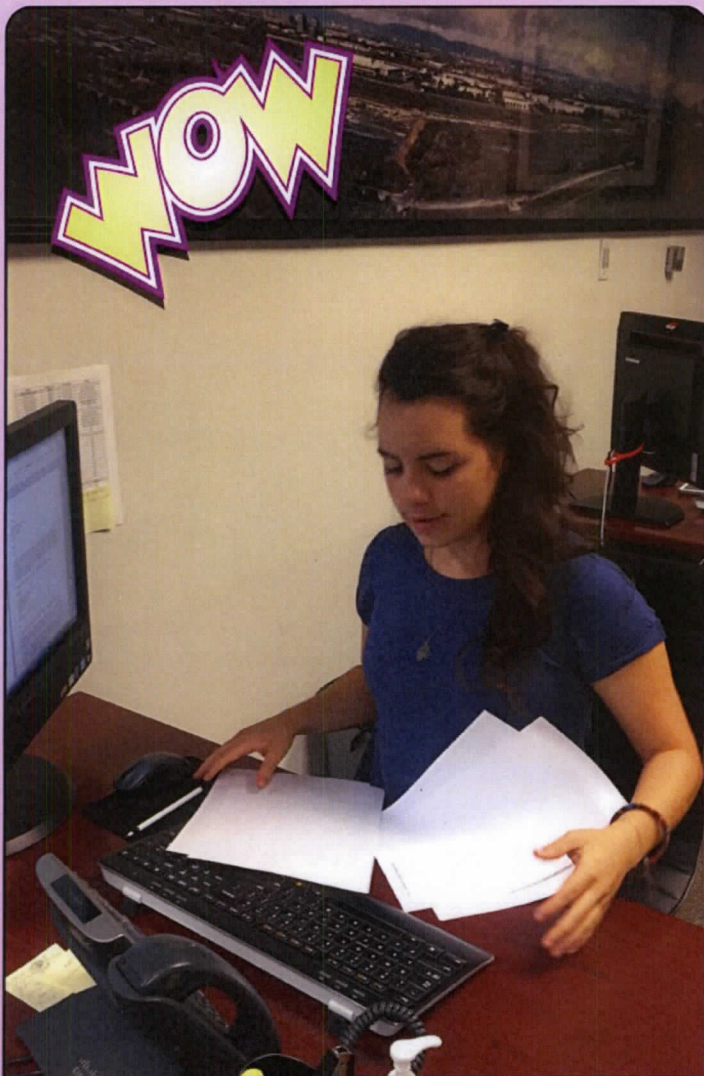


First, I can go to LMU website to search LibGuides or Research Databases.



I can find scholarly articles focusing on communication studies on the databases.





After printing the sources, I need to highlight the main points and analyze the arguments. This will help for the arguments paper too!

Scarlett Sanchez  
Professor Scheibel  
CMST 204- 05  
1 February 2016

#### Annotated Bibliography

Henningsen, D. D., Braz, M., & Davies, E. (2008). Why do we flirt? *Journal Of Business Communication*, 45(4), 483-502.

1. Why Do We Flirt? Flirting Motivations and Sex Differences in Working and Social Contexts
2. Journal of Business Communication, Volume 45, Issue 4, Pages 483-502
3. Scholarly journal articles are often secondary source. This article is a secondary source because it broadens a prospective with more analysis and research. Also, the author's knowledge stems from previous research conducted on a similar topic and an analyzed event.
4. The research included men and women from varying ages ranging from 18 to 34. The

## Why do We Flirt? Flirting Motivations and Sex Differences in Working and Social Contexts

David Dryden Henningsen<sup>1</sup>,  
Mary Braz<sup>2</sup> and  
Elaine Davies<sup>3</sup>

+ Author Affiliations

### Abstract

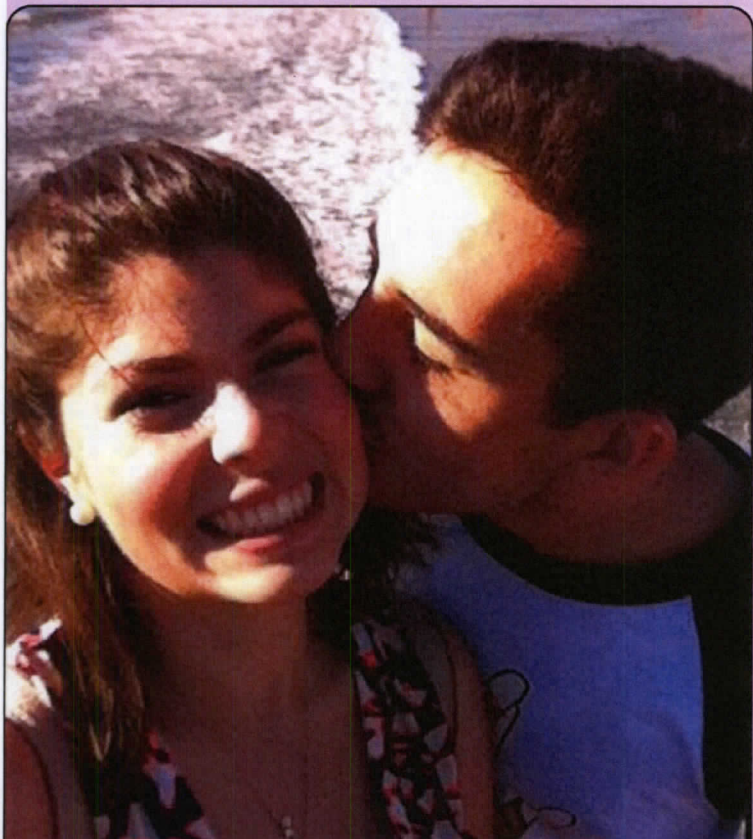
Employing worker and student samples, motivations to engage in flirtatious communication are explored. Six flirting motivations, derived from Henningsen, are considered. Differences across samples are considered using cognitive valence theory as a framework. In addition to differences across worker and student samples, sex differences are also examined. Measures tapping six different flirting motivations (i.e., sexual, relational, exploring, esteem, instrumental, and fun) are utilized. Overall, and consistent with cognitive valence theory, the worker sample is less likely to view flirting as motivated by sexual or relational motivations than is the student sample.

This source will be helpful when explaining why we flirt.

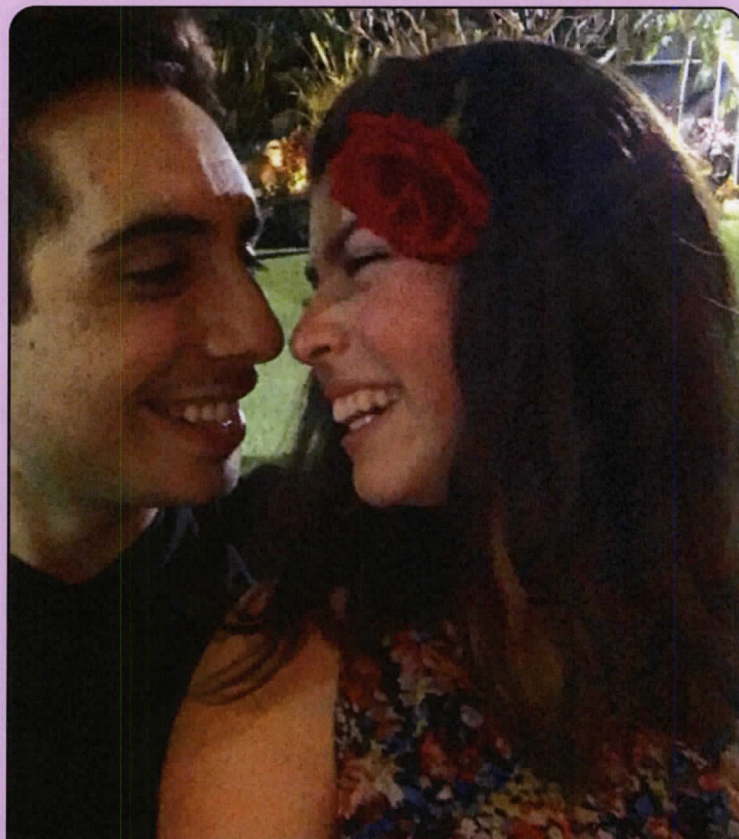


So, WHY DO WE FLIRT???

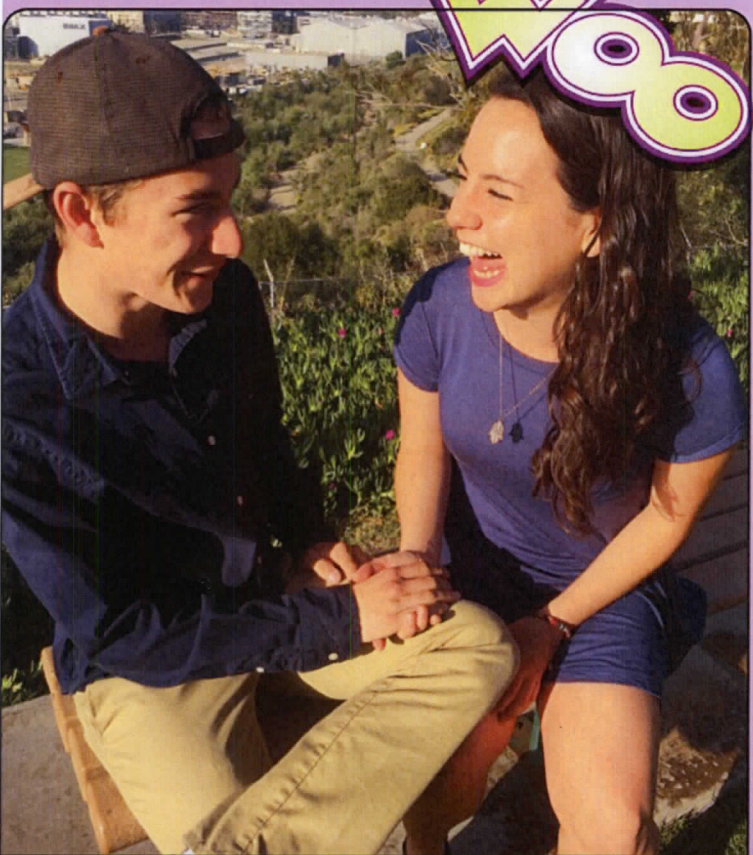




Researchers suggests we flirt for sexual advancement . . .



Or relational advancement . . .



Or for fun . . .

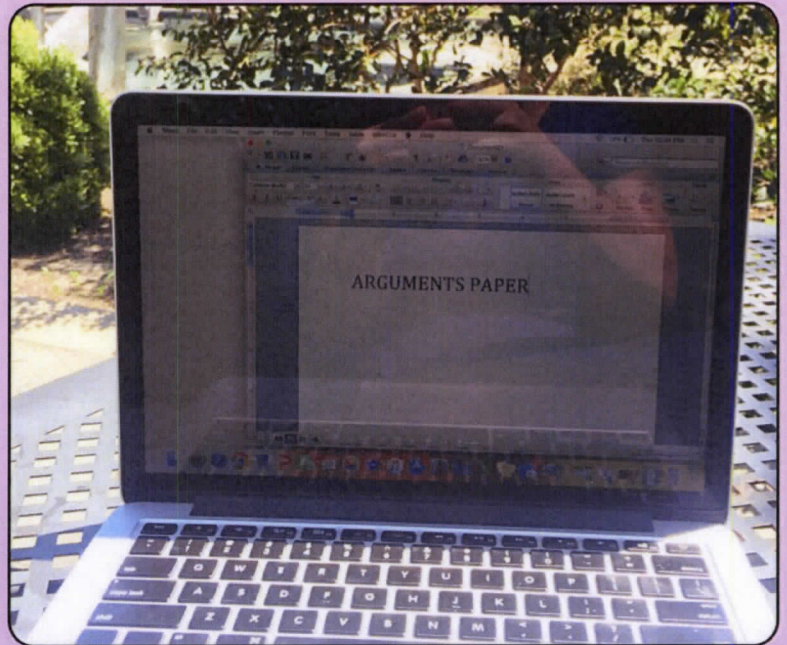


. . . or sometimes to boost self-esteem.





Now, I have arguments to start my paper.



Henningsen et al. (2008) argues people flirt for fun to be playful. In paragraph thirteen, the authors explain people flirt for fun because “it is distracting, because it passes time, or because it is enjoyable” (Henningsen et al., 2008, p. 487). The authors argue the fun aspect motivate people to flirt. The authors cite other sources to provide support (e.g., Williams, 1999). Through this argument, the authors argue flirting does not have to involve sexual or romantic interests.

In the fourteenth paragraph the authors begin to argue exploratory reasons as a

**WOW**

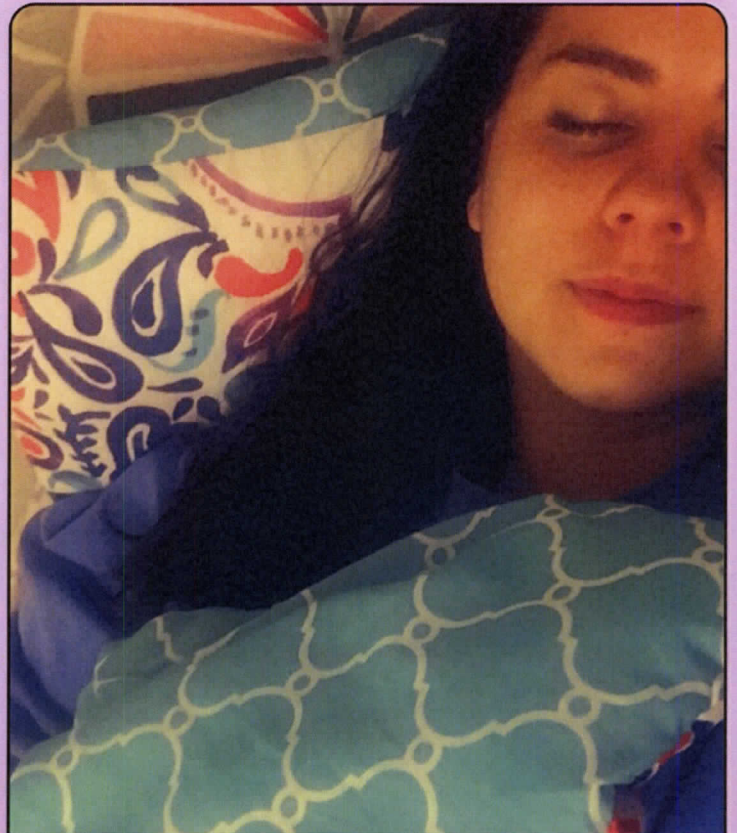
## Publication Manual of the American Psychological Association

Oh no, I need to add an in text citation. I can look up the directions in the APA handbook again.





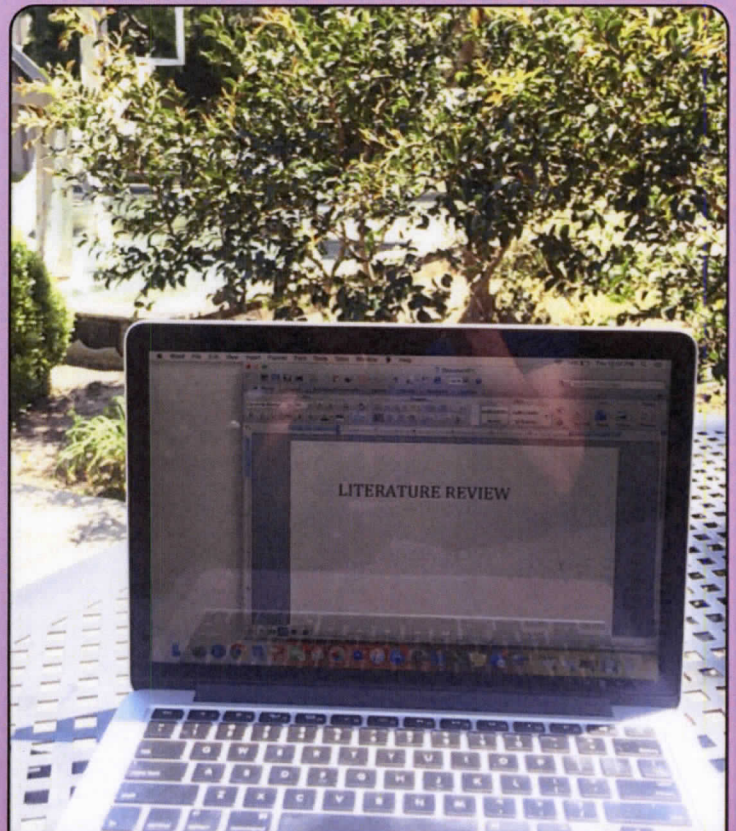
After finishing both the annotated bibliography, it's time for a break . . .



Procrastination at its finest.

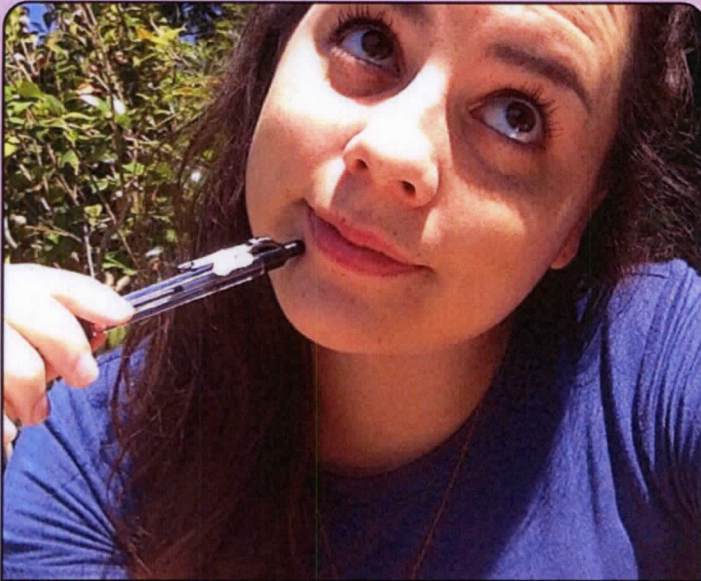


Okay, no more naps. Should i go back to the library now???



Yes because I need to work on the literature review . . .





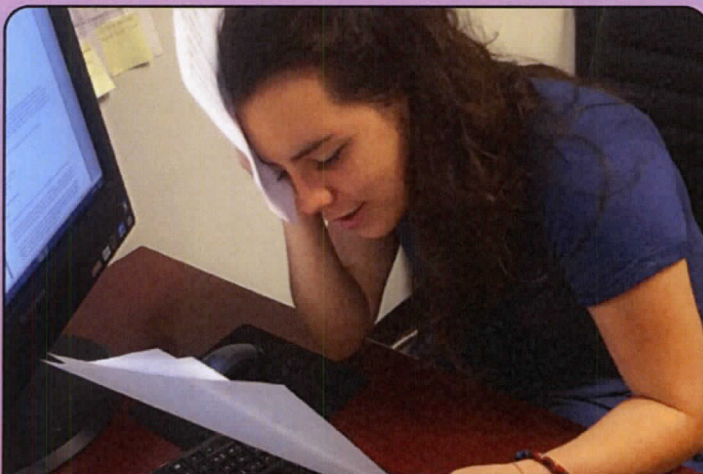
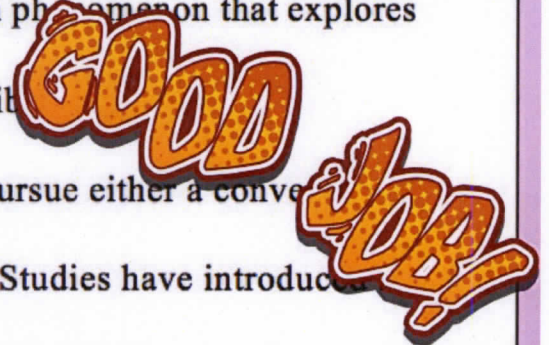
Not sure where to start . . .

## Introduction

Flirting has become  
social interest and romantic

Let's start with the introduction!

Flirting has become a social-sexual communication phenomenon that explores social interest and romantic nature. Flirting has been described as a "communication encounter between potential partners" to pursue either a conversational relationship (Weber, Goodboy, & Cavanus, 2010, p. 184). Studies have introduced motivations leading people to interact in flirtatious situations. Researchers ask questions to explore the nature of flirting such as: Why do we flirt? How do we flirt? What are the rules? To further understand flirting as communication, people must research the motivations to flirt, various styles of flirting, and the possibility of miscommunication.



I need to search more articles to provide more evidence to my claims!

*Sex Roles, Vol. 34, Nos. 11/12, 1996*



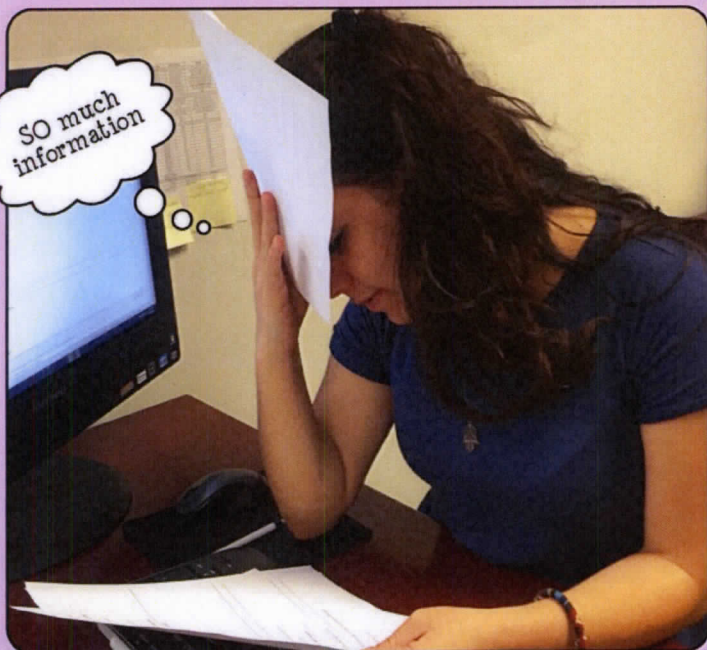
### Brief Report

## Gender Differences in the Perception of Sexuality: Methodological Considerations

Patricia L. Tomich<sup>1</sup> and Pamela M. Schuster  
Youngstown State University

The present study of gender differences in the perception of sexuality was designed to systematically vary verbal and nonverbal videotaped cues of a conversation between a male-female dyad. Comparisons were made between 78 males and 99 females who were primarily Caucasian and enrolled in general psychology courses. Participants were able to either see and hear to only see

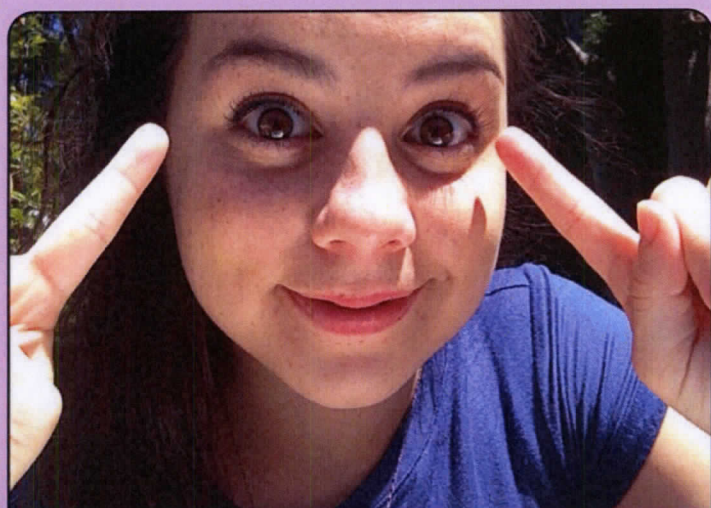




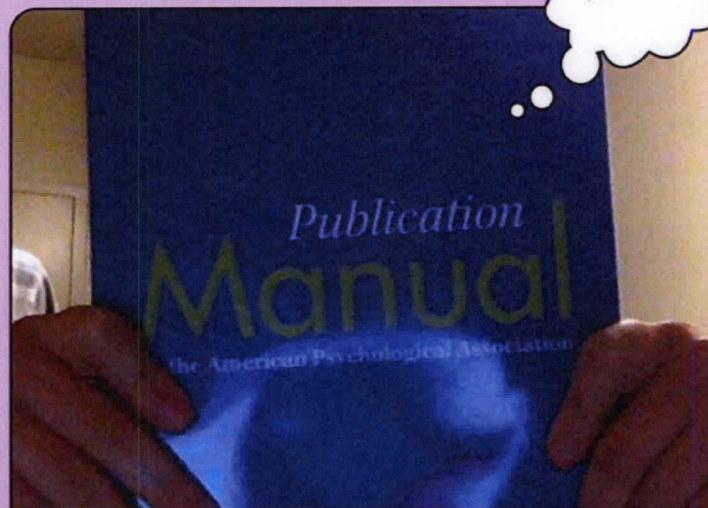
SO much information



FUCK IT.

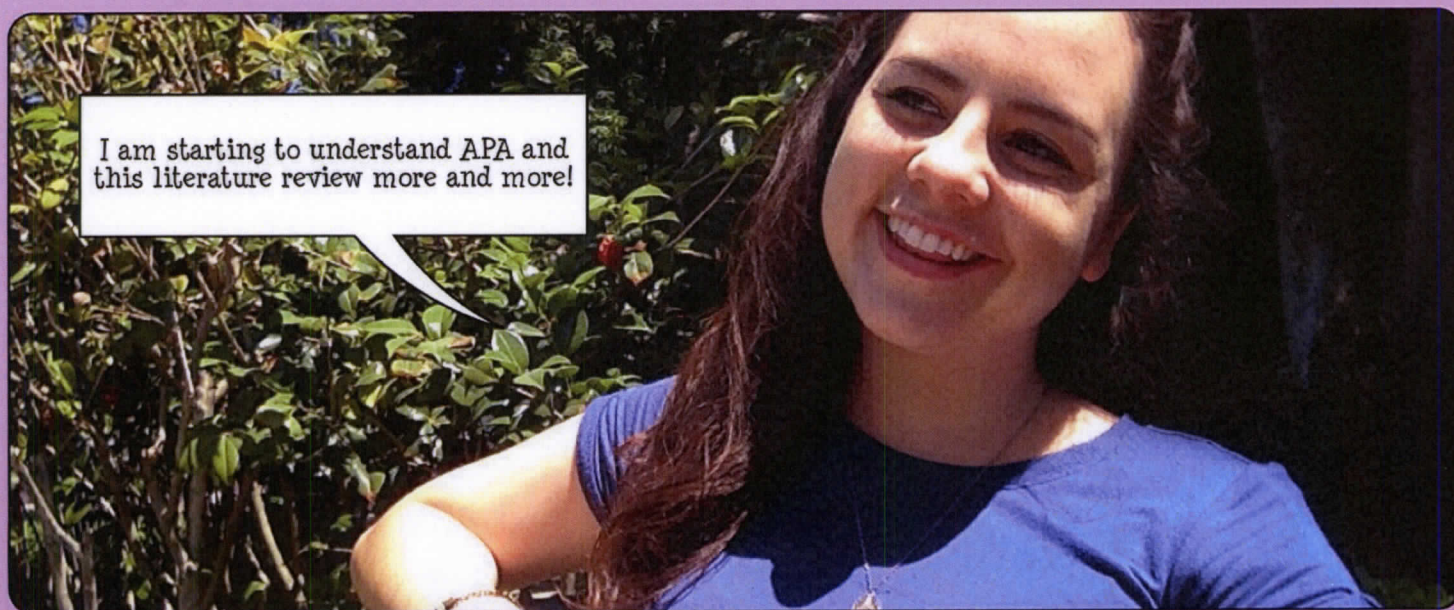


It's going to be okay! FOCUS is the key to success.



Read me!

... but so is the APA manual!



I am starting to understand APA and this literature review more and more!





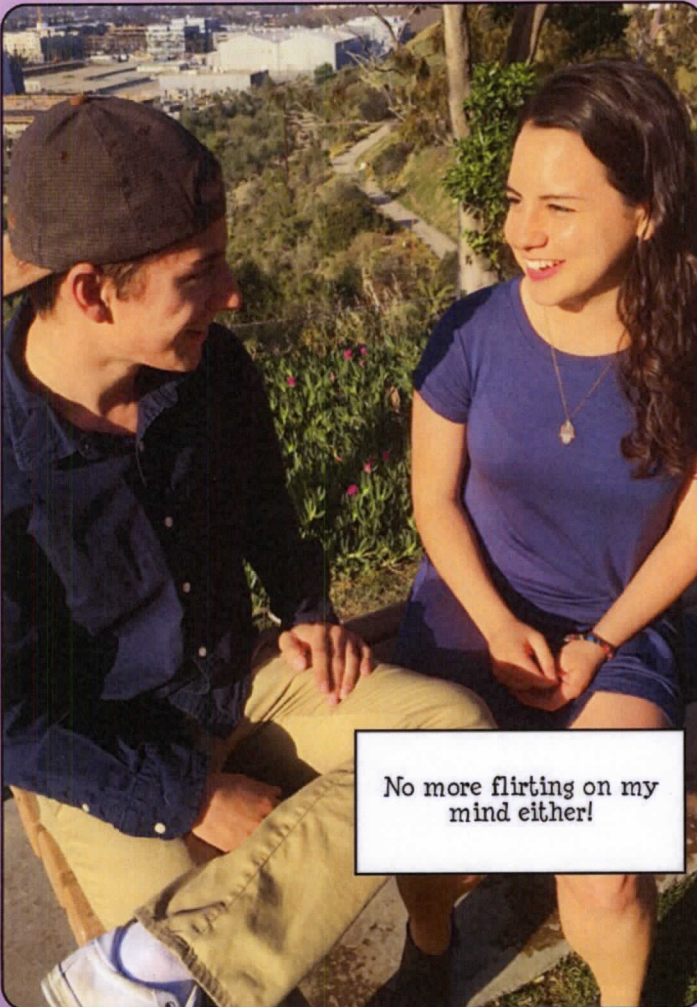
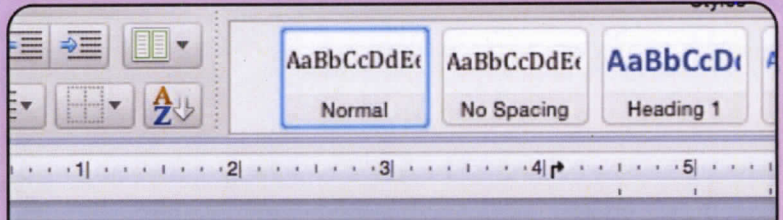




Nothing a little COFFEE  
can't fix!



No more boys on my mind . . .



No more flirting on my  
mind either!

Flirting Motivations

Scarlett Sanchez

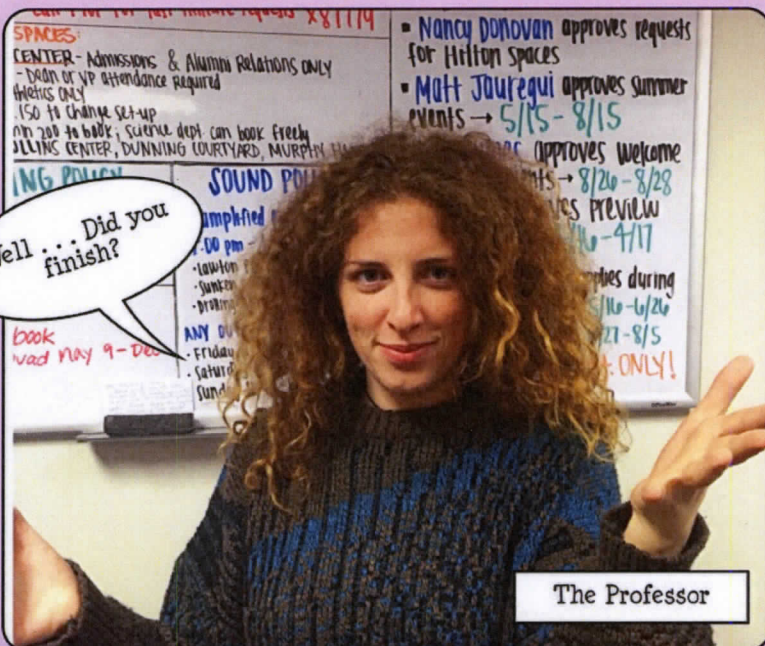
Professor Dean Scheibel

CMST 204- 05

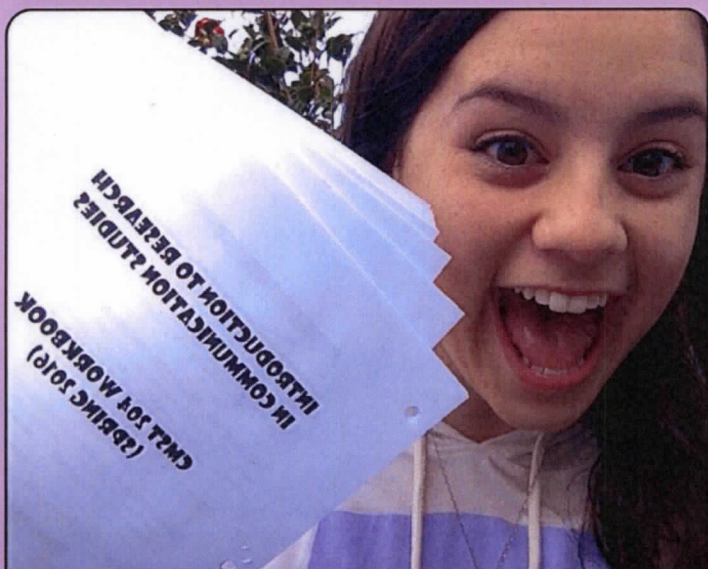
Loyola Marymount University

Without the distractions, I am completely focused on  
finishing the literature review.





The Professor



Of course I did! Thank you for teaching me about communication phenomena, research, and APA style!

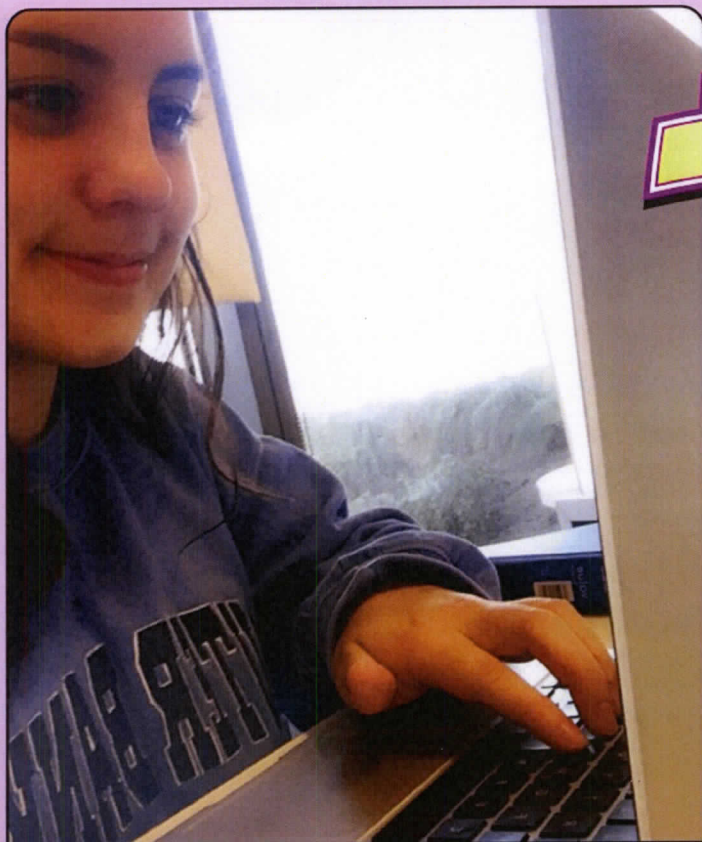


Call me the the Queen of Comm!  
 I am finally finished with all the assignments!



## References

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- Fisher, T. D., & Walters, A. S. (2003). Variables in addition to gender that help to explain differences in perceived sexual interest. *Psychology of Men & Masculinity*, 4,



All I need to do is make the reference list!

Big smiles for finishing the literature review and LMU's beautiful library views!



Enter page numbers and/or page ranges separated by commas (e.g. 2, 5-8)

1 of 9

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Print

I have completed the literature review including sections for flirting motivations, flirting styles, miscommunication, and gender roles . . . Now, I just need to print it!