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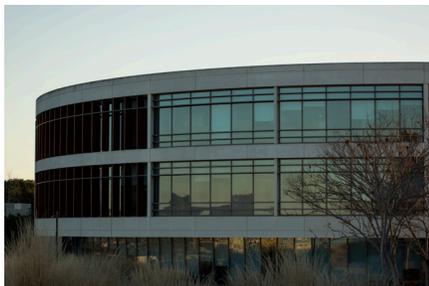
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Residents' Views on LAPD and its Policies



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ABOUT US

LOYOLA MARYMOUNT UNIVERSITY

LMU is a private Catholic university with 6,000 undergraduates, 2,200 graduate students and 1,100 law students from diverse backgrounds and many perspectives. Our seven colleges and schools boast best-in-the-nation programs in film and television, business, education and more. Our stunning campus in West Los Angeles is a sun-soaked oasis overlooking the Pacific coast and a model of sustainability. We're rooted in the heart of Los Angeles, a global capital for arts and entertainment, innovation and technology, business and entrepreneurship. Our mission is grounded in a centuries-old Jesuit educational tradition that produces extraordinary men and women dedicated to service and social justice. We're proud of more than 85,000 LMU alumni whose professional achievements are matched by a deep commitment to improving the lives of others.

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CENTER FOR THE STUDY OF LOS ANGELES

The Thomas and Dorothy Leavey Center for the Study of Los Angeles (StudyLA) at Loyola Marymount University is one of the leading undergraduate research centers in the nation. We are a respected leader in public opinion surveys, exit polling, and leadership and community studies. Founded in 1996, StudyLA conducts groundbreaking research through its LA Votes exit poll project, LA Riots Anniversary Studies, and LA Region Public Opinion and Leaders Surveys. We provide rigorous, mentored research experiences for undergraduate students at Loyola Marymount University with an emphasis on hands-on field research. As the preamble to the LMU mission states, "We benefit from our location in Los Angeles, a dynamic city that brings into sharp focus the issues of our time and provides an ideal context for study, research, creative work, and active engagement. We invite men and women diverse in talents, interests, and cultural backgrounds to enrich our educational community." StudyLA brings this mission alive, taking pride in our work's emphasis on understanding and communicating the issues of our time.

For more information about the results or methodology from this or other datasets from the Center for the Study of Los Angeles, please contact Brianne Gilbert, Associate Director, at brianne.gilbert@lmu.edu.

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QUESTIONS INCLUDED IN THIS REPORT

The following is a list of characteristics as they relate to the city of Los Angeles. For each item, how would you rate the service as a whole using the scale good, fair or poor? Police Services, Police Conduct and Professionalism, Crime and Safety. good | fair | poor

How much of the time do you think you can trust the following groups to do what is right: LAPD? just about always | most of the time | only some of the time | none of the time

If someone was interested in moving to the city of Los Angeles, would you recommend it for the following aspects: As a safe place to live? yes | no

If someone was interested in moving to your neighborhood, would you recommend it for the following aspects: As a safe place to live? yes | no

Using a traditional academic grading scale, how would you rate the following leaders? Governor Brown, Mayor Garcetti, LAPD Chief Beck. A | B | C | D | F

What grade would you give the mayor of Los Angeles in the following areas: Public Safety/Crime. A | B | C | D | F

In general, do you think the LAPD is doing an excellent, good, poor, or very poor job? excellent | good | poor | very poor

QUESTIONS INCLUDED IN THIS REPORT (CONT.)

In general, do you approve or disapprove of the way Chief Charlie Beck is handling his job as chief of LAPD? strongly approve | somewhat approve | strongly disapprove | somewhat disapprove

LAPD Police Chief Charlie Beck was recently reappointed to a second five-year term. Based on what you know, do you support or oppose this reappointment of Charlie Beck? support | oppose

As you may know, the first 5-year term of Police Chief Charlie Beck is half-way over. Based on what you know, do you support or oppose the reappointment of Charlie Beck for a second term? support | oppose

In general, do you approve or disapprove of the way William Bratton is handling his job as Chief of Police? strongly approve | somewhat approve | strongly disapprove | somewhat disapprove

As you may know, the first 5-year term of Police Chief William Bratton is almost over. Based on what you know, do you support or oppose the reappointment of William Bratton for a second term? support | oppose

As you make know, the first 5-year term of Police Chief Bernard Parks is almost over. Based on what you know, do you support or oppose the reappointment of Bernard Parks for a second term? support | oppose

RESIDENTS' VIEWS ON LAPD AND ITS POLICIES

Los Angeles' political history is more intricately entwined with that of its police department than any other American city, which will make Mayor Eric Garcetti's decision on who replaces retiring LAPD Chief Charlie Beck's one of his most consequential.

As social scientists committed to non-partisan analysis of life as it's currently lived in our city, we at Loyola Marymount's Thomas and Dorothy Leavey Center for the Study of Los Angeles, hope the mayor and his appointed Police Commissioners will work toward a decision informed not only by the usual City Hall interests, but also by the wealth of empirical data available concerning residents' views on LAPD and its policies.

There is no need to rehearse here the long and, generally, unhappy interplay of L.A.'s enmeshed histories of politics and policing. They long were marked on the one hand by civic corruption and cowardice and on the other by the department's political manipulations, indifference to Constitutional rights and an abusive relationship with minority Angelenos, particularly African Americans, that sparked two of the most deadly and destructive urban riots in U.S. history. Suffice to say that, over recent decades, the two forces that have altered Los Angeles most fundamentally for the better have been demographic change toward vibrant diversity and real police reform.

Since the city's acceptance of a 2002 federal consent decree requiring a radical departmental overhaul, LAPD has been led by William Bratton and Beck, a pair of genuine "reform chiefs" committed to "constitutional policing." Both also are believers in community policing based on the late James Q. Wilson's "broken windows" theory, which advocates using officers proactively to curtail street-level disorder and incivility as presumed precursors of more serious offenses. As a result nearly all serious crimes have fallen to rates unseen since the Great Depression, and LAPD's relations with the communities it serves are better than they've been in historic memory.

Selecting a new chief who will build on that progress will challenge Garcetti and his appointed Police Commissioners to take the measure not only of the candidates, but also of the collective civic sentiments about the quality and effectiveness of today's LAPD. Based on public opinion research conducted by the Center for the Study of Los Angeles, there's a great deal to be said about the latter, some of which many may find surprising.

Slightly more than seven out of every 10 Angelenos feel LAPD currently is doing an "excellent" or "good" job. An overwhelming 85% of the city's residents rate their police services as fair or better, and 42% describe them as "good." Similarly, 82% approve the department's "conduct and professionalism."

Despite those historically low crime rates, however, half the residents characterize the city's "crime and safety" situation as only "fair," while only 17% describe it as "good." African Americans and Latinos are most likely to perceive crime and safety as "poor"—by 41% and 47% margins, respectively—while Asians and whites are most inclined to see the situation as "good"—24% and 23%, respectively. Women are most likely to see the crime and safety situation as "poor"—43%—though fully 47% rate it as "fair." By a 14% margin, men are most inclined to view the situation as "good."

Paradoxically, 78% of residents say they would recommend their neighborhood as safe to "someone interested in moving in." Fully seven out of 10 say they would recommend the city as a whole as "safe" to somebody contemplating moving here.

When it comes to public perceptions of the two reform chiefs, Bratton's performance was approved by 74% of residents, while Beck's performance was perceived favorably by 59%. Asians were the most likely residents to approve of Bratton's performance—96%—while blacks were most inclined to disapprove at 41% who either "somewhat" or "strongly" took a negative view of his performance. Bratton's approval rating was equally high among women and men with more than seven out of 10 residents of both genders approving the way he conducted himself. Beck's performance as chief is strongly approved by both whites—65%—and Latinos—58%. However, more than six out of 10 African American residents either "somewhat" or "strongly" disapprove of the way he's done his job.

Negative perceptions in the black community may mirror recent criticism of Beck's handling of police shootings by Black Lives Matter, a group another of our surveys found is supported by fully 68% of the city's residents. Similarly, some of Bratton's higher rating may be attributable to his skills as a communicator, which are the best of any big city chief in recent memory; Beck, by contrast, is a more understated "cop's cop," who "bleeds blue" and has deep familial roots in the department.

Garcetti will be approaching his decision on Beck's replacement from a relatively strong political position of his own, since 56% of L.A.'s residents assign his performance on crime and public safety an A or B grade, and his rating in this area has climbed by 12 percentage points over the past two years.

The mayor and his commissioners will have to weigh the obvious questions: Would an outsider or LAPD veteran be best positioned to build on the reformers' progress? While our surveys do not find any strong sentiment for a chief of any particular ethnicity, they do suggest that someone with strong communication skills and a willingness to build greater trust among African Americans would be a good candidate. From an historic standpoint, there never has been a Latino chief nor a woman, and first's tend to build good will and political capital.

TOPLINES

The following is a list of characteristics as they relate to the city of Los Angeles. For each item, how would you rate the service as a whole using the scale good, fair or poor? **Police services**

	2014	2015	2016	2017	2018
Good	43.9	43.9	44.5	42.3	41.7
Fair	40.1	39.1	41.6	42.3	41.9
Poor	16.0	17.0	14.0	14.7	16.4
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2014-2018 Los Angeles Public Opinion Survey.

The following is a list of characteristics as they relate to the city of Los Angeles. For each item, how would you rate the service as a whole using the scale good, fair or poor? **Police conduct and professionalism**

	2014	2015	2016	2017	2018
Good	33.1	36.1	35.5	39.4	39.0
Fair	44.7	42.0	46.2	42.5	43.9
Poor	22.2	21.9	18.4	18.1	17.1
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2014-2018 Los Angeles Public Opinion Survey.

The following is a list of characteristics as they relate to the city of Los Angeles. For each item, how would you rate the characteristics as a whole using the scale good, fair or poor? **Crime and safety**

	2015	2016	2017	2018
Good	21.0	16.3	16.7	15.7
Fair	46.5	51.1	50.8	54.3
Poor	32.5	32.6	32.5	30.0
Total	100.0	100.0	100.0	

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2015-2018 Los Angeles Public Opinion Survey.

How much of the time do you think you can trust the following groups to do what is right: just about always, most of the time, only some of the time, or none of the time? **LAPD**

	2017	2018
Just about always	19.9	17.5
Most of the time	37.9	38.7
Only some of the time	33.7	34.6
None of the time	8.6	9.1

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2017-2018 Los Angeles Public Opinion Survey.

If someone was interested in moving to the city of Los Angeles, would you recommend it for the following aspects, yes or no? **As a safe place to live**

	2017	2018
Yes	70.2	66.5
No	29.8	33.5

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2017-2018 Los Angeles Public Opinion Survey.

If someone was interested in moving to your neighborhood, would you recommend it for the following aspects, yes or no? **As a safe place to live**

	2014	2015	2016
Yes	75.1	80.9	77.8
No	24.9	19.2	22.2
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2014-2016 Los Angeles Public Opinion Survey.

Using a traditional academic grading scale, with an A, B, C, D, or F, how would you rate the following leaders?

	Governor Brown	Mayor Garcetti	LAPD Chief Beck
A	23.2	20.0	16.1
B	37.1	42.5	38.0
C	23.7	27.7	30.8
D	7.7	6.5	8.2
F	8.2	3.2	6.9
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2016 Los Angeles Public Opinion Survey.

What grade would you give the mayor of Los Angeles in the following areas: **Public Safety/Crime**

	2008	2010	2012	2013	2014	2016
A	16.1	10.5	12.8	11.6	14.6	18.3
B	32.5	29.7	29.1	32.3	28.6	37.2
C	27.6	28.7	30.3	27.7	28.8	26.2
D	10.2	16.9	14.7	15.4	19.7	9.6
F	13.6	14.2	13.2	13.0	8.4	8.6
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2008-2016 Exit Polls.

In general, do you think the LAPD is doing an excellent, good, or very poor job?

	1997	2002	2007	2012	2013	2016
Excellent	16.0	17.0	9.7	10.8	10.0	10.4
Good	62.0	63.8	68.0	63.4	67.2	60.0
Poor	15.0	13.0	16.7	18.8	16.8	21.3
Very Poor	5.0	6.2	5.6	7.0	6.0	8.4
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 1997-2016 Riots Surveys and Exit Polls.

How would you rate the characteristic as a whole using the scale good, fair, or poor? **Visibility of police**

Good	37.0
Fair	49.7
Poor	13.3

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 602 adult respondents of the 2018 Los Angeles Public Opinion Survey.

In general, do you approve or disapprove of the way Chief Charlie Beck is handling his job as chief of LAPD?

Strongly approve	16.3
Somewhat approve	43.2
Somewhat disapprove	24.5
Strongly disapprove	16.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2016 Exit Poll.

LAPD Police Chief Charlie Beck was recently reappointed to a second five-year term. Based on what you know, do you support or oppose this reappointment of Charlie Beck?

Support	58.8
Oppose	41.2

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2014 Exit Poll.

As you may know, the first 5-year term of Police Chief Charlie Beck is half-way over. Based on what you know, do you support or oppose the reappointment of Charlie Beck for a second term?

Support	62.2
Oppose	37.8

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2012 Riots Survey.

In general, do you approve or disapprove of the way William Bratton is handling his job as Chief of Police?

Strongly approve	23.8
Somewhat approve	49.8
Somewhat disapprove	12.3
Strongly disapprove	14.1

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2008 Exit Poll.

As you may know, the first 5-year term of Police Chief William Bratton is almost over. Based on what you know, do you support or oppose the reappointment of William Bratton for a second term?

Support	74.0
Oppose	26.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2007 Riots Survey.

As you make know, the first 5-year term of Police Chief Bernard Parks is almost over. Based on what you know, do you support or oppose the reappointment of Bernard Parks for a second term?

Support	55.9
Oppose	44.1

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2002 Riots Survey.

CROSSTABS: 2018 LOS ANGELES PUBLIC OPINION SURVEY

How would you rate the service as a whole using the scale good, fair, or poor? **Police services**

	Black	Asian	White	Latino	Other
Good	31.5	42.4	53.1	37.1	7.5
Fair	43.8	50.5	37.4	43.9	14.6
Poor	24.8	7.0	9.5	19.0	78.0
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 598 adult city of LA respondents of the 2018 Los Angeles Public Opinion Survey.

How would you rate the service as a whole using the scale good, fair, or poor? **Police services**

	Male	Female
Good	42.9	40.8
Fair	41.5	42.0
Poor	15.7	17.2
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 598 adult city of LA respondents of the 2018 Los Angeles Public Opinion Survey.

How would you rate the service as a whole using the scale good, fair, or poor? **Police conduct and professionalism**

	Black	Asian	White	Latino	Other
Good	19.1	42.2	44.0	37.9	36.7
Fair	49.5	49.5	47.9	40.2	11.0
Poor	31.5	8.3	8.1	21.9	52.2
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 598 adult city of LA respondents of the 2018 Los Angeles Public Opinion Survey.

How would you rate the service as a whole using the scale good, fair, or poor? **Police conduct and professionalism**

	Male	Female
Good	45.2	33.6
Fair	36.0	50.8
Poor	18.8	15.7
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 598 adult city of LA respondents of the 2018 Los Angeles Public Opinion Survey.

How would you rate the characteristic as a whole using the scale good, fair, or poor? **Visibility of police**

	Black	Asian	White	Latino	Other
Good	34.9	23.8	39.3	40.8	10.4
Fair	42.7	67.4	51.3	43.8	85.0
Poor	22.4	8.8	9.4	15.3	4.6
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 602 adult city of LA respondents of the 2018 Los Angeles Public Opinion Survey.

How would you rate the characteristic as a whole using the scale good, fair, or poor? **Visibility of police**

	Male	Female
Good	40.8	33.4
Fair	48.9	50.2
Poor	10.3	16.4
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 602 adult city of LA respondents of the 2018 Los Angeles Public Opinion Survey.

How would you rate the characteristic as a whole using the scale good, fair, or poor? **Crime and safety**

	Black	Asian	White	Latino	Other
Good	9.9	12.6	26.8	11.1	0.0
Fair	54.4	57.4	52.6	53.6	90.9
Poor	35.7	30.1	20.6	35.2	9.1
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 602 adult city of LA respondents of the 2018 Los Angeles Public Opinion Survey.

How would you rate the characteristic as a whole using the scale good, fair, or poor? **Crime and safety**

	Male	Female
Good	17.2	14.1
Fair	57.2	51.6
Poor	25.6	34.3
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 602 adult city of LA respondents of the 2018 Los Angeles Public Opinion Survey.

How much of the time do you think you can trust LAPD to do what is right?

	Black	Asian	White	Latino	Other
Just about always	7.9	16.9	18.0	20.5	0.0
Most of the time	29.4	47.9	47.0	31.5	49.8
Only some of the time	42.4	29.4	30.0	37.5	36.2
None of the time	20.3	5.9	4.9	10.5	14.0
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1200 adult city of LA respondents of the 2018 Los Angeles Public Opinion Survey.

How much of the time do you think you can trust LAPD to do what is right?

	Male	Female
Just about always	17.6	17.6
Most of the time	39.1	38.4
Only some of the time	34.6	34.5
None of the time	8.7	9.6
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1200 adult city of LA respondents of the 2018 Los Angeles Public Opinion Survey.

If someone was interested in moving to Los Angeles, would you recommend it for the following aspects, yes or no? **As a safe place to live**

	Black	Asian	White	Latino	Other
Yes	64.1	65.0	68.3	65.9	73.2
No	35.9	35.0	31.7	34.1	26.8
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1200 city of LA adult city of LA respondents of the 2018 Los Angeles Public Opinion Survey.

If someone was interested in moving to Los Angeles, would you recommend it for the following aspects, yes or no? **As a safe place to live**

	Male	Female
Yes	72.0	61.3
No	28.0	38.7
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1200 city of LA adult city of LA respondents of the 2018 Los Angeles Public Opinion Survey.

CROSSTABS: 2017 LOS ANGELES PUBLIC OPINION SURVEY

The following is a list of characteristics as they relate to the city of Los Angeles. For each item, how would you rate the characteristics as a whole using the scale good, fair or poor? **Crime and safety**

	Black	Asian	White	Latino	Other	Total
Good	10.9	23.5	23.0	10.2	22.8	16.7
Fair	47.7	55.8	59.5	43.1	43.8	50.8
Poor	41.4	20.7	17.5	46.7	33.4	32.5
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2017 Los Angeles Public Opinion Survey.

The following is a list of characteristics as they relate to the city of Los Angeles. For each item, how would you rate the characteristics as a whole using the scale good, fair or poor? **Crime and safety**

	Male	Female	Total
Good	23.9	10.3	16.7
Fair	54.9	47.2	50.8
Poor	21.2	42.5	32.5
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2017 Los Angeles Public Opinion Survey.

How much of the time do you think you can trust the following groups to do what is right: just about always, most of the time, only some of the time, or none of the time? **LAPD**

	Black	Asian	White	Latino	Other	Total
Just about always	12.0	19.0	16.7	24.8	30.1	19.9
Most of the time	26.7	49.6	48.2	29.4	14.2	37.9
Only some of the time	45.1	28.8	30.6	34.5	37.0	33.7
None of the time	16.2	2.7	4.4	11.3	18.8	8.6
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2017 Los Angeles Public Opinion Survey.

How much of the time do you think you can trust the following groups to do what is right: just about always, most of the time, only some of the time, or none of the time? **LAPD**

	Male	Female	Total
Just about always	22.3	17.4	19.9
Most of the time	39.1	36.7	37.9
Only some of the time	30.0	37.3	33.7
None of the time	8.6	8.5	8.6
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2017 Los Angeles Public Opinion Survey.

CROSSTABS: 2016 EXIT POLL

In general, do you approve or disapprove of the way Chief Charlie Beck is handling his job as chief of LAPD?

	Black	Asian	White	Latino	Other	Total
Strongly approve	9.1	10.6	16.6	18.0	14.7	16.3
Somewhat approve	29.8	43.4	48.8	39.9	43.4	43.2
Somewhat disapprove	30.4	31.1	21.1	26.7	21.6	24.5
Strongly disapprove	30.7	14.9	13.5	15.4	20.4	16.0
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2016 Exit Poll.

In general, do you approve or disapprove of the way Chief Charlie Beck is handling his job as chief of LAPD?

	Male	Female	Total
Strongly approve	15.6	17.6	16.3
Somewhat approve	45.0	41.4	43.2
Somewhat disapprove	20.0	29.5	24.5
Strongly disapprove	19.6	11.6	16.0
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2016 Exit Poll.

CROSSTABS: 2008 EXIT POLL

In general, do you approve or disapprove of the way William Bratton is handling his job as Chief of Police?

	Black	Asian	White	Latino	Other	Total
Strongly approve	14.9	26.7	31.4	15.2	5.3	23.8
Somewhat approve	44.1	69.5	47.5	54.3	50.2	49.8
Somewhat disapprove	25.6	1.6	7.9	13.8	23.1	12.3
Strongly disapprove	15.3	2.2	13.2	16.7	21.4	14.1
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2008 Exit Poll.

In general, do you approve or disapprove of the way William Bratton is handling his job as Chief of Police?

	Male	Female	Total
Strongly approve	23.1	25.1	23.8
Somewhat approve	51.6	47.2	49.8
Somewhat disapprove	10.8	13.6	12.3
Strongly disapprove	14.5	14.1	14.1
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2008 Exit Poll.

Appendix

METHODOLOGIES

Reported protocols include the methodologies employed by the most recent iterations of the Public Opinion Survey, Exit Poll, and the Riots Survey. Methods for the previous versions of these instruments have been similar and included minimal variations. Details for each year's methodologies are available upon request.

LOS ANGELES PUBLIC OPINION SURVEY

As part of Forecast LA's unique approach to forecasting in the Los Angeles region, the Center for the Study of Los Angeles (StudyLA) conducted an outlook survey. The Los Angeles Public Opinion Survey involved 20-minute telephone sessions and online surveys with more than 2,400 adults (1,800 phone and 600 online) living in Los Angeles County. Survey respondents were asked about quality-of-life perceptions, personal economic wellbeing, economic concerns, overall life satisfaction, and various civic issues.

SAMPLING

Since the primary purpose of this study was to gather representative input from adult residents within the Los Angeles region, an initial random digit dial (RDD) sample was employed. The RDD sample was drawn by determining the active phone exchanges (the first three numbers of a seven-digit phone number) and blocks with a given sampling area (in this case, by the zip codes that comprise the county). A random list of all active residential and cell phone numbers in the area was produced. This method included both listed and unlisted phone numbers. Listed samples were used to meet particular quotas for racial/ethnic categories and geographic location.

The online portion was comprised of responses from double opt-in respondents who have agreed to participate in surveys. Real-time sampling and survey publishing services were also used to target respondents outside of the initial reach. Finally, listed samples were used to fill gaps within racial/ethnic and geographic quotas. For all methods, adult respondents in LA County were targeted and then randomly selected within their group.

SCREENERS

The protocol for this study involved asking potential respondents a series of questions, referred to as screeners, which were used to ensure that the person lived within the county and was at least 18 years old. The target sample size was 1,200 residents from the city of Los Angeles and 1,200 residents from Los Angeles County who live outside the city of LA. The first quota was a random digit dialing of approximately 750 residents (with 66% cell phone). The online survey ran concurrently with a target sample size of 600 respondents. The remaining racial/ethnic and geographic quotas were determined based on the fallout: 400 African American residents, 600 Asian residents, 400 residents from the San Fernando Valley (only within the city of Los Angeles) and 400 residents from the San Gabriel Valley. Given the demographic proportion of Latino and white residents in the region, as expected, both groups naturally fell out from the initial wave of online and phone respondents.

DATA COLLECTION

Telephone surveys were conducted the first four full weeks in January 2017 and first two weeks in February between the hours of 4:30pm and 9pm during the week, 10am to 4pm on Saturday, and 10am to 5pm on Sunday. The survey was translated into Spanish, Mandarin, and Korean. Translators who spoke Spanish, Mandarin, and Korean were available to conduct interviews for residents who only spoke, or were more comfortable speaking any of those languages. The online survey ran from January 13 to January 26 and was available in English and Spanish.

The margin of error is $\pm 3.0\%$. The 2,404 responses collected in 2017 for this survey are weighted based on respondents' self-identified racial/ethnic group, gender, age, and geographic location matching them to the most recently available population parameters from the American Community Survey (ACS) estimates.

LOS ANGELES VOTES EXIT POLL

As cities like Los Angeles grow in size and diversity, accurately polling voters becomes a vital tool for understanding decisions that improve voters' perceptions about their quality of life and their choices at the ballot box. Since 2005, the StudyLA "LA Votes" project has conducted eleven exit polls in the Los Angeles area, performing the largest per-capita exit poll in the nation for over ten years.

The Los Angeles Votes project began as a response to exit poll discrepancies in the 2000 and 2004 Presidential Elections. Ethnic breakdowns from exit polls conducted during these elections skewed Latino voters towards the Republican candidate while no other data supported this trend. The racially stratified homogeneous precinct approach was designed by StudyLA researchers to address this sampling anomaly and more accurately reflect ethnic voting patterns discovered by exit polls. In contrast to conventional sampling methodologies, the racially stratified homogeneous precinct approach places an emphasis on location when it comes to racial and ethnic voting patterns, since voting patterns of a racial or ethnic group living within a racial and ethnic enclave are different from voting patterns of racial and ethnic groups living in racial and ethnic enclaves dissimilar to their own.

THOMAS AND DOROTHY LEAVEY CENTER FOR THE STUDY OF LOS ANGELES

The 2016 Presidential General Election Exit Poll asked voters whom they voted for and why, as well as how they voted on various propositions. In addition, voters were asked about quality-of-life perceptions, personal economic wellbeing, economic concerns, overall life satisfaction, and various civic issues. Voters were also asked for general demographic information such as income, race/ethnicity, political ideology, religion, education, etc.

POLLING PLACE SELECTION

All polling places were located in the city of Los Angeles. Twenty-five polling places were selected via the racially stratified homogenous precinct approach. Geographic location matching for the racially stratified homogenous precinct approach used the most recently available population figures from the ACS estimates. This sampling methodology resulted in five polling places of each racial/ethnic category in the city of Los Angeles: white, black/African American, Latino, Asian, and mixed racial and ethnic groups.

SAMPLING

Field researchers were advised to ask every other person who exited the polling place to participate in the survey. If that person refused to participate, researchers were instructed to maintain the same skip pattern and continue to ask every other person who exited the polling place to participate in the survey. Some polling places served multiple precincts.

DATA COLLECTION

The 2016 Presidential General Election Exit Poll was conducted on November 8, 2016. More than one hundred LMU students served as field researchers, distributing anonymous English and Spanish exit poll surveys in the city of Los Angeles from 7:00 am to 8:00 pm on Election Day. Field supervisors collected completed surveys throughout the day and a majority of the data were entered by 8:00 pm. The remaining surveys were entered in the days following the election. Over the course of Election Day, 2,829 surveys in English and Spanish were collected by field researchers.

The margin of error is $\pm 3.0\%$. The 2,829 responses collected in 2016 for this survey are weighted based on respondents' self-identified racial/ethnic group, gender, age, and geographic location matching them to the most recently available population parameters from the ACS estimates.

LOS ANGELES RIOTS SURVEY

In observance of the 5th (1997), 10th (2002), 15th (2007), 20th (2012) and 25th (2017) Anniversary of the LA Riots and Civil Unrest, StudyLA conducted cross-sectional phone surveys of Angelenos and tabulated them to effectively create a longitudinal study of residents' attitudes toward the city in light of the 1992 Riots. In 2017 StudyLA conducted a survey of 1,203 randomly selected and ethnically represented residents in the city of Los Angeles. The survey was part of the 2017 Public Opinion Survey, using the same methodology.

The margin of error is $\pm 3.0\%$. The 1,203 responses collected in 2017 for this survey are weighted based on respondents' self-identified racial/ethnic group, gender, age, and geographic location matching them to the most recently available population parameters from the ACS estimates.

DEMOGRAPHICS: 2018 LOS ANGELES PUBLIC OPINION SURVEY

Race

	Unweighted frequencies	Weighted percentages
Black	411	8.5
Asian	689	15.3
White	632	29.8
Latino	616	44.6
Other	29	1.8

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 2411 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Gender

	Unweighted frequencies	Weighted percentages
Male	1,013	48.5
Female	1,390	51.5

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 2411 adult respondents of the 2018 Los Angeles Public Opinion Survey.

DEMOGRAPHICS: 2017 LOS ANGELES PUBLIC OPINION SURVEY

Race

	Unweighted frequencies	Weighted percentages
Black	226	9.0
Asian	293	12.8
White	329	33.1
Latino	327	42.2
Other	28	2.9

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,203 adult respondents of the 2017 Los Angeles Public Opinion Survey.

Gender

	Unweighted frequencies	Weighted percentages
Male	522	49.1
Female	681	50.9

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1,203 adult respondents of the 2017 Los Angeles Public Opinion Survey.

DEMOGRAPHICS: 2016 EXIT POLL

Race

	Unweighted frequencies	Weighted percentages
Black	477	9.3
Asian	233	8.3
White	1,012	48.9
Latino	627	30.5
Other	87	3.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 2,829 adult respondents of the 2016 Los Angeles Exit Poll.

Gender

	Unweighted frequencies	Weighted percentages
Male	1,094	48.1
Female	1,358	52.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 2,829 adult respondents of the 2016 Los Angeles Exit Poll.

DEMOGRAPHICS: 2008 EXIT POLL

Race

	Unweighted frequencies	Weighted percentages
Black	619	14.1
Asian	136	6.2
White	1,104	53.4
Latino	627	23.4
Other	134	4.8

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 2,555 adult respondents of the 2008 Los Angeles Exit Poll.

Gender

	Unweighted frequencies	Weighted percentages
Male	1,214	47.7
Female	1,404	52.3

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 2,618 adult respondents of the 2008 Los Angeles Exit Poll.