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Garcetti for President



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GARCETTI FOR PRESIDENT? ANGELENOS SAY: GO FOR IT

LOS ANGELES, September 22, 2017 – A strong majority of residents in Los Angeles say they'd support Mayor Eric Garcetti if he chose to run for president, according to a survey by the Thomas and Dorothy Leavey Center for the Study of Los Angeles at Loyola Marymount University.

The question was asked of Angelenos as part of a wide-ranging survey conducted by the center's researchers in July. Of those who responded, 63 percent said they would be "strongly supportive" or "somewhat supportive" of Garcetti launching a bid for the White House.

"At least in his home town, Mayor Garcetti polls strongly as a potential candidate for president," said Fernando Guerra, director of the center and a professor of Political Science and Chicana/o Studies. "Naturally, it's far too soon to tell what kind of support that could translate into outside of Los Angeles. But as of today, he'd have L.A.'s backing."

Recent news reports have speculated that Garcetti may be considering a run in the 2020 presidential election. Last month, he attended a fundraiser and gave a speech in New Hampshire, the first state to hold a presidential primary. He has also appeared at Democratic Party events in Wisconsin and the Center for American Progress's Ideas Conference in Washington, D.C.

The survey culled opinions from 914 respondents throughout Los Angeles County. Support for a hypothetical Garcetti presidential campaign was strongest among Latinos (73 percent), residents aged 30-44 (69 percent), and those earning less than \$40,000 a year (74 percent).

The only demographic groups mostly opposed to the idea were those with advanced graduate degrees or those earning more than \$100,000 annually. Even among residents who self-identified as "conservative," 51 percent surveyed said they backed the idea of a Garcetti candidacy.

ABOUT US

LOYOLA MARYMOUNT UNIVERSITY

LMU is a private Catholic university with 6,000 undergraduates, 2,200 graduate students and 1,100 law students from diverse backgrounds and many perspectives. Our seven colleges and schools boast best-in-the-nation programs in film and television, business, education and more. Our stunning campus in West Los Angeles is a sun-soaked oasis overlooking the Pacific coast and a model of sustainability. We're rooted in the heart of Los Angeles, a global capital for arts and entertainment, innovation and technology, business and entrepreneurship. Our mission is grounded in a centuries-old Jesuit educational tradition that produces extraordinary men and women dedicated to service and social justice. We're proud of more than 85,000 LMU alumni whose professional achievements are matched by a deep commitment to improving the lives of others.

For more LMU news and events, please visit www.lmu.edu/news.

CENTER FOR THE STUDY OF LOS ANGELES

The Thomas and Dorothy Leavey Center for the Study of Los Angeles (StudyLA) at Loyola Marymount University is one of the leading undergraduate research centers in the nation. We are a respected leader in public opinion surveys, exit polling, and leadership and community studies. Founded in 1996, StudyLA conducts groundbreaking research through its LA Votes exit poll project, LA Riots Anniversary Studies, and LA Region Public Opinion and Leaders Surveys. We provide rigorous, mentored research experiences for undergraduate students at Loyola Marymount University with an emphasis on hands-on field research. As the preamble to the LMU mission states, "We benefit from our location in Los Angeles, a dynamic city that brings into sharp focus the issues of our time and provides an ideal context for study, research, creative work, and active engagement. We invite men and women diverse in talents, interests, and cultural backgrounds to enrich our educational community." StudyLA brings this mission alive, taking pride in our work's emphasis on understanding and communicating the issues of our time.

For more information about the results or methodology from this or other datasets from the Center for the Study of Los Angeles, please contact Brianne Gilbert, Associate Director, at brianne.gilbert@lmu.edu.

METHODOLOGY

The 2017 Summer Public Opinion Survey conducted by StudyLA involved 12-minute telephone sessions and online surveys with 914 adults (619 phone and 295 online) living in Los Angeles County. Survey respondents were asked about various civic issues. The margin of error is $\pm 3.24\%$ for the entire sample.

For more information on study methodology, see Appendix section at the end of this report.

RECOMMENDED CITATION

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QUESTIONS INCLUDED IN THIS REPORT

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? strongly supportive | somewhat supportive | somewhat opposed | strongly opposed

For readability, the four response categories are also combined into supportive/not supportive categories and split into two samples of city of LA and LA County overall.

GARCETTI FOR PRESIDENT

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	City of LA only	LA County not city of LA	LA County overall
Supportive	63.5	62.3	62.7
Not supportive	36.5	37.7	37.3
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	City of LA only	LA County not city of LA	LA County overall
Strongly supportive	27.3	24.1	25.4
Somewhat supportive	36.1	38.2	37.4
Not very supportive	18.0	19.2	18.7
Not supportive at all	18.5	18.5	18.5
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

GARCETTI FOR PRESIDENT BY DEMOGRAPHICS, CITY OF LOS ANGELES ONLY, GROUPED INTO SUPPORTIVE/NOT SUPPORTIVE

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Yes, I identify as an Angeleno	No, I do not identify as an Angeleno
Supportive	65.7	53.5
Not supportive	34.3	46.5
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	The region is going in the right direction	The region is going in the wrong direction
Supportive	73.3	48.1
Not supportive	26.7	51.9
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Survey taken in English	Survey taken in Spanish
Supportive	56.2	87.2
Not supportive	43.8	12.8
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Rent home	Own home
Supportive	68.8	58.2
Not supportive	31.2	41.8
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Working full-time	Working part-time	Student	Homemaker	Retired	Self-employed
Supportive	60.2	81.0	69.5	68.0	54.9	69.4
Not supportive	39.8	19.0	30.5	32.0	45.1	30.6
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Liberal	Moderate	Conservative
Supportive	71.7	59.3	51.1
Not supportive	28.3	40.7	48.9
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	High school diploma or less	College degree	Graduate degree
Supportive	70.8	58.7	40.0
Not supportive	29.2	41.3	60.0
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Ages 18-29	Ages 30-44	Ages 45-64	Ages 65+
Supportive	66.0	69.1	62.5	51.1
Not supportive	34.0	30.9	37.5	48.9
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Lived here 5 years or less	Lived here 6-15 years	Lived here 16-25 years	Lived here 25+ years
Supportive	65.8	64.4	71.6	57.8
Not supportive	34.2	35.6	28.4	42.2
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Black	Asian	White	Latino	Other
Supportive	61.3	66.3	48.0	72.8	83.5
Not supportive	38.7	33.7	52.0	27.2	16.5
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Under \$40K	\$40K-<\$70K	\$70K-<\$100K	\$100K-<\$150K	\$150K+
Supportive	74.3	66.5	63.1	45.0	39.7
Not supportive	25.7	33.5	36.9	55.0	60.3
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Male	Female
Supportive	61.5	65.4
Not supportive	38.5	34.6
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

GARCETTI FOR PRESIDENT BY DEMOGRAPHICS, CITY OF LOS ANGELES ONLY

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Yes, I identify as an Angeleno	No, I do not identify as an Angeleno
Strongly supportive	29.5	16.7
Somewhat supportive	36.1	36.8
Not very supportive	17.5	20.5
Not supportive at all	16.9	26.0
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	The region is going in the right direction	The region is going in the wrong direction
Strongly supportive	27.8	25.3
Somewhat supportive	45.5	22.8
Not very supportive	18.0	16.5
Not supportive at all	8.7	35.4
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Survey taken in English	Survey taken in Spanish
Strongly supportive	20.1	50.9
Somewhat supportive	36.1	36.4
Not very supportive	20.8	8.7
Not supportive at all	23.0	4.1
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Rent home	Own home
Strongly supportive	32.2	21.0
Somewhat supportive	36.6	37.2
Not very supportive	17.1	18.1
Not supportive at all	14.1	23.7
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Working full-time	Working part-time	Student	Homemaker	Retired	Self-employed
Strongly supportive	29.1	34.6	8.7	39.6	17.4	33.3
Somewhat supportive	31.2	46.4	60.8	28.4	37.5	36.2
Not very supportive	20.1	8.8	24.5	21.3	16.1	15.5
Not supportive at all	19.6	10.2	6.0	10.7	29.0	15.1
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Liberal	Moderate	Conservative
Strongly supportive	26.4	25.4	25.1
Somewhat supportive	45.3	33.9	25.9
Not very supportive	16.9	24.1	16.9
Not supportive at all	11.4	16.7	32.1
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	High school diploma or less	College degree	Graduate degree
Strongly supportive	33.8	20.3	14.2
Somewhat supportive	37.0	38.5	25.8
Not very supportive	13.7	18.7	34.1
Not supportive at all	15.5	22.6	25.9
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Ages 18-29	Ages 30-44	Ages 45-64	Ages 65+
Strongly supportive	22.9	33.3	26.4	17.9
Somewhat supportive	43.2	35.8	36.1	33.2
Not very supportive	26.6	16.4	12.2	18.4
Not supportive at all	7.4	14.5	25.3	30.5
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Lived here 5 years or less	Lived here 6-15 years	Lived here 16-25 years	Lived here 25+ years
Strongly supportive	26.8	20.2	31.8	25.5
Somewhat supportive	39.0	44.1	39.7	32.3
Not very supportive	27.7	21.7	18.3	15.2
Not supportive at all	6.6	14.0	10.1	27.0
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Black	Asian	White	Latino	Other
Strongly supportive	19.4	19.6	14.2	40.1	33.0
Somewhat supportive	41.9	46.7	33.7	32.6	50.6
Not very supportive	17.0	30.6	23.1	13.2	0.0
Not supportive at all	21.7	3.1	29.0	14.0	16.5
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Under \$40K	\$40K-<\$70K	\$70K-<\$100K	\$100K-<\$150K	\$150K+
Strongly supportive	35.0	24.9	27.1	9.6	14.3
Somewhat supportive	39.3	41.6	35.9	35.4	25.3
Not very supportive	13.9	17.8	18.3	25.9	31.4
Not supportive at all	11.8	15.6	18.6	29.1	28.9
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Male	Female
Strongly supportive	26.9	27.8
Somewhat supportive	34.6	37.6
Not very supportive	18.9	17.1
Not supportive at all	19.6	17.5
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

GARCETTI FOR PRESIDENT BY DEMOGRAPHICS, LOS ANGELES COUNTY OVERALL, GROUPED INTO SUPPORTIVE/NOT SUPPORTIVE

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Yes, I identify as an Angeleno	No, I do not identify as an Angeleno
Supportive	66.1	54.1
Not supportive	33.9	45.9
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	The region is going in the right direction	The region is going in the wrong direction
Supportive	72.4	47.0
Not supportive	27.6	53.0
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Survey taken in English	Survey taken in Spanish
Supportive	56.5	86.4
Not supportive	43.5	13.6
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Rent home	Own home
Supportive	66.9	58.4
Not supportive	33.1	41.6
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Working full-time	Working part-time	Student	Homemaker	Retired	Self-employed
Supportive	60.7	77.7	64.9	70.2	54.3	70.3
Not supportive	39.3	22.3	35.1	29.8	45.7	29.7
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Liberal	Moderate	Conservative
Supportive	71.1	66.2	47.4
Not supportive	28.9	33.8	52.6
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	High school diploma or less	College degree	Graduate degree
Supportive	69.8	57.7	42.0
Not supportive	30.2	42.3	58.0
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Ages 18-29	Ages 30-44	Ages 45-64	Ages 65+
Supportive	67.3	67.4	61.7	50.8
Not supportive	32.7	32.6	38.3	49.2
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Lived here 5 years or less	Lived here 6-15 years	Lived here 16-25 years	Lived here 25+ years
Supportive	68.0	65.4	67.7	58.4
Not supportive	32.0	34.6	32.3	41.6
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Black	Asian	White	Latino	Other
Supportive	61.3	63.1	44.7	75.5	58.2
Not supportive	38.7	36.9	55.3	24.5	41.8
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Under \$40K	\$40K-<\$70K	\$70K-<\$100K	\$100K-<\$150K	\$150K+
Supportive	70.1	67.2	66.1	50.5	42.6
Not supportive	29.9	32.8	33.9	49.5	57.4
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running?

	Male	Female
Supportive	57.6	67.7
Not supportive	42.4	32.3
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

GARCETTI FOR PRESIDENT BY DEMOGRAPHICS, LOS ANGELES COUNTY OVERALL

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Yes, I identify as an Angeleno	No, I do not identify as an Angeleno
Strongly supportive	27.8	18.5
Somewhat supportive	38.3	35.6
Not very supportive	17.0	24.3
Not supportive at all	16.9	21.6
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	The region is going in the right direction	The region is going in the wrong direction
Strongly supportive	27.5	22.3
Somewhat supportive	44.9	24.7
Not very supportive	19.0	17.8
Not supportive at all	8.6	35.2
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Survey taken in English	Survey taken in Spanish
Strongly supportive	19.9	46.2
Somewhat supportive	36.6	40.2
Not very supportive	20.7	11.1
Not supportive at all	22.8	2.5
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Rent home	Own home
Strongly supportive	29.0	22.3
Somewhat supportive	37.9	36.1
Not very supportive	18.1	19.8
Not supportive at all	15.0	21.8
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Working full-time	Working part-time	Student	Homemaker	Retired	Self-employed
Strongly supportive	25.2	29.5	16.7	34.0	20.6	35.9
Somewhat supportive	35.5	48.2	48.2	36.2	33.8	34.4
Not very supportive	17.5	14.2	26.7	17.7	20.7	20.2
Not supportive at all	21.7	8.2	8.3	12.1	25.0	9.5
Total	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Liberal	Moderate	Conservative
Strongly supportive	27.9	18.8	25.9
Somewhat supportive	43.2	47.3	21.4
Not very supportive	18.4	21.4	18.8
Not supportive at all	10.5	12.4	33.8
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	High school diploma or less	College degree	Graduate degree
Strongly supportive	31.4	20.1	11.4
Somewhat supportive	38.4	37.6	30.6
Not very supportive	16.8	18.6	28.6
Not supportive at all	13.4	23.8	29.3
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Ages 18-29	Ages 30-44	Ages 45-64	Ages 65+
Strongly supportive	22.8	27.9	25.3	19.6
Somewhat supportive	44.5	39.4	36.4	31.2
Not very supportive	25.8	16.6	15.2	22.1
Not supportive at all	6.9	16.0	23.1	27.1
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Lived here 5 years or less	Lived here 6-15 years	Lived here 16-25 years	Lived here 25+ years
Strongly supportive	29.0	27.3	25.8	23.5
Somewhat supportive	39.0	38.1	41.9	34.9
Not very supportive	22.2	21.9	21.3	16.7
Not supportive at all	9.8	12.7	11.0	24.9
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Black	Asian	White	Latino	Other
Strongly supportive	21.8	18.9	12.3	38.3	19.2
Somewhat supportive	39.6	44.2	32.4	37.2	38.9
Not very supportive	20.4	25.6	20.4	15.3	28.7
Not supportive at all	18.3	11.3	34.9	9.3	13.1
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Under \$40K	\$40K-<\$70K	\$70K-<\$100K	\$100K-<\$150K	\$150K+
Strongly supportive	32.1	28.9	25.2	19.7	10.2
Somewhat supportive	38.0	38.3	41.0	30.9	32.5
Not very supportive	18.4	17.7	18.7	20.9	25.5
Not supportive at all	11.5	15.0	15.2	28.6	31.9
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Recently there has been discussion of whether current Los Angeles mayor Eric Garcetti should run for President. Would you be strongly supportive, somewhat supportive, not very supportive, or not supportive at all of him running? **Responses grouped into supportive and not supportive**

	Male	Female
Strongly supportive	25.5	25.2
Somewhat supportive	32.1	42.4
Not very supportive	20.4	17.1
Not supportive at all	22.0	15.2
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Appendix

2017 SUMMER PUBLIC OPINION SURVEY METHODOLOGY

As part of Forecast LA's unique approach to forecasting in the Los Angeles region, the Center for the Study of Los Angeles conducted an outlook survey. The 2017 Summer Public Opinion Survey involved 12-minute telephone sessions and online surveys with 914 adults (619 phone and 295 online) living in Los Angeles County. Survey respondents were asked various civic issues.

StudyLA conducted all aspects of survey development, the sampling plan, data processing (e.g., data cleaning and weighting), analysis, and dissemination of its findings. Throughout the data collection process, StudyLA worked closely with Interviewing Service of America (ISA Corp.) to oversee the successful implementation of the sampling plan. ISA Corp. is a data collection firm with three call centers in Los Angeles County, ensuring that Angelenos were interviewed by other Angelenos.

Since the primary purpose of this study was to gather representative input from adult residents within the Los Angeles region, an initial random digit dial (RDD) sample was employed. The RDD sample was drawn by ISA Corp. by determining the active phone exchanges (the first three numbers of a seven-digit phone number) and blocks with a given sampling area (in this case, by the zip codes that comprise the county). A random list of all active residential and cell phone numbers in the area was produced. For residential phone numbers, a screener was employed to ensure that the household member was 18 years or older. This method included both listed and unlisted phone numbers.

The online portion was comprised of responses from double opt-in respondents who have agreed to participate in surveys with ISA Corp.'s SoapBoxSample. SoapBoxSample uses a proprietary panel called MySoapBox that employs a variety of methodologies and recruitment channels (such as online, phone, and face-to-face) to ensure representative results. In addition, SoapBoxSample employs a large network of panel partners worldwide to achieve non-biased samples. Real-time sampling and survey publishing services were also used to target respondents outside of the initial reach. For all methods, adult respondents in LA County were targeted and then randomly selected within their group.

Telephone surveys were conducted from July 14 to July 18 between the hours of 4:30pm and 9pm during the week, 10am to 4pm on Saturday, and 10am to 5pm on Sunday. The survey was translated into Spanish and translators were available to conduct interviews for residents who only spoke, or were more comfortable speaking Spanish. The online survey ran concurrent with the phone survey and was available in both English and Spanish.

The margin of error is $\pm 3.24\%$, not adjusted for weighting or design effects. The 914 responses collected for this survey were weighted based on respondents' self-identified racial and ethnic group, gender, age, and geographic location matching them to the most recently available population parameters from the American Community Survey (ACS) estimates.

StudyLA uses the ACS's reporting style for Los Angeles's largest racial and ethnic groups: non-Hispanic African American/Black, non-Hispanic Asian American, non-Hispanic Caucasian/white, and Hispanic or Latino of any race. This report uses those same categories with the following names: Black, Asian, white, and Latino. The other category represents the small percentage of individuals who do not identify with the previously mentioned groups.

DEMOGRAPHICS

Respondent lives in City of Los Angeles or Los Angeles County not in the city of Los Angeles

	Unweighted frequencies	Weighted percentages
City of LA only	410	39.6
LA County not city of LA	504	60.4

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

	Unweighted frequencies	Weighted percentages
Survey taken in English	741	78.7
Survey taken in Spanish	173	21.3

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Do you rent your home, are you buying it with a mortgage, or is it entirely paid for?

	Unweighted frequencies	Weighted percentages
Rent home	440	51.1
Own home	434	48.9

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

How would you describe your current work status: working full-time, working part-time, student, homemaker, retired, self-employed, or not working?

	Unweighted frequencies	Weighted percentages
Working full-time	389	43.4
Working part-time	94	11.1
Student	77	8.8
Homemaker	55	6.2
Retired	210	22.4
Self-employed	73	8.2

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Politically, do you consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

	Unweighted frequencies	Weighted percentages
Liberal	361	41.3
Moderate	222	26.7
Conservative	267	32.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

What is the last grade or level you completed in school?

	Unweighted frequencies	Weighted percentages
High school diploma or less	497	57.4
College degree	282	30.6
Graduate degree	114	12.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

In what year were you born?

	Unweighted frequencies	Weighted percentages
Ages 18-29	197	23.3
Ages 30-44	224	28.0
Ages 45-64	301	32.7
Ages 65+	146	16.1

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

How many years have you lived in the Los Angeles region?

	Unweighted frequencies	Weighted percentages
Lived here 5 years or less	72	8.3
Lived here 6-15 years	113	12.9
Lived here 16-25 years	219	26.0
Lived here 25+ years	482	52.9

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

Which ethnic group do you consider yourself a part of or feel closest to?

	Unweighted frequencies	Weighted percentages
Black	105	8.4
Asian	107	15.8
White	311	29.3
Latino	328	44.4
Other	17	2.1

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

I am going to read some income categories. Please stop me when I reach the category that best describes your total household income.

	Unweighted frequencies	Weighted percentages
Under \$40K	298	39.3
\$40K-<\$70K	174	22.0
\$70K-<\$100K	122	15.5
\$100K-<\$150K	102	12.5
\$150K+	88	10.8

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.

What is your gender?

	Unweighted frequencies	Weighted percentages
Male	423	48.9
Female	491	51.1

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 914 adult respondents of the Summer 2017 Los Angeles Public Opinion Survey.