Drawing Comparisons: Analyzing Art & Architecture Print and E-book Usage

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**Methodology**

To develop our data-set, we exported and merged holdings with usage data (2010-2015) from each institution with the following parameters:

**Art & Architecture Print Books**
- Report holdings and circulation data from ILS.
- LC Call Number
- Circulation (includes circ and in-house), 1 use = 1 circulation
- Publisher
- Publication year

**Art & Architecture E-books**
- Report E-COUNTER reports and break out e-book usage by:
  - Usage, 1 use = 1 section request
  - LC Call Number (where possible)
  - Vendor
  - DRM vs non-DRM
  - Publisher
  - Publication Year

**Results**

**Print vs. E-usage in the Arts & Architecture by LC Class**

**Average Use of Titles Used**

**Top 10 Print Titles Used**

**Most Used Print Publishers**

**Top 10 E Titles Used**

**Most Used E Publishers**

**Conclusions**

Comparing print and e-usage is akin to comparing... dragonfruit and raisins.

Despite this, we were able to identify a few patterns:

**Usage “Learnings” by LC Class**

In our combined data set, we identified 252 titles with overlapping holdings in both print and e, with the vast majority in the Visual Arts LC class (N).

Most used print books tend to be on more general topics, while most used e-books trend towards more specific research topics.

**Further Questions**

What might we learn about format preference (or “leanings”) by analyzing the usage for titles owned both in print and e?

What might account for the lack of overlap between the most-used print and e-publisher lists?

What can we learn from looking at these results alongside turnover data for the collections?