Jessie Brown and Katie Kessler Budget Proposal

Introduction

In order to complete our research and film, we will spend approximately two weeks in New Zealand researching and experiencing Maori cultural tourism. During this time, we will go to Auckland and Rotorua, two cities known for their high density of Maori populations, villages, and historical sites. We plan to engage in experiences and events that either have significance to the Maori people, show the traditional Maori experience, or provide information about the Maori. Many of our planned excursions are guided tours, which we would use as an opportunity to experience first-hand how the Maori culture has been appropriated specifically for a non-Maori, and often non-New Zealander, audience (such as ourselves).

TIMELINE

Friday, May 10 - Leave LAX

Saturday, May 11 - Day lost to date change

Sunday, May 12 - Arrive in Auckland, check into hostel
- Explore the Auckland Museum

*The city’s museum, which houses Maori and Kiwi history.*

Monday, May 13 - Explore Auckland, Interview Professor at University of Auckland

Tuesday, May 14 - All-day TIME Unlimited Tour Maori Luxury Tour and Cultural Performance

*Tour of Auckland sites centered around Maori culture, and potentially by a Maori guide.*

Wednesday, May 15 - Take ferry from Auckland to Waiheke Island

*Waiheke Island is an island off Auckland’s coast where Maori guides share stories about the settlement of Auckland by Maori.*
- 3 Hour EcoZip Tour of Waiheke Island

_EcoZip provides tours of historical/influential Maori spaces bundled with zip lining excursions—going on this tour would allow us to see how Maori culture is being marketed and bundled._

- Waiheke Community Art Gallery

_This is a gallery on Waiheke island which often features art by Maori artists._

- Take ferry back to Auckland

**Thursday, May 16** - Tamaki Hikoi Walking Tour to Mount Eden

_A walking tour of a volcano led by a Maori guide, featuring Maori stories and practices._

- Auckland Toru Tour

_Toru Tours is a tour company that gives Maori-centric tours in New Zealand._

**Friday, May 17** - Fly from Auckland to Rotorua

- Check into hostel in Rotorua

- River Jet Thermal Safari Thrill Ride

_The River Jet Ride is a ride that combines both a thrilling boat ride and Maori cultural tour._

**Saturday, May 18** - Hell’s Gate Geothermal Park

_Preserved geothermal park with mud baths traditionally used by the Maori, and tours geared around Maori use of these spaces._

- Tamaki Evening Experience

_An all-inclusive experience of Maori culture_

**Sunday, May 19** - Rainbow Springs and Kiwi Experience

_See and learn about the wildlife that the Maori would have interacted with at one of the most well-known tourism spots._

- Mitai Maori Village Mitere Combo experience

_Experience authentic Maori customs and cuisine guided by Maori._
Monday, May 20 - Te Puia

- Te Ra and Te Po

*Listen to Maori stories passed down for generations, watch Maori arts and culture, and eat a traditionally prepared meal.*

Tuesday, May 21 – Tribal Footprints Tour Elite Adventures

*This is a multistep tour that visits two different locations of current and former Maori villages.*

Wednesday, May 22 – Katoa Lake Rotorua Makoia Island with Speed and Spins

*This is another experience where thrills are combined with Maori culture to entice tourists.*

Thursday, May 23 - Fly Rotorua to Auckland,

- Auckland to Houston,

- Houston to Huntsville (Katie)

**BUDGET**

**TOTAL COST: $9,185**

**Total Costs Excluding Equipment: $6,543 USD**

**Total Equipment Cost: $2,662 USD**

This budget is the COMBINED budget for both Katie and Jessie, which is why it exceeds $5,000. We chose to keep the costs combined for simplicity of understanding; because there are so many excursions, it is cleaner to list them all once as a combined price rather than listing each one twice.

*This total cost is based on the New Zealand Dollar (NZD) to United States Dollar (USD) exchange rate as of February 19, 2019.*

**Travel:**

Flights - LAX to Auckland
- Auckland to Rotorua
- Rotorua to Auckland
- Auckland to Houston

ALL - $2,400

- Houston to Huntsville (Katie) + $210

*The airline cost reflects the highest possible flight costs.*

Other Transportation:

- Ferry to and from Waiheke Island - $62 x 2 = $104 (NZD)
- Taxi, etc.- $100

Lodging:

- Hostel in Auckland- $570 (NZD)
- Hostel in Rotorua- $510 (NZD)

Experiences:

- Auckland Museum- $55 x 2 = $110 (NZD)
- Time Unltd. Maori Luxury Tour and Cultural Performance- $187.50 x 2 = $375 (NZD)
- EcoZip Tour- $129 x 2 = $258 (NZD)
- Tamaki Hikoi Walking Tour to Mount Eden- $35 x 2 = $70 (NZD)
- Toru Tour- $89 x 2 = $178 (NZD)
- River Jet Thermal Safari Thrill Ride- $179 x 2 = $358 (NZD)
- Tamaki Evening Experience- $130 x 2 = $260 (NZD)
- Hell’s Gate Geothermal Park Tour/Experience Combo- $90 x 2 = $180 (NZD)
- Mitere Mitai Combo Experience- $139 x 2 = $280 (NZD)
- Rainbow Springs- $40 x 2 = $80 (NZD)
- Mitai Maori Village Mitere Combo- $154 x 2 = $308 (NZD)
- Te Ra and Te Po at Te Puia- $169 x 2 = $340 (NZD)
- Tribal Footprints Tour Elite Adventures- $140 x 2 = $280 (NZD)
- Katoa Lake Rotorua Mokoia Island with Speed and Spins- $100 x 2 = $200 (NZD)

**Food:** $960

*This is the total amount for both Katie and Jessie, with a $50 per diem per person. It also takes into account times when food is included in the price for experiences.*

**Equipment:**

*In order to document our experiences in New Zealand, we will require equipment that allows for travel mobility and visual clarity. Because we are producing this documentary on a low-budget, we will be using cameras that we already own (Canon T6i and T7i), however, we will need to purchase a variety of lenses to achieve quality shots in a diverse set of environments. These lenses combined with simple lighting reflectors and basic sound equipment such as lavalier and shotgun microphones will allow us to meet the basic requirements necessary to achieve entry into respectable film festivals around the world. Finally, a backpack for protecting the equipment, three hard drives for storage and a Go-Pro for more hazardous environments, will include all of the equipment necessary for the creation of a successfully documentary.*

**Cameras:**

- Go-Pro: $240

*The Go Pro would allow us to document experiences and interactions at places where the environment could damage a traditional camera, such as at the Hell’s Gate Geothermal Park and the EcoZip Zipline.*

**Lenses:**
- Rokinon 35mm EF: $380
- Rokinon 50mm EF: $270
- Rokinon 85mm EF: $250

*Both of us have Canon cameras that we can attach these lenses to. These lenses have been chosen because they will give us a wide variety of good quality shots in different situations.*

**Sound:**
- MKE 600 Shotgun Microphone: $330

*The shotgun microphone will allow us to record location audio*
- Sennheiser g4 Wireless Lavalier Microphone: $700

*The lavalier microphone will let us capture good quality interview sound.*

**Lighting and Grip:**
- Reflector: $20

*A reflector will allow us to light our subjects during interviews.*

**Accessories:**
- 2 Batteries and Dual Charger x 2: $26 x 2 = $52
- Tenba DNA 15 Backpack: $200

*This backpack is specifically made to carry film equipment safely, and will allow us to hold all of our equipment at once in a secure place.*
- Hard drive x 3: $200

*Three hard drives will allow us to both hold all of our video footage and backup that same footage so that it won’t be deleted if one of the hard drives suffers damage.*

This timeline and budget is subject to change.