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Everything Is Awesome: Teaming Up With Students for Library Outreach

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Everything is Awesome!

Teaming up with students for library outreach



Ray Andrade
Programming Librarian

John Jackson
Outreach & Communications Librarian

The 3 Levels of Student-Outreach Relationships at LMU



Collaborating

Coordinating

Managing

Level 1: Managing (student employees)





Level 2: Coordinating (with supervisors)



Level 3: Collaborating (directly with students)

Successes and Failures





Recommendations and Best Practices



Efficient/Creative Marketing Strategies

Thank You!

