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Brand Loyalty to Disney Theme Parks in Mainland China

Megan E. Pepi

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<th>Pepi</th>
<th>Megan</th>
<th>E.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Last Name</td>
<td>First Name</td>
<td>Middle Name/Initial</td>
</tr>
<tr>
<td>935140694</td>
<td>(858) 395-1447</td>
<td></td>
</tr>
<tr>
<td>Student ID</td>
<td>Phone Number</td>
<td></td>
</tr>
<tr>
<td><a href="mailto:mpepi@lion.lmu.edu">mpepi@lion.lmu.edu</a></td>
<td>College of Business Administration</td>
<td></td>
</tr>
<tr>
<td>Email Address</td>
<td>College/School</td>
<td></td>
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Degree objective:  □ Bachelor of Arts  □ Bachelor of Fine Arts  ■ Bachelor of Science

Semester of Graduation: Spring  Year of Graduation: 2018

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