

**ULTRA Boston Metropolitan Area  
Stakeholder Workshop Feedback**

March 14, 2012

Thank you for participating in this workshop and questionnaire survey. Your information will enhance the research framework and the development of future scenarios for the Boston Metropolitan Area. In addition, it will help us evaluate the effectiveness of today’s workshop in achieving our project goals of incorporating your feedback into these scenarios.

There are four sections in this survey - A, B, C, and D. Please fill in each part ONLY when you are instructed to do so. Thanks for your cooperation.

As discussed in the invitation letter, your survey responses are anonymous. For more information about this survey, please contact Professor Robert Ryan (rlryan@larp.umass.edu).

**A. Prelude**

1. Did you attend the previous workshop in April 2010?       YES  NO

2. From your personal point of view, please rate the importance of the following issues facing the Boston Metropolitan Area over the next 20 years? (1 being not important to 5 being very important)

	not at all 1	a little 2	somewhat 3	quite a bit 4	very much 5
Clean air	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Water quality/ availability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Employment/ economic growth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Social justice/ equity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Climate change	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Natural conservation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Agriculture preservation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Access to healthy food	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public health/ active living	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Energy use	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

3. To what extent do you consider the following concepts or statements to be important core values to be considered when evaluating or envisioning the future of the Boston Metropolitan Area? (1 being the least to 5 being the most valuable)

	least valuable 1	a little 2	somewhat 3	quite a bit 4	most valuable 5
Environmental ethics	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Human rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Biodiversity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Sacredness of nature	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Private property rights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Capitalism/ wealth accumulation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cultural diversity	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Future generations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. Thanks for coming today. Please indicate how much the following statements reflect your reason(s) for attending this workshop.

	not at all 1	a little 2	somewhat 3	quite a bit 4	very much 5
Represent my organization	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Anticipate future scenarios will inform my own planning work	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Personal interest in the topic areas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Learn more about the issues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Gain scientific knowledge/ insights	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
No expectations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Others, please specify:					

**Please tell us about yourself**

5. Gender       Female       Male

6. Age       < 20       20-30  
 31-40       41-50  
 51-60       > 60

7. Ethnicity       Caucasian       Asian  
 Hispanic       Other  
 African American  
 Native American

8. Education       Post-Graduate degree  
 Graduate degree  
 Bachelor's degree  
 Associate degree  
 High school diploma

9. Which best describes your organization?       Government  
 Professional Consultant  
 Non-Profit  
 Education  
 Activist

10. Which area of interests fits your organization's mission? choose all that apply       Environmental conservation  
 Parks and recreation  
 Economic development  
 Human services  
 Cultural and heritage  
 Others, please specify:

11. What is your position in your organization?       Elected Official  
 Executive/ Director  
 Assistant Director  
 Program Manager  
 Staff  
 Intern

12. How long have you been in your current position? \_\_\_\_\_ Years

13. Which city/ town do you live in? \_\_\_\_\_

14. How long have you lived in this city/ town? \_\_\_\_\_ Years

**Please wait for further instructions to begin the following section**

## B. Visual Preference Survey

15. Please rate the following scenes according to how much you consider them to be acceptable for the future of the Boston Metropolitan Area's Inner Core communities?

Scale: 1 = not at all   2 = a little   3 = somewhat   4 = quite a bit   5 = very much

	1	2	3	4	5
Photo #1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photo #2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photo #3	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photo #4	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photo #5	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photo #6	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photo #7	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photo #8	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photo #9	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photo #10	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photo #11	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photo #12	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photo #13	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photo #14	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photo #15	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photo #16	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

---

**Please wait for further instructions to begin the following section**

### C. Scenarios Feedback

16. **Based on the information presented about scenarios**, to what degree do you think each scenario fits the statement about the future of the Boston Metropolitan Area? Please rate each statement and each scenario independently; NO ranking is associated with each statement NOR between scenarios.

Scale: 1 = not at all   2 = a little   3 = somewhat   4 = quite a bit   5 = very much

Please circle only one number in each of the corresponding scenarios and statements below

<b>This scenario is likely to...</b>	<b>Current Trends</b>	<b>Metro Future</b>	<b>Green Equity</b>	<b>Compact Core</b>
achieve economic growth and prosperity	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
enhance <u>ecosystem services</u> needed to support quality of life	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
address <u>social needs</u> for diverse groups	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
build a stronger connection between people and our environment	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
be livable	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
be believable	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
be achievable	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5

---

**Please wait for further instructions to begin the following section**

## D. Workshop Feedback

17. Please tell us what insights, new perspective, and information you gained from today's workshop?

---



---



---



---

18. In comparing the different scenarios, please indicate how much each scenario appears to address the following issues? Please circle one number for each of the corresponding scenarios and statements.

Scale: 1 = not at all   2 = a little   3 = somewhat   4 = quite a bit   5 = very much
---

	Current Trends	Metro Future	Green Equity	Compact Core
Improve air quality	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
Improve water quality/ availability	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
Promote economic growth	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
Protect wildlife habitats	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
Adapt to climate change	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
Promote social justice/ equity	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
Preserve agriculture	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
Enhance urban resilience	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
Provide for healthy living	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
Conserve energy	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5
Improve access to healthy food	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5	1 2 3 4 5

Others, please specify:

---

19. From today's workshop, to what degree do you think each scenario will provide multiple benefits to address the complex future of the Boston Metropolitan Area?

	not at all 1	a little 2	somewhat 3	quite a bit 4	very much 5
<b>Current Trends</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Metro Future</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Green Equity</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>Compact Core</b>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

20. To what degree do the following statements reflect new insights you may have had after attending this workshop?

<b>This workshop leads me to</b>	not at all 1	a little 2	somewhat 3	quite a bit 4	very much 5
<u>Change my viewpoint</u> about some urban issues	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Understand the <u>multiple-benefits</u> of urban tree canopy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Appreciate the <u>limitations</u> to expanding tree canopy in Boston and inner core communities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Understand that increasing tree canopy and population density are <u>not mutually exclusive</u>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Know more about the <u>social equity</u> impacts of urban forest	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

21. Please let us know about the effectiveness of the workshop format and materials employed today in helping you understand the scenarios and encouraging your participation in the discussion about the future of the Boston Metropolitan Area.

Scale: 1 = not at all   2 = a little   3 = somewhat   4 = quite a bit   5 = very much

	Understand the scenarios					Encourage your participation				
	1	2	3	4	5	1	2	3	4	5
PowerPoint presentation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Handouts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Small group discussion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Plenary session	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Survey questionnaires	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Informal conversations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

22. Please let us more about how we can improve the effectiveness of future workshops and/or make the project more useful or helpful for achieving your needs or your organization's goals.

---

---

---

---

---

---

---

---

---

---

---

**!!!!!!!!!!!! THANKS SO MUCH FOR YOUR HELP!!!!!!!!!!!!**